higher education & training

Department:
Higher Education and Training
REPUBLIC OF SOUTH AFRICA

N1360(E)(N21)H

NOVEMBER EXAMINATION

NATIONAL CERTIFICATE

TOURIST DESTINATIONS N6

(22030126)

21 NOVEMBER 2014 (X-Paper)
09:00–12:00

OPEN-BOOK EXAMINATION

Candidates are allowed to take student portfolios, notes and assignment/projects, prescribed textbook(s), an atlas, dictionary, maps, travel guides, brochures and a GSA (February 2014) into the examination venue.

Candidates are entitled to 15 minutes of reading time.

This question paper consists of 15 pages and an addendum of 13 pages.

BUSINESS STUDIES

Copyright reserved

DEPARTMENT OF HIGHER EDUCATION AND TRAINING
REPUBLIC OF SOUTH AFRICA

NATIONAL CERTIFICATE
TOURIST DESTINATIONS N6
TIME: 3 HOURS
MARKS: 200

NOTE: If you answer more than the required number of questions, only the required number of questions will be marked. All work you do not want to be marked must be clearly crossed out.

INSTRUCTIONS AND INFORMATION

1. Read all the questions carefully before you begin to answer the questions of your choice.

2. The question paper consists of FIVE (5) sections.

   2.2.1 SECTION A is compulsory and consists of a total of 50 marks.

   2.2.2 Select TWO countries in SECTION B and complete the second part of the question for a total of 50 marks.

   2.2.3 Select ONE country in SECTION C and complete the second part of the question for a total of 30 marks.

   2.2.4 Select ONE country in SECTION D for 30 marks.

   2.2.5 SECTION E is compulsory for 40 marks.

3. Start each question on a NEW page.

4. Number the questions according to the numbering system used in this question paper.

5. Write neatly and legibly.

BUSINESS STUDIES

Copyright reserved

SECTION A: COMPULSORY

UNITED KINGDOM

QUESTION 1: UNITED KINGDOM: LONDON

1.1 For the tourist, London is a city of royal history, stately squares, museums and cathedrals.

Choose an/a item/word from COLUMN B that matches a description in COLUMN A. Write only the letter (A–J) next to the question number (1.1.1–1.1.17) in the ANSWER BOOK.

COLUMN A		COLUMN B	
1.1.1	The clock striking the hour is used on BBC Radio and on television news	A	Tower of London
1.1.2	Originally built in 1703 for the Duke of Buckingham	B	St Paul's Cathedral
1.1.3	The meeting place of the House of Commons and the House of Lords, the two houses of the Parliament of the United Kingdom	C	Westminster Cathedral
1.1.4	In its 900-year history it has been a royal palace, prison, a place of execution and an arsenal	D	Buckingham Palace
1.1.5	This Medieval church has hosted 16 royal weddings and nearly 40 coronations	E	Big Ben
1.1.6	Its clock tower features a 13-ton bell and is one of the city's best known landmarks	F	Trafalgar Square
1.1.7	Highlights include the Rosetta Stone, the Parthenon sculptures and the mummies in the Ancient Egypt collection	G	Westminster Abbey
1.1.8	This palace is the London home of Queen Elizabeth II	H	British Museum
1.1.9	Well known for its superb dinosaur exhibit	I	National Gallery
		J	Natural History Museum

BUSINESS STUDIES

1.1.10	Overlooking the Thames River, this building is home to the Crown Jewels	
1.1.11	The Changing of the Guard occurs daily at 11:30 a.m., from May until late July, in front of the palace	
1.1.12	The South African Embassy is one of the buildings on the square	
1.1.13	A vast space filled with Western European paintings from the 13th to the 19th centuries	
1.1.14	Named after a British naval victory off the coast of Spain in 1805	
1.1.15	A stunning gothic building and UNESCO World Heritage site, construction began in 1190 on this church	
1.1.16	The world's second-largest church was built from 1675	
1.1.17	At its centre is Nelson's Column, which is guarded by four lion statues at its base	

(17 x 2) (34)

BUSINESS STUDIES

1.2 UNITED KINGDOM

The United Kingdom is famous for its food. The different and 'typically English' dishes are part of a tourist's overall experience. The appeal of English food applies to both domestic and foreign tourists.

Refer to ADDENDUM 1 (attached) as well as prescribed references to answer the following questions.

1.2.1 What are the key ingredients of the traditional English Sunday roast? (3)

1.2.2 Going back in history, why did the English prepare a roast on a Sunday? (2)

1.2.3 How were the remains of the roast incorporated into a housewife's busy week? (1)

1.2.4 What was the most common Christmas roast in the days of Charles Dickens? (1)

1.2.5 How has the traditional Christmas meal changed since World War II? (2)

1.2.6 Chicken has become an affordable form of protein in much of the world. From the addendum, how plentiful was chicken in England before the 1950s? (2)

1.2.7 Traditionally the English ate 4 meals a day. Why do you think the Afternoon Tea has virtually disappeared from the workplace? (1)

1.2.8 As people have become busier at work, and in their private lives, what has replaced the Afternoon Tea? (2)

1.2.9 Why has the cream tea been retained in pubs and inns in counties such as Devon? (1)

1.2.10 Which important event in history led to the creation of take-away foods such as fish and chips? (1)

[50]

BUSINESS STUDIES

Copyright reserved

SECTION B: WESTERN EUROPE (FRANCE, GERMANY, SWITZERLAND, AUSTRIA, BENELUX)

QUESTION 2

This question consists of TWO sections: QUESTION 2.1 and QUESTION 2.2.

QUESTION 2.1 Choose TWO of the countries you have studied in this section. Answer the questions that follow based on TWO countries of your choice. Write the country of your choice in CAPITALS at the TOP of each set of answers, and take care to number the answers correctly.

Copy the table for the countries you have selected and complete the table.

Note: Your answer must be presented in table format. Refer to your GSA and other prescribed works.

2.1 **FRANCE**

<table>
<tr><th>Capital</th><th>Time zone</th><th>Health requirements</th><th>Visa requirements for SA passport holders</th><th>SA cities where visa can be obtained</th></tr>
<tr><td></td><td></td><td rowspan="5"></td><td rowspan="5"></td><td rowspan="5"></td></tr>
<tr><td>IATA code of Capital</td><td>Language</td></tr>
<tr><td></td><td></td></tr>
<tr><td colspan="2">Best time to visit the country</td></tr>
<tr><td colspan="2"></td></tr>
</table>

(1+1+1+1+2+3+3+3) (15)

GERMANY

<table>
<tr><th>Capital</th><th>Time zone</th><th>Health requirements</th><th>Visa requirements for SA passport holders</th><th>SA cities where visa can be obtained</th></tr>
<tr><td></td><td></td><td rowspan="5"></td><td rowspan="5"></td><td rowspan="5"></td></tr>
<tr><td>IATA code of Capital</td><td>Language</td></tr>
<tr><td></td><td></td></tr>
<tr><td colspan="2">Best time to visit the country</td></tr>
<tr><td colspan="2"></td></tr>
</table>

(1+1+1+1+2+3+3+3) (15)

BUSINESS STUDIES

SWITZERLAND

Capital	Time zone	Health requirements	Visa requirements for SA passport holders	SA cities where visa can be obtained
IATA code of Capital	Language			
Best time to visit the country				

(1+1+1+1+2+3+3+3) (15)

AUSTRIA

Capital	Time zone	Health requirements	Visa requirements for SA passport holders	SA cities where visa can be obtained
IATA code of Capital	Language			
Best time to visit the country				

(1+1+1+1+2+3+3+3) (15)

BELGIUM

Capital	Time zone	Health requirements	Visa requirements for SA passport holders	SA cities where visa can be obtained
IATA code of Capital	Language			
Best time to visit the country				

(1+1+1+1+2+3+3+3) (15)

BUSINESS STUDIES

Copyright reserved

NETHERLANDS

<table>
<tr><td>Capital</td><td>Time zone</td><td>Health requirements</td><td>Visa requirements for SA passport holders</td><td>SA cities where visa can be obtained</td></tr>
<tr><td></td><td></td><td rowspan="5"></td><td rowspan="5"></td><td rowspan="5"></td></tr>
<tr><td>IATA code of Capital</td><td>Language</td></tr>
<tr><td></td><td></td></tr>
<tr><td colspan="2">Best time to visit the country</td></tr>
<tr><td colspan="2"></td></tr>
</table>

(1+1+1+1+2+3+3+3) (15)

QUESTION 2.2: Refer to ADDENDUM 2 (attached) and answer the questions.

2.2 2.2.1 How many countries in Europe will a tourist visit in 17 days? (1)

2.2.2 Why is the advertised package best suited for a couple travelling together? (2)

2.2.3 Justify why you would recommend the tour to a couple in their 30s who have sufficient funds but who have never been to Europe before? (3)

2.2.4 If you are recommending the tour to a client, why would you suggest that they take extra funds along above the quoted R24,950 per person? (2)

2.2.5 On 25 September, describe to a client why it will be necessary to have 'a quick refresher' such as a bath or a shower? (2)

2.2.6 Describe three typical Dutch icons that a tourist will see or experience on 25 September in the Netherlands. (3)

2.2.7 Why will Afrikaans tourists be able to easily communicate in Bruges, Belgium? (1)

2.2.8 Describe to a client what the famous 'Oktoberfest' in Munich, Germany entails. (2)

2.2.9 Which day is going to be the highlight of the tour for a tourist who loves mountain scenery? (2)

2.2.10 Why would you suggest that a tourist take the optional boat cruise to the foot of the Eiffel Tower? (2)

[50]

BUSINESS STUDIES

Copyright reserved

SECTION C: SOUTHERN EUROPE (GREECE, ITALY, SPAIN, PORTUGAL)

QUESTION 3

This question consists of TWO sections: QUESTION 3.1 and QUESTION 3.2.

QUESTION 3.1 Choose ONE of the countries that you studied in this section. Write the country of your choice in CAPITALS at the TOP of a clean page and copy the table below. Your answer must be in table format. Refer to your GSA and other prescribed works to answer the question:

3.1 **GREECE or ITALY or SPAIN or PORTUGAL**

Capital City	Language	Briefly describe the country's climate
IATA code of capital	An ocean/sea(s) bordering the country	Any TWO popular national dishes

(1+1+2+1+1+4) (10)

QUESTION 3.2 Refer to ADDENDUM 3 (attached) as well as your own prescribed references to answer the following questions:

3.2.1 The cruise company has to catch the customers' interest and make them want to take a cruise of the Mediterranean.

List five 'incredible memories' from the addendum that the Mediterranean region offers that will appeal to most tourists. (5)

3.2.2 Why would the island of Corsica have considerable appeal for a tourist who is interested in nature? (2)

3.2.3 What is the significance of the Temple of Artemis? (2)

3.2.4 For those who are not well-versed in ancient history, which activities can they enjoy at Ephesus? (2)

3.2.5 What evidence can we see on the Greek island of Santorini that it has a volcanic origin? (3)

3.2.6 Which interesting building style is alluded to in the city of Barcelona? (2)

3.2.7 The mythical City of Atlantis is supposed to be somewhere at the bottom of the Mediterranean Sea. Where does the article suggest it may be located? (2)

3.2.8 Why is the Rock of Gibraltar an important landmark at the entrance to the Mediterranean Sea? (2)

[30]

BUSINESS STUDIES

Copyright reserved

SECTION D: MIDDLE EAST (TURKEY, ISRAEL, EGYPT)

QUESTION 4

Choose ONE of the countries that you studied in this section. Write the country of your choice in CAPITALS at the TOP of a clean page. Refer to ADDENDUMS 4 A–C (attached) and prescribed works to answer the question.

4.1 **TURKEY** (ADDENDUM 4A) (attached)

Refer to ADDENDUM 4A (attached) and prescribed works to answer the question.

4.1.1 Why could you recommend the Ali Bey Resort at Side to a family who has two young children aged 6 and 9? (2)

4.1.2 What did the writer find of particular interest at the Calista Luxury Resort? (2)

4.1.3 Why would you advise a client who is interested in superb service to stay at the Calista Luxury Resort? (2)

4.1.4 From the photograph and the addendum, why would the Gloria Serenity Resort in Belek be suitable for a stressed businessman who would like to spend a week just relaxing and enjoying the sun? (3)

4.1.5 Explain to a client who has two small children and is concerned about security, why the Ela Quality Resort at Belek would be a superb choice. (4)

4.1.6 Explain your understanding of the statement that the Ela Quality Resort is 'more traditional than some of the other luxury resorts'. (3)

4.1.7 Briefly describe three aspects of the Barut Hotels Lara Resort and Spa that would appeal to tourists. (3)

4.1.8 Why would the above hotel be the perfect choice for a tourist who loves 'sun, sea and sand'? (2)

4.1.9 Why does the writer believe that Turkey is an excellent choice for a luxury holiday? (3)

4.1.10 What has Turkey got to offer the tourist who is interested in history, art and music? (2)

4.1.11 Will the energetic tourist who enjoys sport be catered for in Turkey? (2)

4.1.12 Why does the writer argue that an all-inclusive holiday is worth it? (2)

OR

BUSINESS STUDIES

ISRAEL ADDENDUM 4B (attached)

4.2 Refer to ADDENDUM 4B (attached) and prescribed works to answer the question:

4.2.1 Why did hotel construction in Israel come to a standstill in 2000? (2)

4.2.2 How do international tourists normally react to violence and civil unrest? (2)

4.2.3 Why do you think that the international hotel chains have been better at keeping up standards in their hotels in Israel than smaller, private hotels have? (2)

4.2.4 Describe to a client why a stay at the King David Hotel is likely to be a memorable experience. (3)

4.2.5 Apart from the King David Hotel's ambience, mention two other aspects that will appeal to tourists. (4)

4.2.6 Why is the American Colony Hotel in Jerusalem such a favourite amongst writers and journalists? (2)

4.2.7 Why would a tourist who is interested in Middle East history enjoy a stay at the above hotel? (3)

4.2.8 Why would a tourist who is interested in Bible history choose the Mount Zion Hotel as a place to stay? (2)

4.2.9 For a family who has two children and wants to stay in the coastal city of Tel Aviv, why would you recommend the Tel Aviv Sheraton Hotel? (2)

4.2.10 The Dan Carmel Hotel in Haifa 'recalls the Eisenhower era'. Which decade is the writer referring to? (1)

4.2.11 Why would you recommend a stay at The Scots Hotel to a tourist who would like to meet other travellers? (2)

4.2.12 From the addendum, explain what is meant by the Herod's Palace Hotel having 'architectural touches echoing Middle Eastern traditions'? (3)

4.2.13 Why does Herod's Palace Hotel attract many Israeli families who desire a beachside holiday at the Red Sea? (2)

OR

BUSINESS STUDIES

4.3 **EGYPT** ADDENDUM 4C (attached)

Refer to ADDENDUM 4C (attached) and prescribed works to answer the question.

4.3.1 What should a tourist take into consideration when staying in a cheaper hotel in Cairo? (2)

4.3.2 Which two main factors cause the price of hotels in Cairo to fluctuate? (2)

4.3.3 Explain to a client who has never been to Egypt why it is a good idea to join a tour in Cairo. (2)

4.3.4 Why would you suggest to a wealthy client that the Four Seasons Hotel is a superb place to stay on your first night in Egypt? (3)

4.3.5 What evidence is there from the addendum that the Four Seasons Hotel offers a multi-cultural experience and will not just serve Egyptian food? (2)

4.3.6 Why would you suggest to a tourist that the Mena House Oberol in Giza is the perfect place for someone interested in the history of Egypt? (2)

4.3.7 If you are planning a large international conference for a client, why would you recommend the Cairo Marriott in the suburb of Zamalek? (2)

4.3.8 For visitors interested in Egyptian history, which two specific aspects of the Cairo Marriott will they find appealing? (2)

4.3.9 Recommend to a client who is a journalist and interested in experiencing local culture why the Talisman Hotel is the perfect choice. (2)

4.3.10 Suggest three reasons to a client on a limited budget why the Talisman Hotel would be a superb choice. (3)

4.3.11 The Le Meridien Pyramids Hotel at Giza offers superb views of which world famous ancient monument? (2)

4.3.12 How do we know, from the description of this hotel, that Cairo is a big, busy and often chaotic city? (2)

4.3.13 For a tourist interested in the period of British occupation of Egypt, which hotel would you strongly recommend in central Cairo? (2)

4.3.14 Of the hotels listed which one would you suggest to a 24-year-old student who has a limited budget but who would love to experience Egyptian food and culture? (2)

[60]

BUSINESS STUDIES

SECTION E: COMPULSORY

UNITED STATES OF AMERICA: HOLLYWOOD

5.1 Refer to ADDENDUM 5 (see attached) as well as prescribed references to answer the following question:

Choose an/a item/word from COLUMN B that matches a description in COLUMN A. Write only the letter (A–H) next to the question number (5.1.1–5.1.15) in the ANSWER BOOK.

COLUMN A		COLUMN B	
5.1.1	The complex was a revitalisation project in 2001	A	Hollywood sign
5.1.2	The name is spelled out in 14-metre-tall, white capital letters	B	Hollywood Walk of Fame
5.1.3	Known for its concentration of boutiques, restaurants and entertainment	C	Sunset Strip
5.1.4	The name given to the 2.4-km stretch of Sunset Boulevard that passes through West Hollywood	D	Universal Studios
5.1.5	Originally Grauman's Chinese Theatre and renamed in January 2013 after TCL Corporation purchased the naming rights	E	Grauman's Chinese Theater
5.1.6	Being part of a live audience is a Hollywood 'must do'	F	Hollywood Bowl
5.1.7	Has partnered with IMAX Corporation to introduce the single largest IMAX auditorium in the world	G	TV shows
5.1.8	Appears like a giant shell and hosts music concerts	H	Hollywood & Highland Center
5.1.9	This famous Hollywood landmark started off as an advert for a housing project		
5.1.10	Because of the sunny weather and low rainfall in Southern California, many movies are made here		

BUSINESS STUDIES

Copyright reserved

5.1.11	2,500 five-pointed brass stars embedded in the sidewalks along 15 blocks of Hollywood Boulevard and 3 blocks of Vine Street	
5.1.12	This movie theatre has been showing movies for more than 85 years	
5.1.13	Footprints and handprints are immortalised in cement	
5.1.14	A busy shopping centre decorated by palm trees and a statue of a white elephant	
5.1.15	Many movie stars live in the area	

(15 x 2) (30)

5.2 UNITED STATES OF AMERICA: NATIONAL PARKS

Refer to ADDENDUM 6 (see attached) as well as prescribed references to answer the following question.

5.2.1 What is the name of the world's first National Park established in 1872? (1)

5.2.2 National Parks have been called '*the best idea to ever come out of America.*'

Briefly describe to a client, the importance of national parks to the tourism industry of America. (2)

5.2.3 Explain to a client who will be travelling through Wyoming, Utah, Arizona and California why they should purchase an 'America the Beautiful – National Parks and Federal Recreational Lands Pass.' (2)

5.2.4 How important are National Parks in the American list of World Heritage Sites? (1)

5.2.5 Justify to a client why any visit to the Western States of the United States should include a visit to these World Heritage Sites:

i) Grand Canyon National Park, Arizona
ii) Yellowstone National Park, Wyoming (4)

[40]

TOTAL SECTION E: 40

GRAND TOTAL: 200

BUSINESS STUDIES

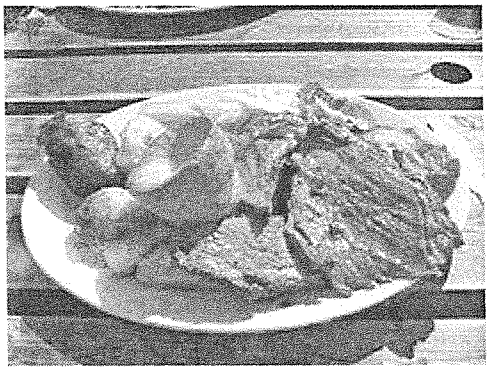
Copyright reserved

ADDENDUM 1

English Food

The Sunday roast

Sunday roast, consisting of roast beef, roast potatoes, vegetables and Yorkshire pudding.



The Sunday roast was once the most common feature of English cooking. The Sunday dinner traditionally includes roast potatoes (or boiled or mashed potatoes) accompanying a roasted joint of meat such as roast beef, lamb, pork, or a roast chicken and assorted other vegetables, themselves generally boiled and served with a gravy.

Sauces are chosen depending on the type of meat: horseradish for beef, mint sauce for lamb, apple sauce for pork, and bread sauce for chicken. Yorkshire pudding normally accompanies beef (although it was originally served first as a 'filler'), sage and onion stuffing pork, and usually parsley stuffing chicken; gravy is now often served as an accompaniment to the main course.

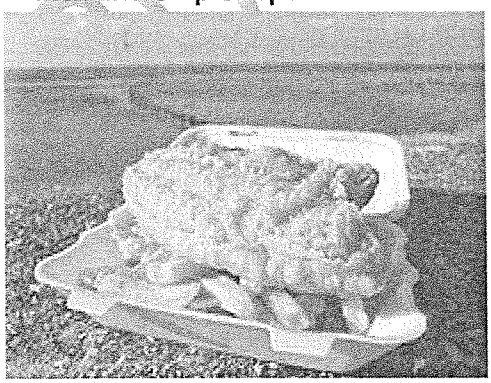
The practice of serving a roast dinner on a Sunday is related to the elaborate preparation required, and to the housewife's practice of performing the weekly wash on a Monday, when the cold remains of the roast made an easily assembled meal. Sunday was once the only rest day after a 6-day working week; it was also a demonstration that the household was prosperous enough to afford the cost of a better than normal meal. An elaborate version of roast dinner is traditionally eaten at Christmas, with almost every detail rigidly specified by tradition. Since its widespread availability after World War II the most popular Christmas roast is turkey, superseding the Christmas goose of Charles Dickens' time. Before the period of cheap turkeys, roast chicken would be more common than goose although chicken was still a once a year treat until the 1950s. Game meats, such as venison, were traditionally the domain of higher classes.

Afternoon Tea



A cream tea, comprising tea taken with scones, clotted cream and raspberry jam. It is a widespread stereotype that the English '*drop everything*' for a teatime meal in the mid-afternoon. This is no longer the case in the workplace, and is rarer in the home than it once was. A formal teatime meal is now often a part of tourism, particularly in Devon and neighbouring counties. There are also fairy cakes, simple small sponge cakes which can be iced or eaten plain. Nationwide, assorted biscuits and sandwiches are eaten. Generally, however, the teatime meal has been replaced by snacking, or simply dispensed with.

Fish and Chip Shops



England is internationally famous for its fish and chips and has a large number of restaurants and take-away shops selling this dish. It may be the most popular and identifiable English dish. In some regions fish and chips were served with a side order of mushy peas with salt and vinegar as condiments. Foods such as deep fried breaded scampi are usually on offer as well as fishcakes. Potato scallops, battered potato slices that were traditionally cooked with the fish and sold cheaply, are still popular. The advent of take-away foods during the Industrial Revolution led to foods such as fish and chips, mushy peas, and pie and mash. These were the staples of the UK take-away business, and indeed of English diets.

Copyright reserved

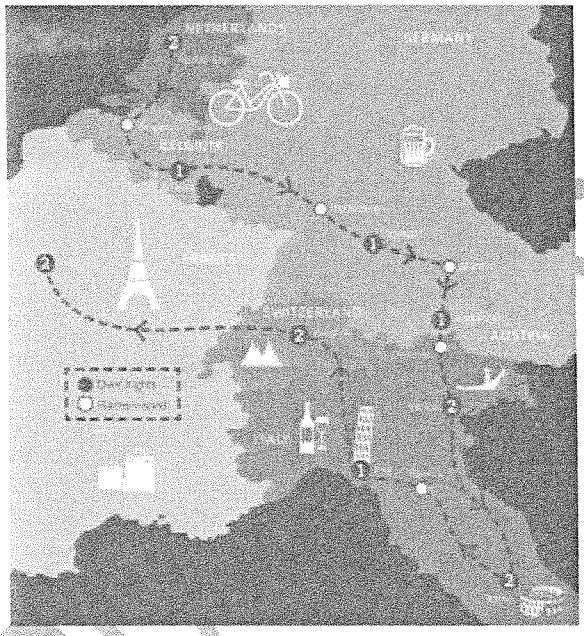
ADDENDUM 2

European Tour packages



Benno and Don at Oktoberfest

Visit 7 countries in 17 days, from only R24,950 including direct flights, R4,000 airport taxes, twin share accommodation (No multi sharing), luxury coach transfers, experienced tour guide, all breakfasts and 9 dinners.



24 September 2014 – Johannesburg to Amsterdam. Check in with your tour manager in Johannesburg at Oliver Tambo airport around 20:00. After check in we depart Johannesburg to Amsterdam for the start of our European adventure. (Dinner on board flight)

25 September 2014 – Amsterdam. After breakfast we arrive in Amsterdam at Schippol airport. After completing custom formalities we depart to our hotel for a quick refresher. The Dutch country side awaits as we visit Zaanse Schans windmill village and the beautiful harbour village of Volendam. We then see how the traditional Clog's (Wooden Shoe's or Klompe) are made, and we taste some of the famous Edam cheese. We return to our hotel for a quick dinner, and then it's time to enter Amsterdam for a guided tour of the infamous Red Light District. (Breakfast on board flight, Dinner)

26 September 2014 – Amsterdam. A free day to explore Amsterdam. C the world recommends the Heineken brewery, Anne Frank's house and the Leidse Pleins unlimited ribs!! (Breakfast)

27 September 2014 – Amsterdam to Bruges to Brussels
We depart the Netherlands and enter Belgium. We enjoy lunch at the chocolate and beer crazy town of Bruges. Bruges is a beautiful town, and the main square is a world heritage site. All Afrikaans speaking guests can enjoy chatting to the locals in Flemish (A language very similar to Afrikaans). We continue to Brussels, the Capital of Belgium, and visit the Grand Place and Manneken pis. (Breakfast, Dinner)

28 September 2014 – Brussels to Heidelberg to Stuttgart
Next stop on our European journey is the small town of Heidelberg on the banks of the river Neckar in Germany. We spend the night in Stuttgart. Try to get to bed early, because tomorrow we visit the Oktoberfest. (Breakfast, Dinner)

29 September 2014 – Stuttgart to Munich to Innsbruck
A short drive into Munich takes you to the biggest beer festival in the World, OKTOBERFEST. Make your way to one of the 14 beer tents and contribute to the more than 7,000,000 liters of beer consumed annually. In the afternoon we depart Munich, and spend the night in amazing Austria at Innsbruck. (Breakfast, Dinner)

Copyright reserved

30 September 2014 – Innsbruck to Venice
We drive through the spectacular Italian dolomites and stop for lunch at a beautiful lake in the middle of the dolomites, and drive through the skiing village of Cortina D'Ampezzo . In the afternoon we arrive in Venice and check into our hotel. A free evening after the guided tour, perhaps a Gondola ride? (Breakfast)

1 October 2014 – Venice
A free day in Venice. C the world recommends the glass blowing island of Murano, or head to Lido's beach. (Breakfast)

2 October 2014 – Venice to Rome
We leave the beauty of Venice, and make our way to the ancient city of Rome and we 'do as the Roman's do'. (Breakfast, Dinner)

3 October 2014 – Rome
A free day in Rome. C the world recommends the Vatican City. (Breakfast)

4 October 2014 – Rome to Florence
Today we enter the rolling hills of Tuscany, and we make our way towards Florence for a city tour. Next stop is one of the most famous landmarks in Europe, the Leaning tower of Pisa. (Breakfast, Dinner)

5 October 2014 – Pisa to Switzerland
We head North past Milan, with a quick stop at Lake Como and into Switzerland with a spectacular drive over the Sustenpass in the Swiss Alps to Interlaken in the World famous Jungfrau area. Sit back, relax, and enjoy the scenery of the Swiss Alps. (Breakfast, Dinner).

6 October 2014 – Switzerland
A free day to explore the Jungfrau region. C the World recommends the world heritage site of Jungfraujoch. (Breakfast)

7 October 2014 – Switzerland to Paris
Today we travel through the burgundy wine region of France, before we arrive at the capital city of Paris. A evening guided tour of the Sacre Couer, Monte marte, and Moulin Rouge. (Breakfast)

8 October 2014 – Paris
A morning guided tour of Paris shows you the Opera house, Louvre Museum, Arc de Triomph, Notre Damne and Eiffel Tower. After lunch, an optional boat cruise takes you to the foot of the Eiffel tower where you will be able to make your way to the top floor with amazing 360 degree views of Paris. (Breakfast)

9 October 2014 – Paris
A free day to explore Paris on your own. Perhaps a visit to the famous Palace of Versailles or Euro Disney? We depart Paris around 19:30 for Charles de Gaulle airport and our return flight back to Johannesburg. (Breakfast, Dinner on board flight)

10 October 2014 – Johannesburg
We arrive back in Johannesburg with a scheduled arrival time of 09:50. Say goodbye to new friends made, take your memories with you, and start thinking about the reunion party!! (Breakfast on board flight).

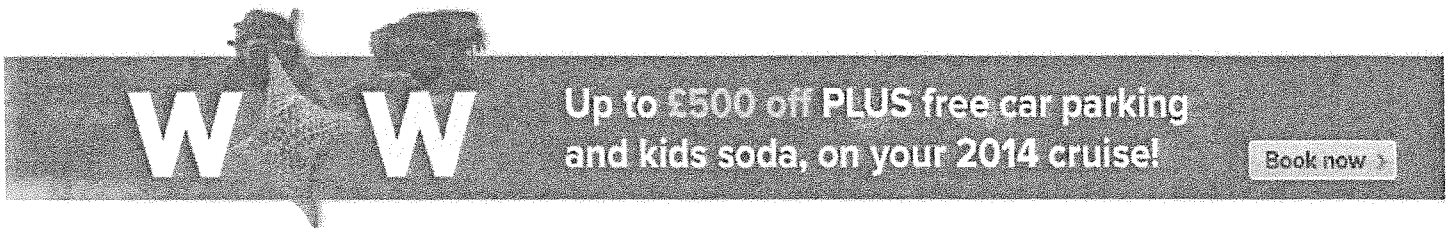
What's not included:

- **Visa fee (Approximately R1,000)**
- **Entrance fees to the attractions**
- **Public transport on guided tours (Approx 35 Euros)**
- **Travel insurance**

BUSINESS STUDIES

Copyright reserved

ADDENDUM 3



Discover hidden gems with our Mediterranean Cruises

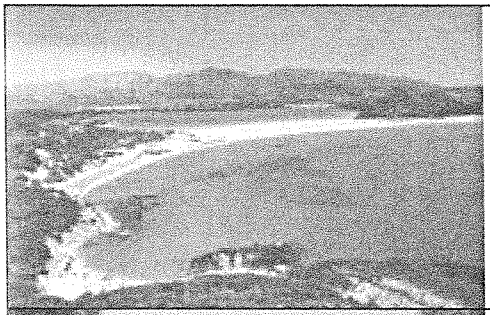
Enjoy the very best that Europe has to offer with one of our fantastic range of Mediterranean cruises.

Feast on pizza in Rome, or visit glam-packed Cannes. On a Mediterranean cruise you'll take home more incredible memories than you can imagine. See magnificent Michelangelo's in fantastic Florence and idyllic tavernas on gorgeous Greek islands. With breathtaking views from the Rock of Gibraltar and wild Gaudi architecture in cool Barcelona, our Mediterranean cruises will leave you inspired

Read about some of the highlights of Mediterranean cruises below...



Copyright reserved



Mediterranean Cruise Highlights

Ajaccio
Much of Corsica is covered by a lush national reserve and the island benefits from plenty of stunning sandy beaches.



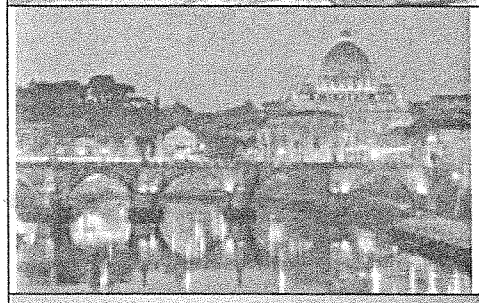
Dubrovnik
Dubrovnik is one of Croatia's many highlights. The city centre is enclosed within the city walls, giving the whole city a feeling of enchantment.



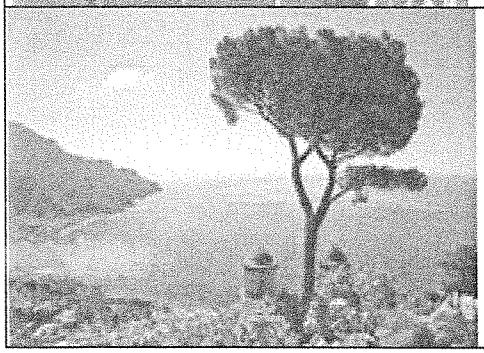
Venice
Art, gondolas, Italian food, museums, shopping – Venice has plenty to offer and is a very distinctive city.



Ephesus
Ephesus is well known for the Temple of Artemis, one of the seven wonders of the ancient world and is a popular tourist destination. Nearby there is the opportunity for lazing on the beach or snorkelling.



Rome
Rome has something for everyone's taste and is packed with things to see and do. Explore the stunning architecture, lose yourself in history, shop till you drop, visit one of the many art galleries, or simply stroll the beautiful streets and enjoy some delicious Italian food.



Santorini
Santorini is one of the many islands of Greece and is famed for its creation from volcanic activity and mythological involvement with the ancient city of Atlantis. Enjoy the black sand beaches with crystal clear waters, wine tasting, hot springs and volcano hiking is your brave enough!

CCEA STUDIES

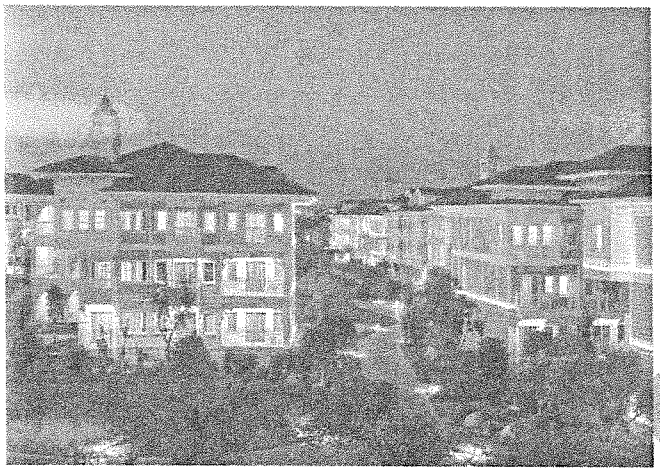
Copyright reserved

ADDENDUM 4A

Five truly luxurious all-inclusive 5-star resorts in Turkey

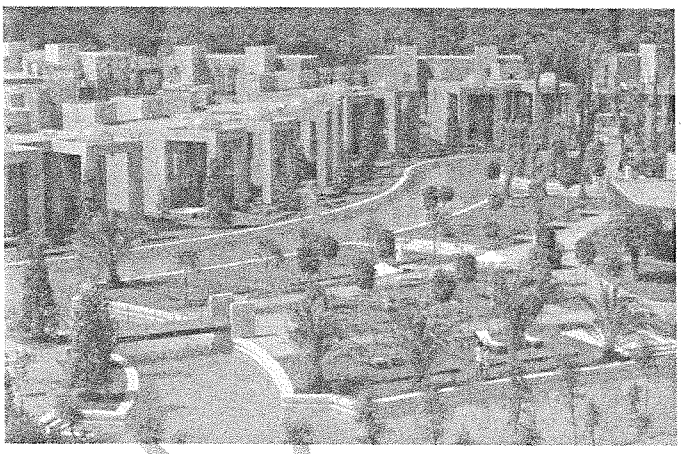
By Nigel Colley

Let us first dispel the myth that all-inclusive holidays in the Mediterranean are limited to budget and mid-market hotels. There are some exceptional five star resort hotels in Turkey if you know where to find them.



1. Ali Bey Resort – Side

We were amazed by this hotel. All rooms are of a deluxe standard with huge attention to detail, absolutely beautiful and wonderful gardens set amongst the trees. There is nightly entertainment including some great shows put on by the animation team, our favourites were Lion King and Beauty and the Beast.



2. Calista Luxury Resort – Belek

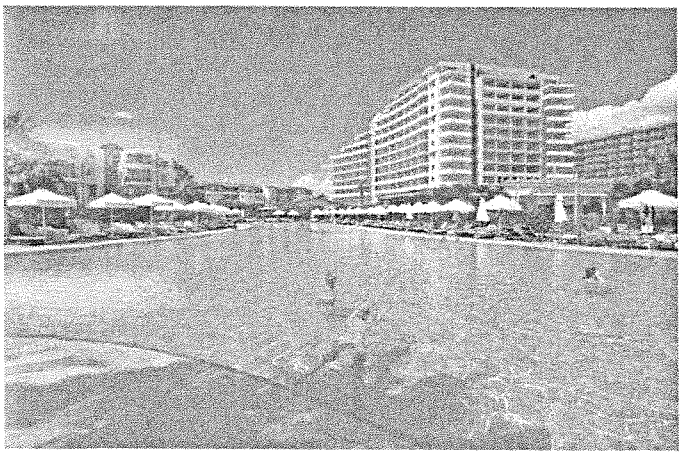
Wow! A very unique hotel – how many hotels in Europe have a €350,000 Versace carpet in the lobby. Everything at this hotel is of the highest quality. A Dubai hotel in Belek! Often referred to as the Pearl of the Mediterranean Coast, and we can see why.

3. Gloria Serenity Resort – Belek

A beautiful and modern hotel with fabulous interconnecting pools that wind their way through the landscaped gardens, and a truly amazing Spa!

4. Ela Quality Resort – Belek

More traditional than some of the other luxury resorts but with the same level of service and attention, an amazing children's club and a great choice of accommodation. We loved the attention to detail at this hotel. Each floor is themed to a different colour and this flows through the rooms. This way, if a child is staying in a 'Blue room' and they get out the lift and the carpet and walls are Green or Red they instantly know they are on the wrong floor! Also, from the main lobby there are small bear paw prints which if followed will lead straight to the kids club – so they will never get lost! Fantastic!



5. Barut Hotels Lara Resort & Spa – Lara Beach

This beachfront hotel really knows how to give the five-star treatment. It's very modern and sophisticated and one we would recommend to couples and families. Sea view rooms are highly recommended.

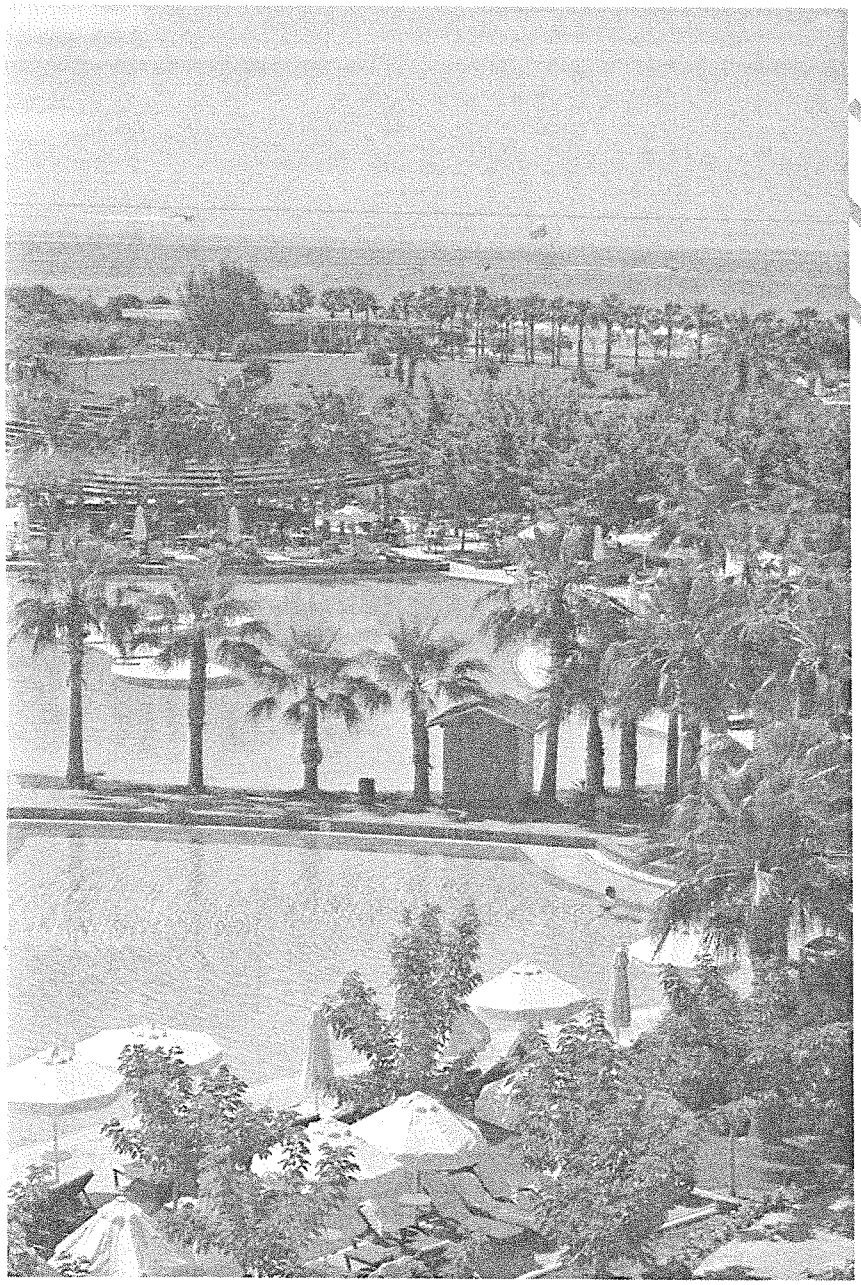
Please turn over

Why indulge in five star holidays in Turkey?

A fusion of cultures and civilizations combined with some of the most luxurious hotels in the Mediterranean, make Turkey a truly excellent choice for a luxury holiday. Turkish summers can last up to eight months; therefore you have a great range of dates available to you when you book your 5-star all inclusive holidays in Turkey.

What five star holidays in Turkey can offer you:

Steeped in a diverse history that spans 10,000 years, Turkey has many sites of archaeological and historical interest. You can visit magnificent mosaics, ancient Roman cities, amphitheatres, and much more.



There is a vast collection of different activities you can enjoy while visiting Turkey; from golf to museums, and from hiking to skiing. Turkey has a great tradition of art, music and dance.

What's included in all-inclusive holidays?

The holidays will include all meals, unlimited local alcoholic and soft drinks, and of course unwavering five star treatment. From the day you begin your all inclusive luxury holiday you can indulge in as much or as little as you like, without being exposed to extra costs! Ideal for discerning travellers looking for a break from their wallets, especially if you're travelling as a group or family.

Nigel Colley is a Director of All Inclusive Luxury Holidays.

Copyright reserved

ADDENDUM 4B

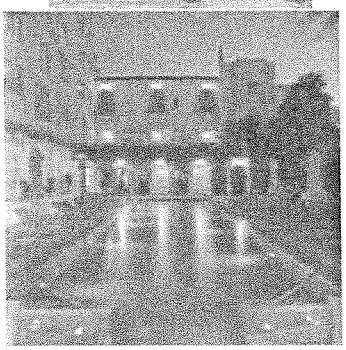
ISRAEL: The Best Luxury Hotels

The hotel scene in Israel is presently in the process of a change. International chains have been better at keeping up standards and have already begun ambitious renovation programs. Although new hotel construction has been at a standstill in Israel since 2000, these plans are ready to go forward if the quiet security situation continues to hold. Inside Israel, hotel rates are beginning to rise in response to higher demand.

David Citadel Hotel (Jerusalem; tel. **02/621-1111**). Rival to the King David , this newest luxury hotel in Jerusalem is architecturally interesting, lively, and offers excellent food services, including a great sushi bar. Most of the light, modern rooms offer Old City views.



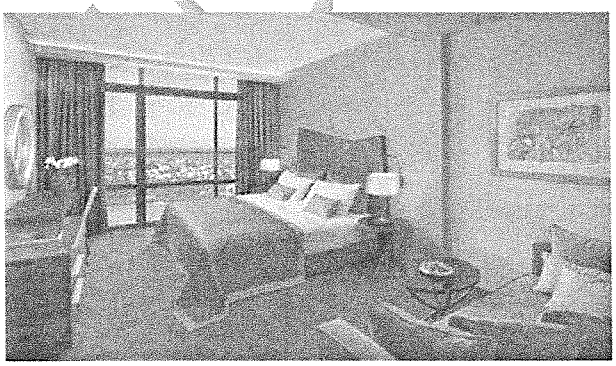
King David Hotel (Jerusalem; tel. **02/620-8888**): Built in 1930 during the British Mandate, the King David has outlasted the British Empire and continues to sail on; it's elegant and up-to-date in every way. The King David is thick with atmosphere and ambience, and VIPs from Henry Kissinger to Barbra Streisand seem to pop up here. The gardened swimming pool and views of the walls of the Old City are a real plus.



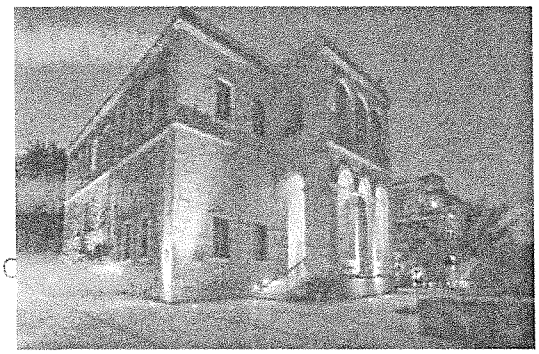
American Colony Hotel (Jerusalem; tel. **02/627-9777**): This beautiful, atmospheric, gardened enclave was a 19th-century pasha's villa. As an international meeting place between the worlds of East and West Jerusalem, it attracts journalists, writers, archaeologists, and all sorts of VIPs. Some of the suites, furnished with antiques and traditional crafts, are as splendid as anything you'll find in the region, yet prices are comparatively reasonable. The hotel's Saturday-afternoon luncheon buffet is famous throughout the country.

Mount Zion Hotel (Jerusalem; tel. **02/568-9555**): This lesser-known four-star standout features lovely gardens, interesting architecture, a large swimming pool, and the most dramatic vistas of the Old City, Himmom Valley, and the Mount of Olives of any Jerusalem hotel.

Tel Aviv Sheraton Hotel & Towers (Tel Aviv; tel. **03/521-1111**): The most fun of Tel Aviv's luxury hotels -- right on the beach, but steps away from the city's restaurant and gallery district -- feels like an urban resort. The restaurants here are probably the best of any hotel in the country, topped off by the inventive (and kosher) **Olive Leaf**.



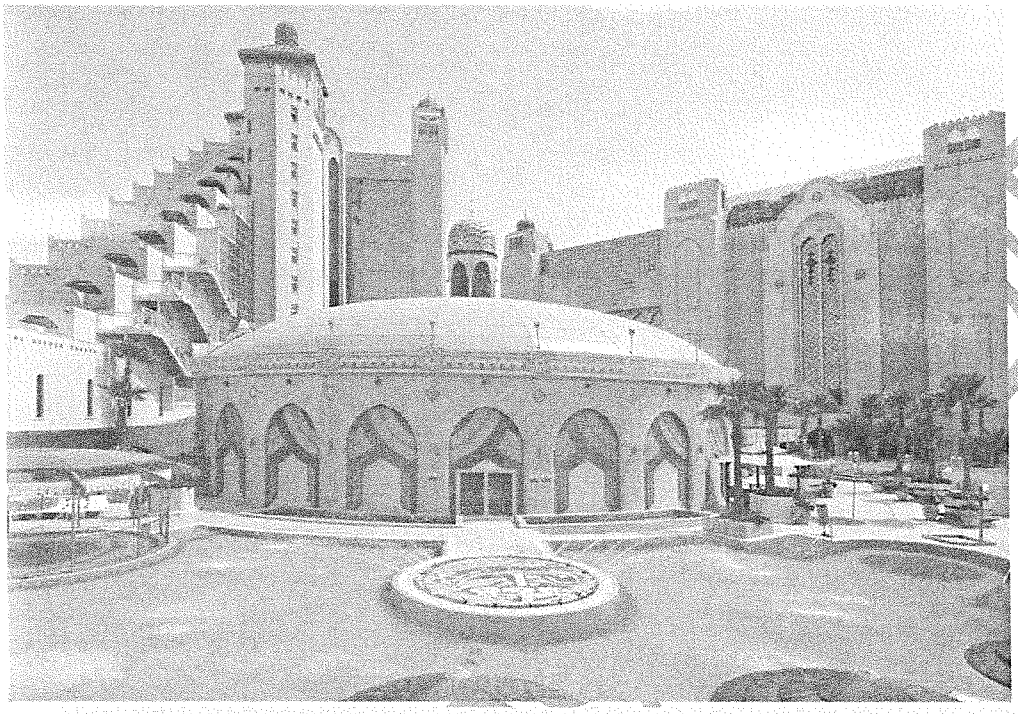
Dan Carmel Hotel (Haifa; tel. **04/830-3010**): With sweeping views from its site at the top of the Carmel Range, as well as a careful staff and a relaxing, gardened pool enclave, this hotel, built in the 1960s and a bit dated for some, reigns as Haifa's best. The better guest rooms, with views of the bay, are nicely decorated and worth the extra money. Lower-category rooms still have a style that recalls the Eisenhower era.

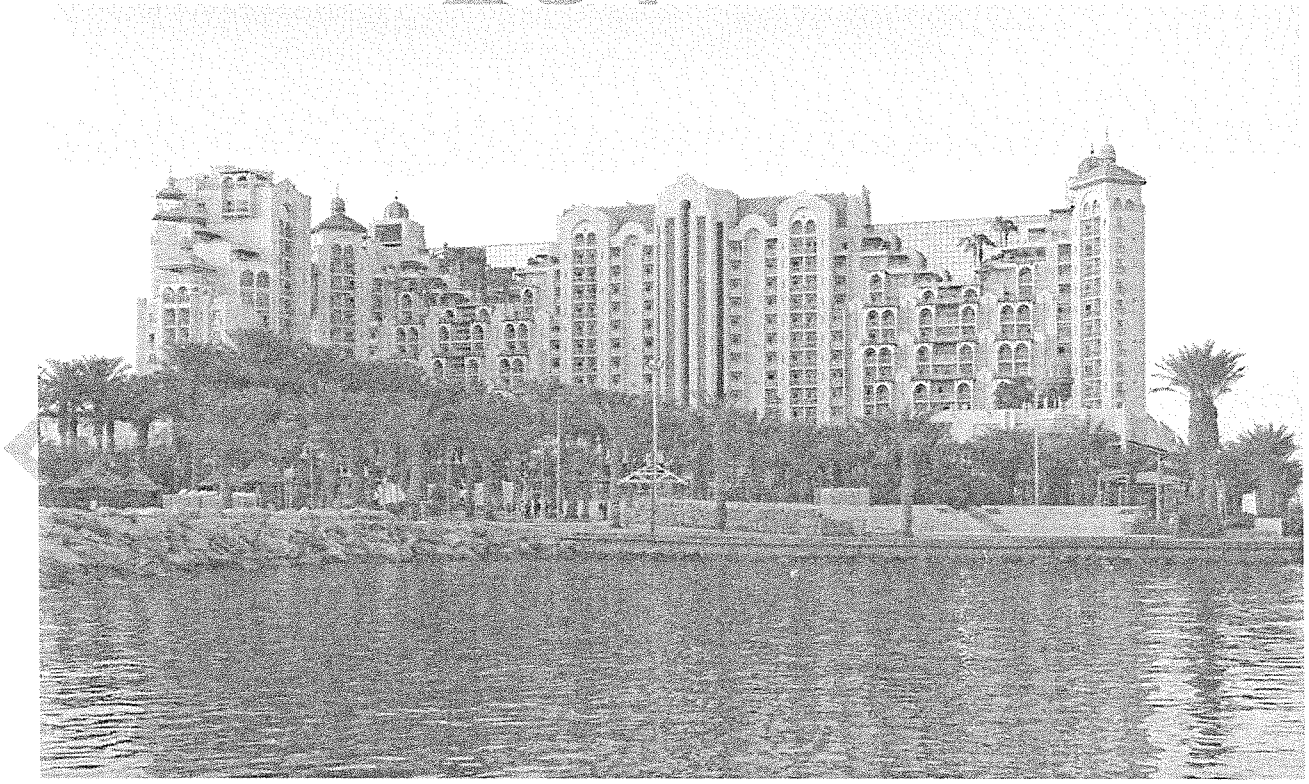


The Scots Hotel (Tiberias; tel. **04/671-0710**): With its 19th-century buildings, beautiful terraces, and gardens looking out on the Sea of Galilee, this well-run, four-star hotel seems almost like a villa on the Italian coast. Run under the auspices of the Church of Scotland, it welcomes visitors of all faiths.

Please turn over

Herod's Palace Hotel Complex (North Beach, Eilat; tel. **08/638-0000**): Opened in 1999, this blockbuster's public areas are the most sumptuous in Israel. With architectural touches echoing Middle Eastern traditions and staff at times costumed in 'ancient' garb, the effect may seem a bit Hollywood-esque, but the gorgeous spa, the vast pool, and the excellent service are not fantasies. The Red Sea is steps away.



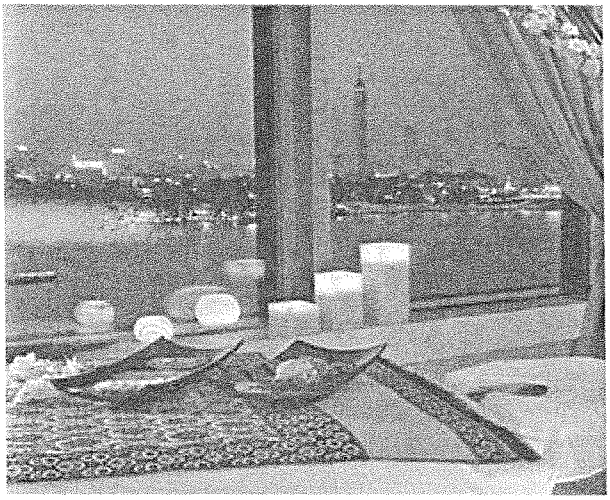


Copyright reserved

ADDENDUM 4C

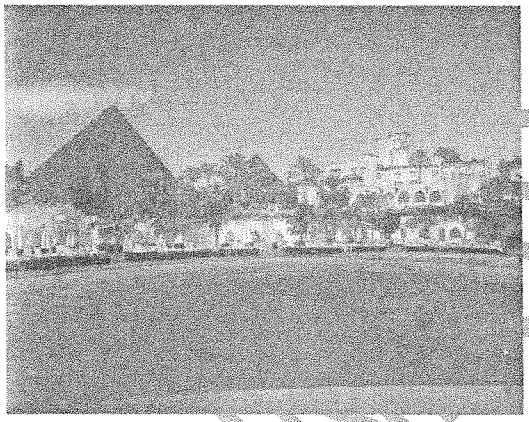
Best Hotels in Egypt

My top 10 picks for best hotels in Cairo, Egypt, include luxury, mid-range and budget options. This list of Cairo's best hotels have been chosen based on their value, location and style. The most expensive hotels start at the top of the list. Budget hotels can be found further down. The cheaper the hotel, the more likely you'll be asked to join a tour. But that's a good idea in Cairo. Cairo hotel rates fluctuate (per season and exchange rate) so please check with the hotel directly, or a booking agent for the most current price.



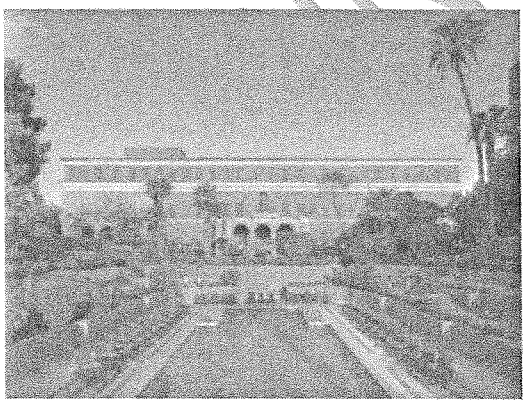
Four Seasons Hotel Cairo at Nile Plaza

With views of the Citadel and the Nile, this Four Seasons Hotel gets top ratings. It's certainly a luxurious place to stay. You can have *dim sum* (a Chinese dish) overlooking the *feluccas* sailing down the Nile, or enjoy a glass of wine by any of the three pools and cool off from a dusty day of sightseeing. Rooms are large, modern and well appointed. Staff is very attentive and welcoming which is especially nice if you're traveling with children. There are no less than 8 restaurants in the hotel, so no need to navigate the noisy streets of Cairo looking for a suitable dining spot.
Rates: From $400 per room



Mena House Oberoi, Giza

The Mena House is a palatial, luxury hotel, very close to the Pyramids and surrounded by 40 acres of gardens. The Mena House is more than 100 years old and has seen its fair share of royalty and famous clientele. The decor is sumptuous, lots of antiques and hand-crafted furniture. If you like modern, clean lines, you may feel a bit claustrophobic.
Rates: Start at $220 for a double room.



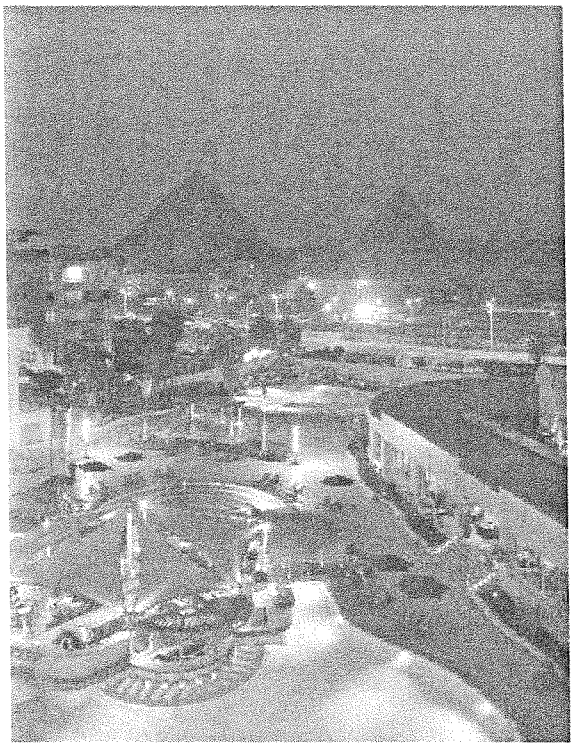
Cairo Marriott, Zamalek

The Cairo Marriott is a large, 20-storey hotel located in one of the nicest suburbs of Cairo, Zamalek. The hotel is situated on the banks of the Nile and was originally a palace, built in 1869. The hotel is modern, light and bright with over a 1000 rooms; not exactly intimate. The hotel has a casino attached to it, shopping center, a large outdoor (and indoor) pool and well-maintained gardens. Breakfast is generous and included in the room rate.
Rates: Start at $190 per night for a double

Talisman Hotel de Charme, Central Cairo

The Talisman is a boutique hotel with 24 charming rooms. If you want to be in the heart of Cairo, a 20 minute walk to the Egyptian Museum, Islamic Cairo and the bazaars, this is a great option. Breakfast is included as is free internet service. The hotel has a tour company that offers tours at reasonable prices, but they won't push you to use them. The hotel is on the 4th floor of a traditional building on a small street (so quieter), lined with local shops. Perfect if you want to enjoy Egypt rather than escape it by staying at a resort. Rooms have TV, mini fridge and large bathrooms.
Rates: From $130 per night (flexible)

Copyright reserved Please turn over



Le Méridien Pyramids Hotel, Giza
Le Meridien is the largest hotel located in Giza, close to the Pyramids. It's really a luxury resort, with swimming pools, tennis courts, sauna, themed restaurants, a shopping arcade and more. You don't have to leave the property except to take a tour or taxi to see Cairo's many sights. It's perfect for families with children and tourists who want to get away from the hustle and bustle of everyday Cairo. The Pyramids can be seen from anywhere on the property including the swim-up bar. Service is excellent, the restaurants get good reviews as well. Book a room with a view of the Pyramids.
Rates: From $120 per double room.

Hotel Longchamps, Zamalek
Hotel Longchamps is a favorite mid-range hotel with those who know Cairo well and return often. The hotel is in Zamalek, a nice upper-class, leafy suburb situated on an island in the Nile River. It's close to central Cairo and just a few blocks away from the river banks. There are 30 rooms, all have AC and TV. There's a small restaurant that serves breakfast (included), lunch and dinner; you can enjoy drinks in the garden terrace.
Rates: Start at $54 per night for a single room

Windsor Hotel, Central Cairo
The Windsor is a lovely mid-range hotel in central Cairo filled with period charm. The hotel was originally built in 1899 as the Royal Baths and later used as a British Officers Club during the second world war. The bar is still fully functional (with original decor) and a great place to have a cool beer at the end of a hot day. There are 55 rooms in the hotel with period furnishings and high ceilings.
Rates: Start at $37 for a single room



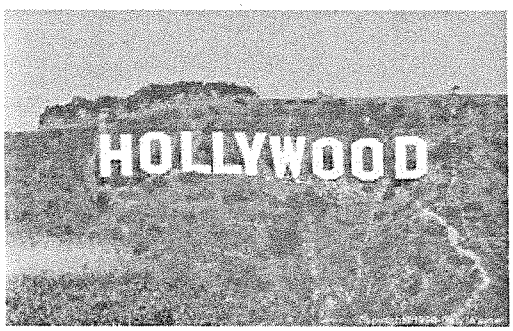
Paris Hotel, Central Cairo
The Paris hotel is a hostel with charm. It gets rave reviews for its friendly staff, clean rooms, and excellent location (under 10 minute walk to the Egyptian Museum). Hotel rates do not include breakfast. There are 20 beds available, some in a dorm, some as a triple or double room. There's free internet access, rooms have AC (not the dorm), and a small common library. The tourist oriented (but Egyptian cuisine) *Felfela* restaurant is right below the hotel, handy for a packed lunch or quick dinner.
Rates: Start at $17 per person per night

Copyright reserved

ADDENDUM 5

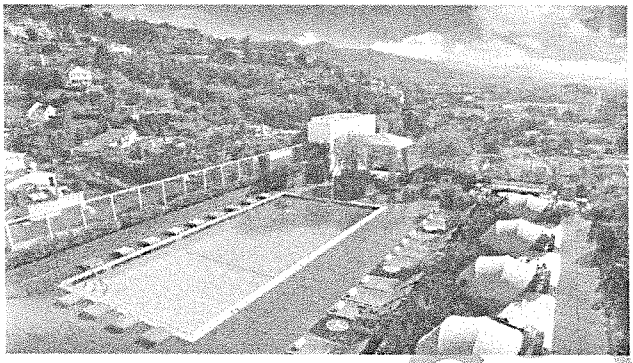
Top Eight Hollywood Tourist Attractions

Hollywood attracts so many visitors each year. Some are aspiring actors in search of their 15 minutes of fame, but most are tourists in search of all the Hollywood tourist attractions.



1. Hollywood Sign – The Hollywood landmarks of landmarks is perched high in the hills and can be seen for miles around. Initially meant as a temporary advertisement for a new housing development project in 1923, the sign gained so much attention it became part of the L.A. backdrop.

2. Hollywood Walk of Fame—It used to be, that if you were a celebrity you knew you made it when they placed your star on Hollywood Blvd. Today's criteria is a bit different, however it is still a great honour and accomplishment to be given a Walk of Fame star.

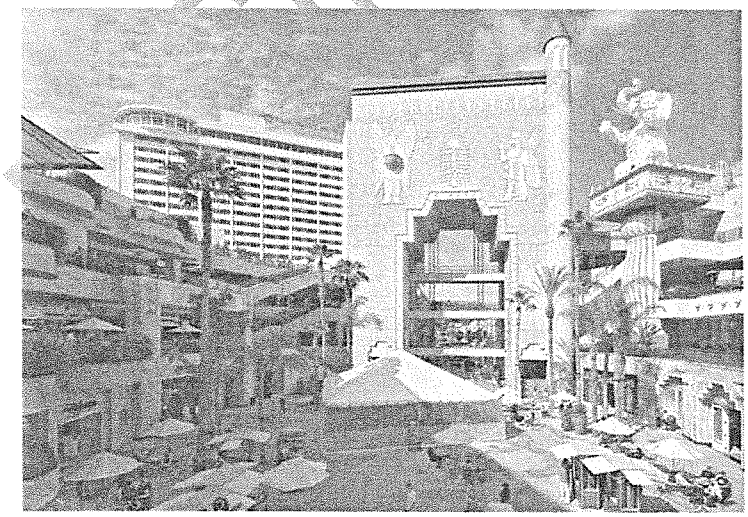


3. Sunset Strip – Known for its boutiques, restaurants and nightclubs. Odds are also in your favour to have plenty of celebrity sightings as many of them reside in the hills above Sunset Strip. You can also take a Hollywood Tourist Attractions Tour to see the home of celebrities in the area.

4. Universal Studios – An active live set and movie studio. The park serves as an entertainment vessel to draw people in to give them an insider's point of view of what a real life movie set looks like.

5. Grauman's Chinese Theater – Known since 1927 for its red carpet and star studded events. It's also home to the Forecourt of Stars and added to the Hollywood tourist attractions list. Nearly 200 footprints, handprints and celebrity autographs are immortalized in cement in front of the theatre. It is also still an active movie theatre playing current box office smash hits.

6. Hollywood Bowl – A half dome band shell amphitheater known best for hosting incredible musical concerts and is home to the Los Angeles Philharmonic. Also among one of the most recognized Hollywood tourist attractions.



7. Attend a TV Show taping – Getting tickets for some TV show tapings for talk shows and game shows is as easy as mailing in a request. Being a part of a TV audience really gives you a true Hollywood experience.

8. Hollywood and Highland Center – Very busy shopping complex and Los Angeles attraction. It was a revitalization project to rejuvenate attention back into Grauman's Chinese Theater in 2001.

Copyright reserved

ADDENDUM 6

United States of America: National Park Service

The **National Park Service** (**NPS**) is an agency of the United States federal government that manages all U.S. national parks, national monuments and historical properties, in total 401 units. Since it began in 1916, the National Park Service has managed all of the United States' national parks, which have grown in number to 59. Yellowstone National Park was the first national park in the United States and in the world.

National Park System

The System as a whole is considered to be a national treasure of the United States, and some of the more famous national parks and monuments are sometimes referred to as 'crown jewels'. The system encompasses approximately 341,000 km².

Many parks charge an entrance fee ranging from US$3 to $25 per week. Visitors can buy a federal interagency annual pass, known as the *'America the Beautiful – National Parks and Federal Recreational Lands Pass,'* allowing unlimited entry to federal fee areas (USDA Forest Service, National Park Service, US Fish & Wildlife Service for $80 per year. This pass applies to entry fees only.

Visitors to the National Parks

The National Park System receives over 320,000,000 visits each year throughout the 401 units. The National Park Service is responsible for 16 of the 19 World Heritage Sites in the United States, of which 13 are national parks:

- Carlsbad Caverns National Park, New Mexico
- Everglades National Park, Florida
- Grand Canyon National Park, Arizona
- Great Smoky Mountains National Park, Tennessee and North Carolina
- Hawaii Volcanoes National Park, Hawaii
- Kluane/Wrangell-St. Elias/Glacier Bay national parks/Tatshenshini-Alsek Park, Alaska, U.S./ B.C. & Yukon, Canada
- Mammoth Cave National Park , Kentucky
- Mesa Verde National Park, Colorado
- Olympic National Park, Washington
- Redwood National Park and State Parks, California
- Waterton-Glacier International Peace Park (union of Waterton Lakes (Canada) and Glacier (U.S.) national parks), Montana & Alberta, Canada
- Yellowstone National Park, Wyoming, extending into Montana and Idaho
- Yosemite National Park, California



Copyright reserved