

**Memo**

**To**: West Coast Sales Senior Management

**From:** Ruth Mopani, Corporate Sales Manager

**CC**: Chris Hamilton, The Sun Crush Inc. division

**Date**: 21 October 2010

**Re:** New Acquisition Meeting and Investment

***The Sun Crush deal is done!***

Thanks to all of you who put in long hours to bring this deal to completion. As many of you are almost certainly aware, The Sun Crush Inc. acquisition brings to West Coast Sales an exciting new opportunity for us to provide a completely new line of products.

N.B.: Insert the worksheet here and delete this box before saving.

***Get Ready to Celebrate!***

In appreciation of everyone on the acquisition team, West Coast Sales is offering an opportunity to meet Sun Crush Management team at a reception at the Park View Center, Friday at 4:00.