

NATIONAL BESTSELLER

How to Build a Lifelong Community of Colleagues,  
Contacts, Friends, and Mentors

# never eat alone

AND OTHER SECRETS TO SUCCESS,  
ONE RELATIONSHIP AT A TIME

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**KEITH FERRAZZI**  
WITH TAHL RAZ

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**"Don't walk . . . RUN to your closest bookstore . . .  
[This] is the most extraordinary and valuable book  
I've come across in a long, long time!"**

**—TOM PETERS**

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"Your network is your net worth. This book shows you how to add to your personal bottom line with better networking and bigger relationships. What a solid but easy read! Keith's personality shines through like the great (and hip) teacher you never got in college or business school. Buy this book for yourself, and tomorrow go out and buy one for your kid brother!" —Tim Sanders, author of *Love Is the Killer App: How to Win Business and Influence Friends* and leadership coach at Yahoo!

"Everyone in business knows relationships and having a network of contacts are important. Finally we have a real-world guide to how to create your own high-powered network tailored to your career goals and personal style."

—Jonathan F. Miller, Chairman and CEO, AOL

"I've seen Keith Ferrazzi in action and he is a master at building relationships and networking to further the interests of an enterprise. He's sharing his playbook for those who want to learn the secrets of this important executive art."

—Dr. Klaus Kleinfeld, President and CEO, Siemens AG

"A business book that reads like a story—filled with personal triumphs and examples that leave no doubt in the reader that success in anything is built on meaningful relationships."

—James H. Quigley, CEO, Deloitte & Touche USA LLP

"Keith's insights on how to turn a conference, a meeting, or a casual contact into an extraordinary opportunity for mutual success make invaluable reading for people in all stages of their professional and personal lives. I strongly recommend it."

—Jeffrey E. Garten, Dean, Yale School of Management

