**Blog Questionnaire Memo**

1. True or False? Most bloggers make money from their blogs.

**Answer**: False

2. Twitter. is a microblogging service designed to let you post short text updates of 140 characters or less?

3. Microblogs are made up of short posts, usually consisting of images, videos, or links.

4. Fair use means you can use copyrighted material:

1. if you’re critiquing or commenting on it
2. for any purpose, as long as you’re not making money
3. under no circumstances
4. only with permission from the person who created it

**Answer**: (d)

5. Some of the works in the public domain are free for you to use, adapt, and publish.

6. Which of the following is NOT a good strategy for promoting your blog?

1. Using SEO to make your blog easier to find.
2. Using Twitter and Pinterest
3. Asking bloggers, you admire to link to your blog
4. Commenting on other blogs

**Answer :** (d)

7. Which of the following is NOT true about traditional blog services?

1. They are only suitable for text-based blogs
2. They store all of your blog's data

(c) They let you create a website for your blog

(d) They let you organize your blog into categories

**Answer**: (a)

8. An RSS reader is a tool that lets you proofread your blog for RSS errors

9. A good way to make your blog name easy to remember is to keep it short.

10. True or False? You can add and edit pages in WordPress from the ‘Pages’ menu in your dashboard

**Answer**: True

11. True or False? Posts are blog content listed in a chronological order (newest content on top). You will see posts listed on your blog page.

**Answer**: True

12. There are some similarities between pages and posts in WordPress, select one of the options:

1. You can build a web site without ever using posts or blogging features of WordPress.
2. You can also make a business website with pages and a separate blog section for your news, announcements, and other articles.
3. All of the above
4. None of the above

**Answer:** (c)

13. Can you create a WordPress blog offline?

1. No, you need to be online
2. Yes, it is possible

**Answer:** (a)

14. How Many Posts and/or Pages are you allowed to have?

(a) Only 6 posts and 4 pages

(b) As many posts you want but a limit of 10 pages

(c) As many posts and/or pages you want, there is not limit

**Answer:** (b)

15 What do you need to start a WordPress blog?

1. An Internet connection, and a computer/laptop
2. No Internet connection and a mobile/tablet

**Answer:** (a)