201311H252

higher education & training

Department:
Higher Education and Training
REPUBLIC OF SOUTH AFRICA

N1360(E)(N20)H
NOVEMBER EXAMINATION

NATIONAL CERTIFICATE

TOURIST DESTINATIONS N6

(22030126)

20 November 2013 (X-Paper)
09:00–12:00

This question paper consists of 18 pages.

BUSINESS STUDIES

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DEPARTMENT OF HIGHER EDUCATION AND TRAINING
REPUBLIC OF SOUTH AFRICA

NATIONAL CERTIFICATE
TOURIST DESTINATIONS N6
TIME: 3 HOURS
MARKS: 200

NOTE: If you answer more than the required number of questions, only the required number of questions will be marked. All work you do not want to be marked, must be clearly crossed out.

INSTRUCTIONS AND INFORMATION

1. Answer ALL the questions in SECTION A and SECTION E.
2. Select TWO countries in SECTION B, ONE country in SECTION C and ONE in SECTION D to answer the questions.
3. Read ALL the questions carefully.
4. Number the answers according to the numbering system used in this question paper.
5. Write neatly and legibly.

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SECTION A: UNITED KINGDOM (COMPULSORY)

QUESTION 1

You have to plan a tour to the United Kingdom and the Republic of Ireland for travellers who are mainly interested in the scenic and rural areas of these countries. They would also like to take part in some activities while touring through these beautiful areas at a leisurely pace.

1.1 Your clients specifically ask for the inclusion of the Ring of Kerry and the Cliffs of Moher in the Republic of Ireland.

1.1.1 Explain the location of the Ring of Kerry in detail. (3)

1.1.2 Recommend the nearest prescribed base for visits to the Ring of Kerry. (1)

1.1.3 Describe the scenery and recommend some activities along the Ring of Kerry. (2 + 2) (4)

1.1.4 Explain the location of the Cliffs of Moher in detail. (3)

1.1.5 Recommend the nearest prescribed base for visits to the Cliffs of Moher. (1)

1.1.6 Describe the scenery and recommend some activities at the Cliffs of Moher. (2 + 2) (4)

1.2 You recommend the following activities for your clients. Provide the required information about each of the activities by duplicating the table below in your ANSWER BOOK and fill in the answers in the applicable spaces.
NOTE: Answers that are not presented in table format as instructed, will generate NO marks.

1.2.1 Punting on the Cam (town)

1.2.2 Hiking in Dartmoor National Park (county)

1.2.3 A boat trip on Windermere (town)

1.2.4 Literary pursuits in the Lake District (county)

1.2.5 A scenic drive through the Cotswolds (county)

1.2.6 A botanic stroll through the Eden Project (town)

1.2.7 Whisky tasting at Speyside (county)

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TOWN OR COUNTY AS INDICATED IN BRACKETS		MOTIVATION FOR THIS RECOMMENDATION, BEARING IN MIND YOUR CLIENTS' REQUIREMENTS
1.2.1		
1.2.2		
1.2.3		
1.2.4		
1.2.5		
1.2.6		
1.2.7		

(1 + 3 × 7) (28)

1.3 This tour will end in London where your clients would like to do some serious shopping. Motivate London's status as a shopping mecca by providing information about famous shopping areas or streets, world-famous shops and/or markets and speciality items for sale. (6)
[50]

TOTAL SECTION A: 50

SECTION B: WESTERN EUROPE (FRANCE, GERMANY, SWITZERLAND, AUSTRIA, BENELUX)

QUESTION 2

Choose TWO of the countries that you have studied in this section. Answer the questions that follow based on these TWO countries of your choice. Write the country of your choice IN CAPITALS at the TOP of each set of answers, taking care to number answers correctly.

Complete the paragraphs about the countries of your choice by providing the missing information in each case. Write down only that question number and the required information next to it. The numbered photographs can help you to identify the attractions with the corresponding numbers.

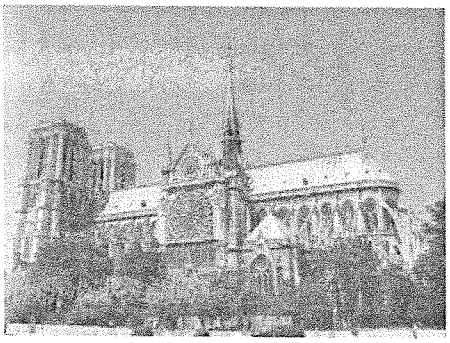
FRANCE

The Eurostar has brought Paris much closer to London. The route from London travels via (2.1) ... on the English coast to (2.2) ... on the French coast and takes (2.3) ... hours from platform to platform. In Paris, a boat trip on the (2.4) ... River allows visitors to see some of the major attractions lined along the river banks. These include attractions like the (2.5) ... Cathedral on the

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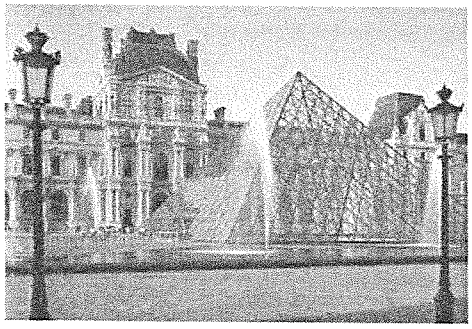
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2.5

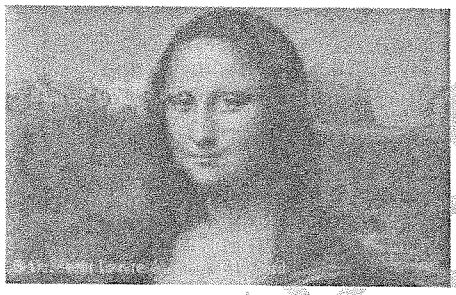


Île (2.6) ..., the world-famous art collection at the (2.7) ..., which is

2.7



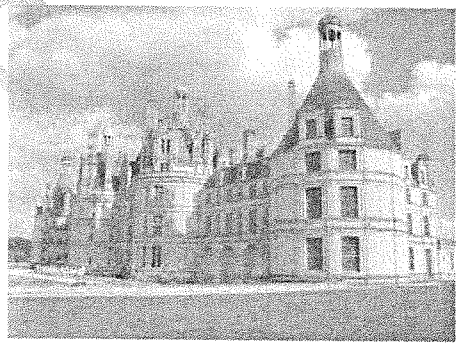
2.8



home to the (2.8) ... painting by Leonardo da Vinci, and the Musée (2.9) ..., housed in a converted train station. Stroll through the (2.10) ... neighbourhood, previously the old fresh produce market, for a choice of food from all over the world.

A drive to Orléans, (2.11) ... km (2.12) .... (direction) from Paris, brings you to the (2.13) ... . Valley, known for wine tasting as well as its many (2.14) ..., heavily concentrated between the towns of Blois and (2.15) ... .

2.14

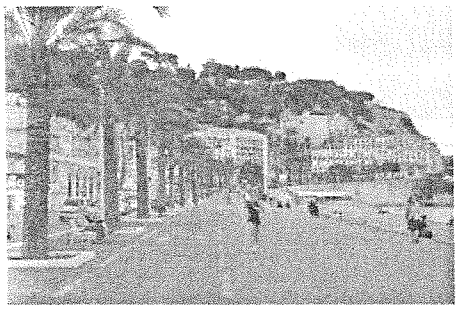


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For some sun, sea and sand, head south to the French Riviera or (2.16) ... as it is known among the French. Enjoy the chic resort towns with beautiful views over the (2.17) .... Sea, with the (2.18) ... . Mountains in the background. In Nice, visit the museums dedicated to artists like (2.19) ... and (2.20) ..., stroll along the curved (2.21) ... to take in the characteristic atmosphere of the city.

2.21



Visit the Principality of (2.22) ..., using the SNCF (2.23) ... summer service that connects (2.24) ... and the Italian frontier every (2.25) ... minutes in summer.

(25)

GERMANY

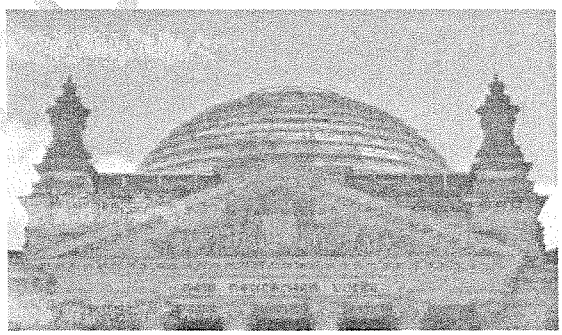
Start your trip through this country in Berlin, the famous city that was divided into East Berlin and West Berlin until (2.26) ... (year), when the notorious Berlin (2.27) ... was demolished. Today the imposing (2.28) .... Gate can be

2.28



seen in all its glory. Close by is the iconic Parliament Building known as the (2.29) ...

2.29

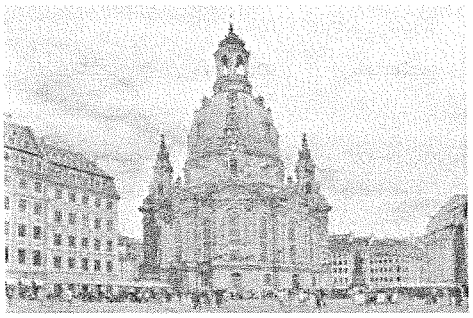


PUBLISHED STUDIES

A stroll down the famous and very fashionable street (2.30) ... will bring you to the curve in the (2.31) .... River, home to four major museums. This concentration of museums is known as (2.32) ... .

Continue your journey through Eastern Germany by travelling directly (2.33) ... (direction) to (2.34) ... , previously known as the 'Florence on the Elbe'. After being bombed to virtual destruction in February (2.35) ... (year), the city's beloved Baroque church, the (2.36) ... , was rebuilt by 2006.

2.36



Next to the Semperoper is the city's other Baroque treasure, the (2.37) ..., that houses six museums.

Leave the state of (2.38) ... and travel (2.39) ... (direction) to Hamburg. En route you should pass through the picture-perfect (2.40) .... Mountain range and fairy-tale historic towns like Wernigerode, Stolberg and (2.41) ... .

Hamburg, on the banks of the (2.42) .... River and Germany's main (2.43) ... is famous for its nightlife and multicultural population. Enjoy some of the city's harbour-related attractions like the famous (2.44) ... market early every Sunday morning, or boat rides from the ornate renovated warehouse district known as (2.45) ... .

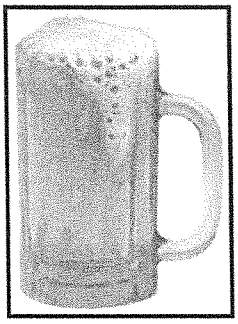
2.44



Sample some traditional German dishes, like sausage, served in countless ways, known locally as (2.46) ... . These go particularly well with Germany's national drink: (2.47) ... .

PILOT STUDIES

2.47



For your sweet tooth, try the traditional dark chocolate and cherry cake from the Black Forest, known in Germany as (2.48) … . Return to Berlin by train, travel time (2.49) … or by air, travel time (2.50) … .

(25)

SWITZERLAND

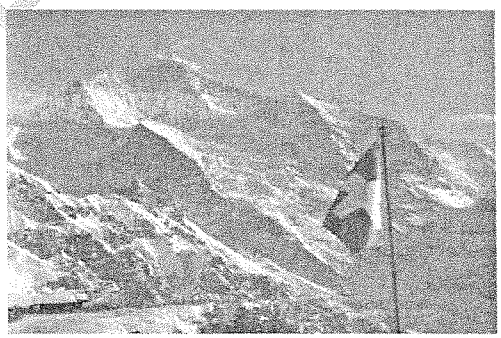
Start your train journey to Switzerland in Paris. Travel (2.51) … (direction) to Basel. Marvel at the (2.52) … Mountains that form the backdrop to Basel. Continue your journey to Montreux on Lake (2.53) … . If you are visiting in July you can join in the fun of the International (2.54) … . Festival. Highly recommended is a scenic walk to the extraordinary Château de (2.55) …, dating from the 2.56 … century.
Head to Zermatt in the (2.57) … region, home to some of the highest Alpine peaks like (2.58) … and (2.59) … in Switzerland. The most popular activity in Zermatt is (2.60) … It also offers an active (2.61) … ski scene for evening entertainment and the popular transport option of (2.62) … because no cars are allowed in the village.

2.62



Head northeast towards Interlaken, the gateway to the popular (2.63 …) region with the iconic (2.64) … mountain peak in the background.

2.64



BUSSTUDIES

A classical Swiss experience is the train ride on the famous (2.65) … . Express to St. Moritz in the (2.66) … Valley.

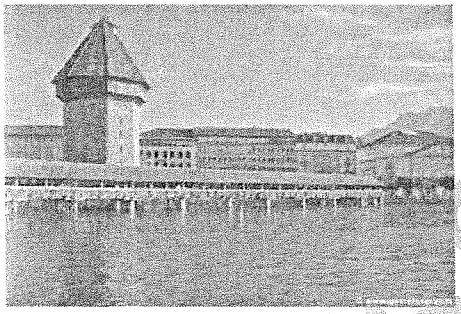
2.65



Resorts like Davos, Klosters and St. Moritz are located in the mountainous region known as (2.67) ... by French-speaking Swiss.

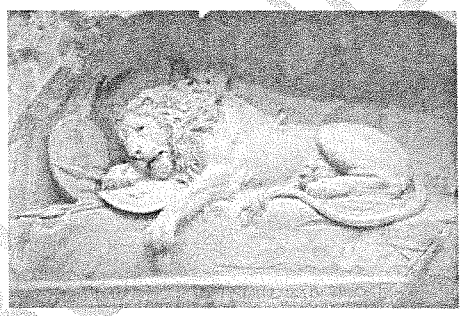
Next you head for Lucerne, situated on Lake Lucern, also known as the (2.68) ... Sea. Walk across the picturesque (2.69) ... Bridge in Lucerne, that spans the (2.70) ... River and dates from 2.71 ... (year).

2.69



Also visit the evocative monument called the (2.72) ..., carved out of a cliff, and the (2.73) .... Museum, that honours the famous composer.

2.72



Lastly, travel to Zürich, about (2.74) ... km (2.75) ... (direction) of Lucerne. (25)

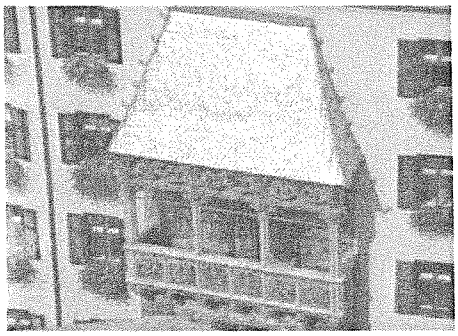
BUSINESS STUDIES

AUSTRIA

Austria offers the visitor an awesome variety of nature, culture and activities. The country is a skiers' paradise, especially the province of 2.76....., Austria's most westerly region. Here the (2.77) ... mountain range drops down to the shores of Lake (2.78) ..., also known as the (2.79) ... in German, from where the borders of Germany and (2.80) ... are easily reached. The famous ski area here, known as (2.81) ..., stretches over the boundaries of Vorarlberg and (2.82) ... . Some of the most famous ski resorts here are (2.83) ... and (2.84) ... .

Innsbruck is the home of the famous (2.85) ..., which is actually copper, and the (2.86) ... , built for the marriage of Leopold in 1756.

2.85



2.86



Another famous Tyrolean ski resort, that was a silver and copper-mining town originally , is (2.87) ..., located (2.88) ... (direction) of Innsbruck.

The great Austrian cities of Vienna and Salzburg both have lovely settings on rivers: Vienna on the famous (2.89) ... River and Salzburg on the (2.90) ... River. Salzburg has strong musical links. Its most famous resident was the composer (2.91) ... , whose legacy is celebrated annually during the event known as the Salzburger (2.92) ... .

2.91



BUSINESS STUDIES

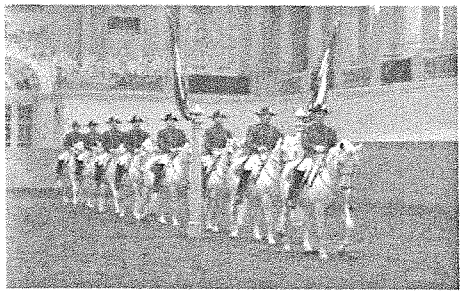
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Salzburg is also the setting of the famous film, (2.93) ... that is still the theme of many tours in and around the city.

Vienna is a (2.94) ... hour train ride (2.95) ... (direction) of Salzburg. One of the most enjoyable and traditional Viennese experiences is spending time in a coffee shop, known as a (2.96) ... in German.

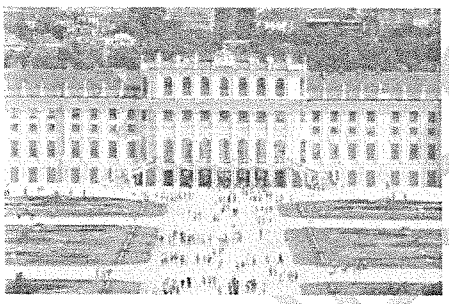
Also visit the Hofburg Palace where the famous (2.97) ... horses are put through their paces.

2.97



Another exquisite attraction is the Habsburg summer palace, known as Schloss (2.98) ..., inspired by the French palace of (2.99) .... The grounds of the Schloss are home to the world's oldest (2.100) .... .

2.98



(25)

BENELUX

Depart for your Benelux trip by boarding a (2.101) ... (airline) direct flight at Johannesburg to (2.102) ... . Arrive (2.103) ... hours later at the spectacular (2.104) ... International Airport.

During a canal boat tour on the (2.105) ... River in Amsterdam the visitor will see beautiful examples of the traditional Dutch houses with their ornamented (2.106) .... Be sure to visit major art museums like the (2.107) ...

2.106



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2.107 

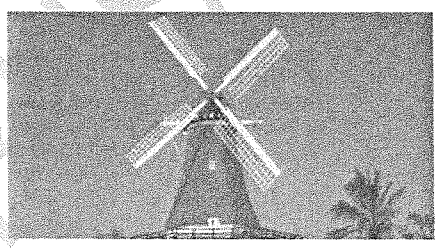
Museum and the huge (2.108) ... , home of Rembrandt's epic *Night Watch*.

The densely populated area around Amsterdam, known as the (2.109) ... offers a number of delightful destinations. Two of these are (2.110) ... and (2.111) ..., both known for their cheese markets. Delft's most famous industry is its white-and-blue pottery, known as (2.112) ... . From Delft head (2.113) ... (direction) to Den Haag, the country's seat of (2.114) ... . One of the most well-known Dutch artworks, Jan Vermeer's painting (2.115) ... can be seen here. The theme park of (2.116) ... , a unique version of the Netherlands,

2.115 

is an ideal child-friendly attraction in Den Haag. Another attraction in this area suitable for family visits is the long beach at the resort of (2.117) ... .

(2.118) ... (direction) of Den Haag are the famous Keukenhof Gardens, home of millions of flowering (2.119) ... every spring. The international symbol of the Netherlands, the (2.120) ..., is visible along most routes.



Travelling south to Belgium brings you to famous Medieval cities. Brussels is the Belgian as well as the (2.121) ... capital. 18 km south of Brussels is Waterloo Battlefield where the French statesman (2.122) ... was finally defeated in 1815. In Wallonia, where (2.123) ... is spoken, visit the city of (2.124) ... , on the River Meuse, which was independent for much of its history. Further south into Wallonia is the picturesque region known for its mountains, forests, lakes, streams and grottoes: (2.125) ... .

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2.1.22



(25)
[50]

SECTION C: SOUTHERN EUROPE (PORTUGAL, SPAIN, ITALY, GREECE)

QUESTION 3

Choose ONE of the countries that you have studied in this section. Write the country of your choice IN CAPITALS at the TOP of a clean page and apply the questions to this country.

3.1 Provide the following information that tourists will need while planning a trip to the Southern European country of your choice.

3.1.1 Indicate whether South African passport holders need a visa to visit the country of your choice by stating only Yes or No. Refer to your GSA. (1)

3.1.2 What would a visa (where applicable) cost a South African passport holder? Indicate the cost in Euros. Refer to your GSA. (1)

3.1.3 Name ONE South African city where visa applications for the country of your choice can be made. Refer to your GSA. (1)

3.1.4 In which city in the country of your choice can South African travellers contact the official representative of the South African government in case of problems? Refer to your GSA. (1)

3.1.5 Which TWO tour operators can travellers consider should they want to join an organised tour to this country? Refer to your GSA. (2)

3.1.6 Are direct flights available from South Africa to this country? Write only Yes or No. Refer to your GSA. (1)

3.1.7 In which month can travellers expect the least rain in this country? (1)

3.1.8 Which TWO cruise operators can travellers consider should they be interested in cruising the waters of this country? Refer to your GSA. (2)

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3.1.19 When is the national day or similar event of this country celebrated? (1)

3.2 Your clients are thinking of including the following town, area or island in their itinerary because they are interested in the aspects indicated in brackets. Evaluate the suitability of this town in terms of the interests indicated in brackets and give practical examples to support your evaluation.

3.2.1
Portugal: Oporto (wine and architecture)
Spain: Toledo (history and culture)
Italy: Amalfi Coast (photography and outdoors)
Greece: Santorini (geology and archaeology)
(4 + 4) (8)

3.3 The following region or island is also on your clients' list of possible destinations. Provide the following information about this region or island.

Portugal: Madeira
Spain: Mallorca
Italy: The Dolomites
Greece: Skiatos

3.3.1 Name a town that can be used as a base for trips through this region. (1)

3.3.2 Describe the general appearance of this region that makes it popular among nature lovers and outdoor enthusiasts. (4)

3.3.3 Recommend TWO activities that would suit the needs of nature lovers and outdoor enthusiasts. (2)

3.4 Southern Europe is known for traditional alcoholic beverages.

3.4.1 Name ONE traditional alcoholic beverage (wine excluded) that is popular in the country of your choice. (1)

3.4.2 Provide details about what this beverage is, how it is made or how it is usually served or enjoyed. (3)
[30]

TOTAL SECTION C: 30

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SECTION D: MIDDLE EAST (EGYPT, ISRAEL, TURKEY)

QUESTION 4

Write the name of the country that you have studied in this section IN CAPITALS at the TOP of a clean page. Answer the questions based on this country.

4.1 Study the list of attractions and destinations below that can be categorised as either ancient structures or destinations, natural phenomena or major leisure destinations or activities. Answer the questions based on these attractions.

Ephesus	**Dead Sea**	**Abu Simbel**
Eilat	**Ras Mohammed**	**Cappadocia**
Gulet trip	**Hurghada**	**Jaffa**

4.1.1 Name ONE natural attraction in the country of your choice and elaborate on its natural appeal to tourists. (1 + 3) (4)

4.1.2 Name ONE ancient structure or destination in the country of your choice and elaborate on its ancient history. (1 + 3) (4)

4.1.3 Name ONE leisure destination or activity in the country of your choice and elaborate on what it offers leisure tourists. (1 + 3) (4)

4.2 From the list of attractions and destinations in QUESTION 4.1, name the attraction or destination that would match each of the following descriptions in the country of your choice.

EGYPT

4.2.1 Dive at the Thistlegorm wreck

4.2.2 Temple of Hathor

4.2.3 Largest diving resort on the western Red Sea

4.2.4 Southernmost point of the Sinai Peninsula

4.2.5 Spectacular reefs protected by a national park

(5 × 1) (5)

OR

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ISRAEL

4.2.1 Incorporated in the Tel Aviv municipal area

4.2.2 Experience the underwater marvels of the Red Sea

4.2.3 Take a mud bath as a skin treatment

4.2.4 Fascinating artists' colony

4.2.5 See the lights of four countries at night (5)

OR

TURKEY

4.2.1 The Roman capital of Asia Minor

4.2.2 Known for hot-air balloon trips

4.2.3 Experience the wonders of the Turquoise Coast

4.2.4 3km from modern Selçuk

4.2.5 Offered on traditional wooden boats

(5 × 1) (5)

4.3 The following destinations of religious interest are found in the Middle East:

Bethlehem Konya St. Catherine's Monastery

4.3.1 Identify the destination that is found in the country of your choice. (1)

4.3.2 Describe the location of this destination by mentioning among others, the region or province where it is found, as well as where it is located in relation to the nearest large centre. (1 + 3) (4)

4.3.3 Explain the religious associations and history of this destination, including specific years that are beacons in this history. (3)

4.3.4 Recommend specific religion-related attractions at or near this destination and elaborate on the significance of these attractions. (5)

TOTAL SECTION D: 30

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SECTION E: UNITED STATES OF AMERICA (COMPULSORY)

QUESTION 5

You have to develop a food and art tour to the United States of America for your employer, FoodArt Tours. During your research you have come across the following questions that needed answering. Answer each of these questions.

5.1 The food and art tour that starts in Chicago, will include the following flights: Johannesburg to Chicago via London.

5.1.1 What is the journey time from London to Chicago? (2)

5.1.2 State the name and IATA three-letter code of the airport at Chicago where clients will land. (2)

5.1.3 What is the travel time from the above-mentioned airport to the city? (2)

5.1.4 Motivate the inclusion of the Chicago Art Institute as the primary art attraction in Chicago. (5)

5.1.5 Explain what the Taste of Chicago-event entails and when it is offered. (2 + 1) (3)

5.2 Boston offers a wide variety of art and cuisine attractions that make the city an ideal inclusion in this tour.

5.2.1 Recommend ONE example of an architectural attraction and motivate your recommendation. (1 + 2) (3)

5.2.2 Recommend ONE modern art attraction and motivate your recommendation. (1 + 2) (3)

5.2.3 Provide an overview of the characteristic dishes and ingredients that make Boston a worthwhile foodie destination. (6)

5.3 San Francisco is a prominent art destination and known for its diverse art-related scene. Justify this statement and mention specific examples to support this statement. (5 x 2) (10)

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5.4 Identify the city that matches each of the following art or cuisine highlights:

5.4.1 The famous Art Deco District dating from the 1930's

5.4.2 The birthplace of the bagel

5.4.3 Jambalaya

5.4.4 Wine tasting in the Napa Valley (4)
[40]

TOTAL SECTION E: 40
GRAND TOTAL: 200

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