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higher education & training

Department:
Higher Education and Training
REPUBLIC OF SOUTH AFRICA

N1430(E)(M24)H
JUNE EXAMINATION

NATIONAL CERTIFICATE

TOURIST DESTINATIONS N6
(2030126)

24 May 2013 (X-Paper)
09:00–12:00

OPEN-BOOK EXAMINATION

Candidates are allowed to take student portfolios, notes, assignments, textbook(s), an atlas, travel guides, brochures, a GSA (February 2013) and dictionaries into the examination venue.

Candidates are entitled to 15 minutes' reading time.

This question paper consists of 13 pages and a 8-page addendum.

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DEPARTMENT OF HIGHER EDUCATION AND TRAINING
REPUBLIC OF SOUTH AFRICA

NATIONAL CERTIFICATE
TOURIST DESTINATIONS N6
TIME: 3 HOURS
MARKS: 200

NOTE: If you answer more than the required number of questions, only the required number of questions will be marked. All work you do not want to be marked, must be clearly crossed out.

INSTRUCTIONS AND INFORMATION

1. This question paper consists of FIVE sections.

   SECTION A: UNITED KINGDOM and REPUBLIC OF IRELAND: ALL the questions are COMPULSORY: 50 marks

   SECTION B: WESTERN EUROPE: QUESTIONS 2.1 and 2.2 are COMPULSORY. Answer questions on any TWO countries from QUESTION 2.3 to 2.7: 50 marks

   SECTION C: SOUTHERN EUROPE: Answer questions on ONE of the countries: 30 marks

   SECTION D: MIDDLE EAST: Answer questions on ONE of the countries: 30 marks

   SECTION E: UNITED STATES OF AMERICA: ALL the questions are COMPULSORY: 40 marks

2. Read ALL the questions carefully.

3. Number the answers according to the numbering system used in this question paper.

4. Write the QUESTION NUMBER as well as the COUNTRY in CAPITAL LETTERS at the TOP of each page.

5. Start each question on a NEW page.

6. Write neatly and legibly.

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SECTION A: UNITED KINGDOM AND REPUBLIC OF IRELAND

QUESTION 1

Refer to the trade press article on ADDENDUM A (attached) as well as your own prescribed references to answer the following questions.

Scenario: Your clients are a group of architects and master builders who have won a tailor-made incentive trip to visit the brand new London landmark, The Shard*, as well as other iconic constructions in the United Kingdom.

* A shard is a piece of broken glass.

1.1 How many months has The Shard been open to visitors? (1)

1.2 Motivate why The Shard is a suitable inclusion in this specific tour. (3)

1.3 What is the viewing area of The Shard called? (1)

1.4 Why would you recommend a visit to The Shard to ensure that your clients get background about and insight into London at the start of their visit to the city? (2)

1.5 Motivate the term *kaleidoscopic lifts*. (3)

1.6 On which floor can visitors enjoy The Shard experience in the open air? (1)

1.7 Name any TWO famous and noticeable landmarks that your clients can see from The Shard, and explain the significance of each landmark. (2 × 3) (6)

1.8 From London your clients will travel to Cambridge to visit King's College.

1.8.1 What is the distance in km of this journey? (2)

1.8.2 Why is King's College a suitable inclusion in this specific tour? (5)

1.9 The next stop on this tour will be Blenheim Palace near Oxford.

Summarise the interesting appearance and/or history of this attraction for your clients. (5)

1.10 Your clients will base themselves at Carlisle in Cumbria for their visit to Hadrian's Wall.

Briefly explain the history of this construction to your clients. (3)

1.11 Glasgow has experienced a construction boom during the last two decades that should fascinate your clients.

Recommend TWO of the most recent and striking additions to the Glasgow construction scene to your clients. (2)

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1.12 Included in this tour is a visit to the Republic of Ireland so that your clients can get a taste of the unique Irish hospitality and heritage. Your clients will fly from Edinburgh to Dublin.

1.12.1 In which compass direction will your clients fly on this route? (1)

1.12.2 Over which body of water will they fly? (1)

1.12.3 Explain the location of the international airport at Dublin in relation to the city. (2)

1.13 The Republic of Ireland offers the visitor unusual history and heritage.

Discuss the suitability of each of the following destinations in a tour focusing on unusual history and heritage.

1.13.1 Kilkenny

1.13.2 Cashel

1.13.3 Galway

(3 × 4) (12)
[50]

TOTAL SECTION A: 50

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SECTION B: WESTERN EUROPE (FRANCE, GERMANY, SWITZERLAND, AUSTRIA, BENELUX)

QUESTION 2

QUESTIONS 2.1 and 2.2 are COMPULSORY. Answer any TWO of the questions from 2.3 to 2.7.

Choose TWO countries that you have studied in this section and write the names of these countries at the TOP of a new page.

2.1 For South Africans, travel to Europe has been both simplified and complicated by strict Schengen Agreement visa requirements and procedures.

2.1.1 Explain what the Schengen Agreement is and how it has simplified travel through European countries. Refer to your GSA. (3)

2.1.2 Discuss how the visa application procedure has complicated and increased costs of South Africans' preparation for trips to European countries. Include specific visa costs for the TWO countries of your choice. Refer to your GSA. (8)

2.2 The German city of Frankfurt is a major air hub in Western Europe and popular as a starting point for trips through Europe.

2.2.1 Evaluate the air access from South Africa to Frankfurt by referring to airlines that cover the route, choice of departure times and dates, and ease of access to flights from different South African cities. Refer to your GSA (3 + 4 + 2) (9)

2.2.2 Will jet lag as a result of different time zones be a major problem for South Africans travelling to Frankfurt? Motivate your answer. (1 + 2) (3)

2.2.3 Study the location of Frankfurt on your map of Europe.

Comment on the location of this city for visits to various European countries. (3)

(26)

FRANCE

2.3 Identify the prescribed destination (clue in brackets) that matches each of the following descriptions:

2.3.1 At the heart of the Île de France (city)

2.3.2 Base closest to the spectacular Chambord Chateau (town)

2.3.3 Prime destination for day trips from Paris (tourist region)

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2.3.4 Known as the City of Love or the City of Lights (city)

2.3.5 Capital of the Côte d'Azur (city)

2.3.6 Known for the Grand Casino and Hotel Paris (city)

(6 × 2) (12)

AND/OR

GERMANY

2.4 Identify the prescribed destination (clue in brackets) that matches each of the following descriptions:

2.4.1 Popular starting point for Rhine cruises at the confluence of the Rhine and Moselle Rivers (town)

2.4.2 Picturesque outdoor area known for highlights like the Brocken, Stolberg and Wernigerode (region)

2.4.3 Former capital of West Germany (city)

2.4.4 Beethoven's birthplace (city)

2.4.5 Picturesque destination on the Rhine, surrounded by the Taunus Hills (village)

2.4.6 Known for Babelsberg Film Theme Park and Schloss Cecilienhof (town)

(6 × 2) (12)

AND/OR

SWITZERLAND

2.5 Identify the prescribed destination (clue in brackets) that matches each of the following descriptions:

2.5.1 Italian-speaking area surrounded by lakes and the Alps (region)

2.5.2 Destination that is situated between Lake Thun and Lake Brienz (town)

2.5.3 Picturesque area known for the Swiss National Park and ski resorts like Pontresina and St Moritz (valley)

2.5.4 Known for its almost subtropical appearance and International Jazz Festival (town)

2.5.5 Major cultural hub on the Limmat River (city)

2.5.6 Area known for the Berner-Oberland-Bahn and the Jungfrau (tourist region)

(6 × 2) (12)

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AND/OR

AUSTRIA

2.6 Identify the prescribed destination (clue in brackets) that matches each of the following descriptions:

2.6.1 Home to Austria's highest peak (region)

2.6.2 World-famous ski resorts where several of the country's mountain ranges converge (region)

2.6.3 A famous cycling route that takes in towns like Dürnstein and Melk (river valley)

2.6.4 The location of the old city is largely defined by the Danube Canal and the Ringstrasse (city)

2.6.5 Home to the impressive Albertina, with its famous artworks and Habsburg staterooms (city)

2.6.6 Surrounded by attractions like Schloss Hellbrunn and Eisriesenwelt Höhle (city)

(6 × 2) (12)

AND/OR

BENELUX

2.7 Identify the prescribed destination (clue in brackets) that matches each of the following descriptions:

2.7.1 Known for picturesque towns like Ghent and Brugge (region)

2.7.2 Also known as the Grand Duchy of Lëtzebuerg (country)

2.7.3 Officially known as 's-Gravenhage (city)

2.7.4 Area known for pretty towns like Vianden and Clervaux (tourist region)

2.7.5 Most popular destination in Belgium (city)

2.7.6 Known for the beautiful Grand Place, surrounded by guildhalls (city)

(6 × 2) (12)
[50]

TOTAL SECTION B: 50

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SECTION C: SOUTHERN EUROPE (PORTUGAL, SPAIN, ITALY, GREECE)

QUESTION 3

Choose ONE of the countries that you have studied in this section. Write the country of your choice IN CAPITALS at the TOP of a new page and apply the questions to this country.

Most Southern European countries offer the tourist a wide variety of attractions and activities. For outdoor lovers the geographical features contribute to the countries' popularity as an outdoor destination. For the more culturally inclined visitor, the cuisine and art offer endless delights.

3.1 Recommend ONE prescribed geographical feature (like an island, coastal strip, mountain range, etc.) in the country of your choice that is an acknowledged destination for outdoor activities. Describe the general appeal of this geographical feature, mentioning popular activities available here, as well as acknowledged locations where these activities are offered.
(4 + 3 + 3) (10)

3.2 The country of your choice is often marketed as an ideal destination for art lovers. Provide a general overview of why this is the case, mentioning specific and major cities, towns and attractions that are suitable destinations for art lovers and refer to specific artists and/or art forms. (6 + 4 + 4) (14)

3.3 Sampling the delectable cuisine of Southern Europe is one of the highlights of a visit to these parts. Mention some of the most characteristic ingredients or dishes used in the country of your choice and explain how these are usually served or enjoyed. (3 + 3) (6)
[30]

TOTAL SECTION C: 30

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SECTION D: MIDDLE EAST (EGYPT, TURKEY, ISRAEL)

QUESTION 4

Write down the name of the country that you have studied in this section in CAPITALS at the TOP of a new page. Answer the questions based on this country.

EGYPT

Refer to the brochure extracts on ADDENDUM B (attached) as well as your own prescribed references to answer the questions.

4.1 You have to make flight arrangements for clients who will travel from South Africa to Egypt in November, and have to give preference to direct flights.

4.1.1 Recommend the most suitable route for these clients by mentioning the airports of departure and arrival, as well as airports where flight connections must be made if no direct flights are available. Refer to your GSA. (2)

4.1.2 Name the most suitable airline as well as its two-letter IATA code. Refer to your GSA. (1)

4.1.3 What is the flying time on the route mentioned in QUESTION 4.1.1? Refer to your GSA. (3)

4.1.4 On which day(s) of the week (full names) are these flights available? Refer to your GSA. (2)

4.2 Give your clients advice about the following practicalities for their visit in November:

4.2.1 What can they expect regarding weather conditions during their visit? (3)

4.2.2 Give guidelines for suitable clothing, bearing in mind activities included in the tour. (3)

4.3 Cairo is the starting point of this tour.

4.3.1 Give brief details about the history of Memphis that warrants a visit to this area near Cairo. (3)

4.3.2 Why is a visit to the sphinx often a highlight in Cairo? (3)

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4.4 During a visit to Sharm el-Sheikh tour members can usually rest a bit after a tiring travel.

4.4.1 What is the main activity that draws tourists to Sharm el-Sheikh? (1)

4.4.2 Motivate the appeal of this activity. (3)

4.4.3 Name the form of transport to Sharm el-Sheikh as well as the travel time. (1 + 2) (3)

4.5 A souvenir photo is included in the tour cost.

Which landmark location would you choose for this photo? Motivate your choice. (1 + 2) (3)

[30]

OR

TURKEY

Refer to the brochure extracts on ADDENDUM C (attached) as well as your own prescribed references to answer the questions.

4.1 You have to make flight arrangements for clients who will travel from South Africa to Turkey in November, and have to give preference to direct flights.

4.1.1 Recommend the most suitable route for these clients by mentioning the airports of departure and arrival, as well as airports where flight connections must be made if no direct flights are available. Refer to your GSA. (2)

4.1.2 Name the most suitable airline as well as its two-letter IATA code. Refer to your GSA. (1)

4.1.3 What is the flying time on the route mentioned in QUESTION 4.1.1? Refer to your GSA. (3)

4.1.4 On which day(s) of the week (full names) are these flights available? Refer to your GSA. (2)

4.2 Give your clients advice about the following practicalities for their visit in November:

4.2.1 What can they expect regarding weather conditions during their visit? (3)

4.2.2 Give guidelines for suitable clothing, bearing in mind activities included in the tour. (3)

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4.3 Motivate why history lovers enjoy a visit to each of the following destinations or regions, and also mention some of the major historic attractions in each case:

4.3.1 Ephesus

4.3.2 Antalya coast and environment

4.3.3 Konya

(3 × 4) (12)

4.4 How many nights will tour members spend in Istanbul? (1)

4.5 A souvenir photo is included in the tour cost.

Which landmark location would you choose for this photo? Motivate your choice. (1 + 2) (3)

[30]

OR

ISRAEL

Refer to the brochure extracts on ADDENDUM D (attached) as well as your own prescribed references to answer the following questions.

4.1 You have to make flight arrangements for clients who will travel from South Africa to Israel in November and have to give preference to direct flights.

4.1.1 Recommend the most suitable route for these clients by mentioning the airports of departure and arrival, as well as airports where flight connections must be made if no direct flights are available. Refer to your GSA. (2)

4.1.2 Name the most suitable airline as well as its two-letter IATA code. Refer to your GSA. (1)

4.1.3 What is the flying time on the route mentioned in QUESTION 4.1.1? Refer to your GSA. (3)

4.1.4 On which day(s) of the week (full names) are these flights available? Refer to your GSA. (2)

4.2 Give your clients advice about the following practicalities for their visit in November:

4.2.1 What can they expect regarding weather conditions during their visit? (3)

4.2.2 Give guidelines for suitable clothing, bearing in mind activities included in the tour. (3)

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4.3 From the list of sightseeing highlights list in ADDENDUM D, identify the attraction in Jerusalem and environment that matches each of the following descriptions:

4.3.1 Examples of old Bible texts

4.3.2 Extensive museum about the Holocaust

4.3.3 Means 'a memorial and a name'

4.3.4 Iconic remnant of the supporting wall of the Temple Mount

4.3.5 Also known as Har Ha-Zeitim or Jabal al-Zeitoun in Hebrew and Arabic respectively

4.3.6 Dotted with churches related to Jesus' cermons and death

4.3.7 Path of Suffering

4.3.8 Also known as the Kotel (8)

4.4 Name TWO destinations in Galilee that are included in this tour. (2)

4.5 Tour members will spend two nights on a traditional Isreali kibbutz.

Explain the term *kibbutz.* (2)

4.6 Explain to clients why the important notice is included in the brochure. (4)
[30]

TOTAL SECTION D: 30

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SECTION E: UNITED STATES OF AMERICA

QUESTION 5

5.1 The United States is known for some world-famous streets and urban routes.

Study the pictures of attractions on ADDENDUM E (attached).
Duplicate the following table in your answer book and fill in the required information in the correct column. First indicate the city where each attraction is located, then mention the state and then provide a brief description of each attraction.

Note that only an answer presented in TABLE FORMAT as instructed will be marked.

	CITY	STATE	DESCRIPTION OF ATTRACTION
5.1.1			
5.1.2			
5.1.3			
5.1.4			
5.1.5			
5.1.6			
5.1.7			

(1 + 1 + 2 × 7) (28)

5.2 Most national parks in the USA boast spectacular natural scenery.

Describe this aspect of each of the following national parks and state some of the major natural attractions in each park:

5.2.1 Denali

5.2.2 Great Smoky Mountains

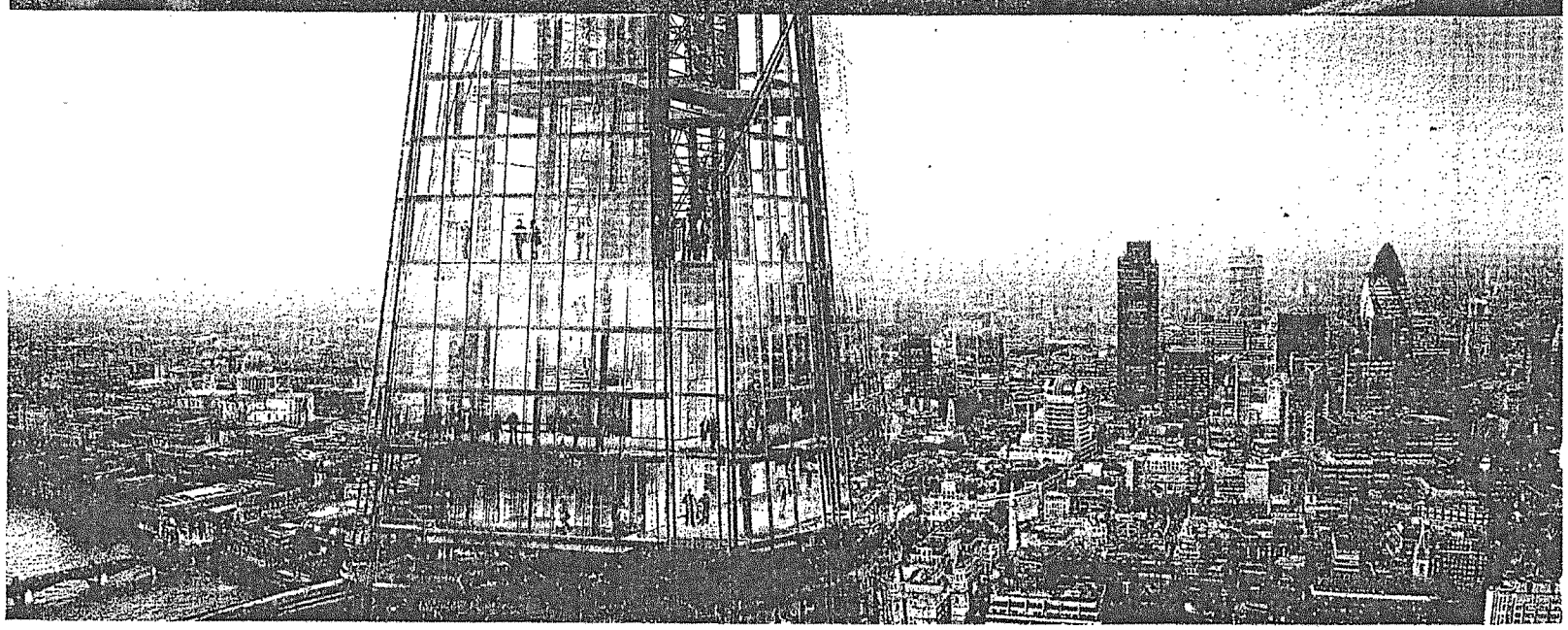
5.2.3 Olympic

(3 × 4) (12)
[40]

TOTAL SECTION E: 40
GRAND TOTAL: 200

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First tickets now on sale for London's highest visitor attraction



Opening 1 February 2013, The View from The Shard is the exciting new visitor attraction at the pinnacle of The Shard - London's newest landmark and Western Europe's tallest building at a height of 310m.

At 244m above ground, The View from The Shard is almost twice as high as any other vantage point in London, offering a truly unique opportunity to see London like never before. It is the only place where it is possible to experience the entire city at once, with spectacular 360 degree views for 64km over London and beyond.

The attraction is even more than an astonishing view; it offers a unique encounter with The Shard and a state of the art visitor experience. From the entrance at street level, multimedia displays will draw visitors into the story of London, before they travel skywards in high-speed 'kaleidoscopic' lifts.

The incredible panoramic views are revealed in the triple-height viewing gallery on Level 69, where guests can use digital 'Tell:scopes' to explore the cityscape and find out more about the famous landmarks around them. Guests can ascend higher to the full 244m and stand in the open air on Level 72, surrounded by the giant shards of glass that form the top of the building as they disappear upwards into the sky.

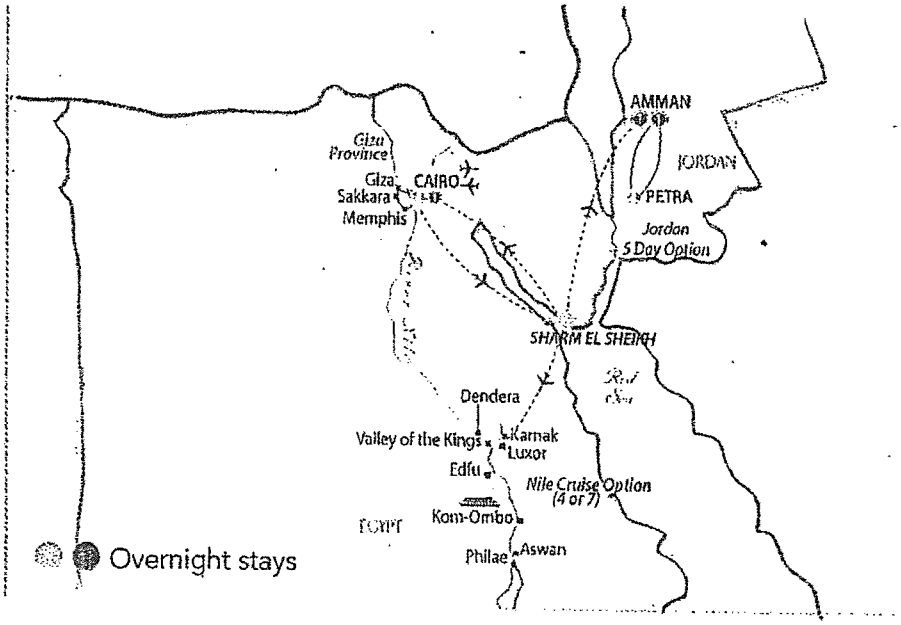
The View from The Shard offers dated, timed entry available through advance booking, to ensure the best possible experience, free from queues and crowds. Tickets are available now from British TIPS, who have been appointed the official GSA for South Africa.

SOURCE: The GSA

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ADDENDUM B

EGYPT: CAIRO AND SHARM EL-SHEIKH



SIGHTSEEING HIGHLIGHTS

• **Memphis** See the Ramses II statue and the Alabaster Sphinx. • **Sakkara** View the Step Pyramid, the oldest in the ancient world. • **Giza** See the Great Pyramids and the Great Sphinx. • **Cairo** Visit the Citadel, Alabaster Mosque, the Hanging Church of St. Mary and the Egyptian Museum. • **Sharm el-Sheikh** Enjoy relaxation time at this Red Sea Resort. • **Audio Headsets** On all guided visits and included sightseeing in Cairo.

FIRST CLASS HIGHLIGHTS

• Includes all First Class features, refer to page 181. • Escorted by one of Trafalgar's English-speaking Egyptologist / Travel Directors. • Flight and transfers from Cairo to Sharm el-Sheikh and return. • Cairo airport transfers will be provided for guests who have given Trafalgar their flight details and are staying in a Cairo hotel booked by Trafalgar. • **Souvenir Photo** Capture treasured memories of your trip with a complimentary group photo taken at a landmark location.

BRON/SOURCE: TRAFALGAR TOURS BROSJURE/BROCHURE

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ADDENDUM C



SIGHTSEEING HIGHLIGHTS

Ephesus Visit the Great Theatre, Library of Celcus, Gymnasium, Temple of Hadrian and House of the Virgin Mary **Konya** Visit the Mevlana Museum, home of the Whirling Dervishes, and Karatay Tile Museum **Cappadocia** Marvel at the underground city if Sarhatli, and visit Urgup and the Open-air Museum at Göreme **Istanbul** Sightseeing incudes the Topkapi Palace, Hagia Sophia and the Blue Mosque

FIRST CLASS HIGHLIGHTS

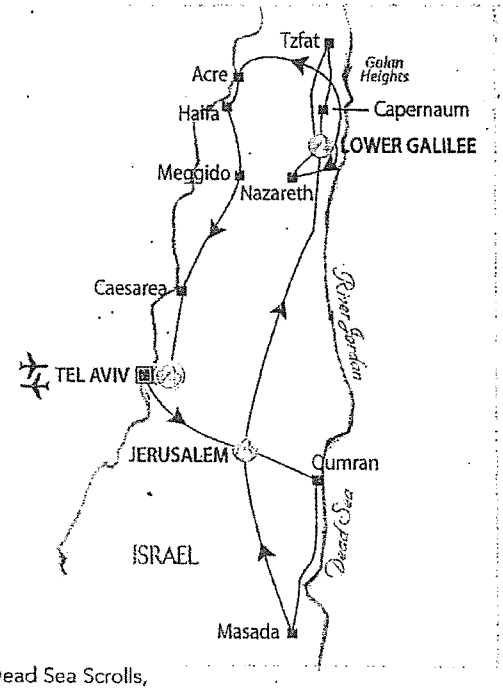
Includes all First Class features, ferry crossings to Istanbul, airport transfers on Day 1 and 14, complimentary Souvenir Photo of the group taken at a landmark location

BRON/SOURCE: TRAFALGAR TOURS BROSJURE/BROCHURE

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ADDENDUM D

BEST OF ISRAEL



SIGHTSEEING HIGHLIGHTS

- **Jerusalem** Sightseeing includes Yad Vashem, the Dead Sea Scrolls, the Wailing Wall and the Via Dolorosa. See the Mount of Olives.
- **Mount Zion** Visit the tomb of King David.
- **Dead Sea** Excursion including a visit to the Fortress of Masada.
- **Lower Galilee** Spend two nights on a traditional Israeli kibbutz.
- **Nazareth** Visit the Church of the Annunciation.
- **Capernaum** See the old synagogue and the Mount of Beatitudes.
- **Golan Heights** See the former Syrian bunkers and Kunietra.
- **Tzfat (Safed)** Visit the ancient synagogue and artists' colony.
- **Acre** Discover the underground Crusader City.
- **Haifa** Visit the Persian Gardens and enjoy views of the Bahai Shrine from the summit of Mount Carmel.
- **Megiddo** See the excavations of Solomon's Stables.
- **Caesarea** View the Roman amphitheatre and aqueduct.
- **Audio Headsets** On all guided visits and included sightseeing.

FIRST CLASS HIGHLIGHTS

- Includes all First Class features, refer to page 181.
- Travel by air-conditioned coach or minibus.
- Airport transfers are provided on Day 1 and Day 9 see departure panel, conditions apply, refer to page 242.
- **Souvenir Photo** Capture treasured memories of your trip with a complimentary group photo taken at a landmark location.

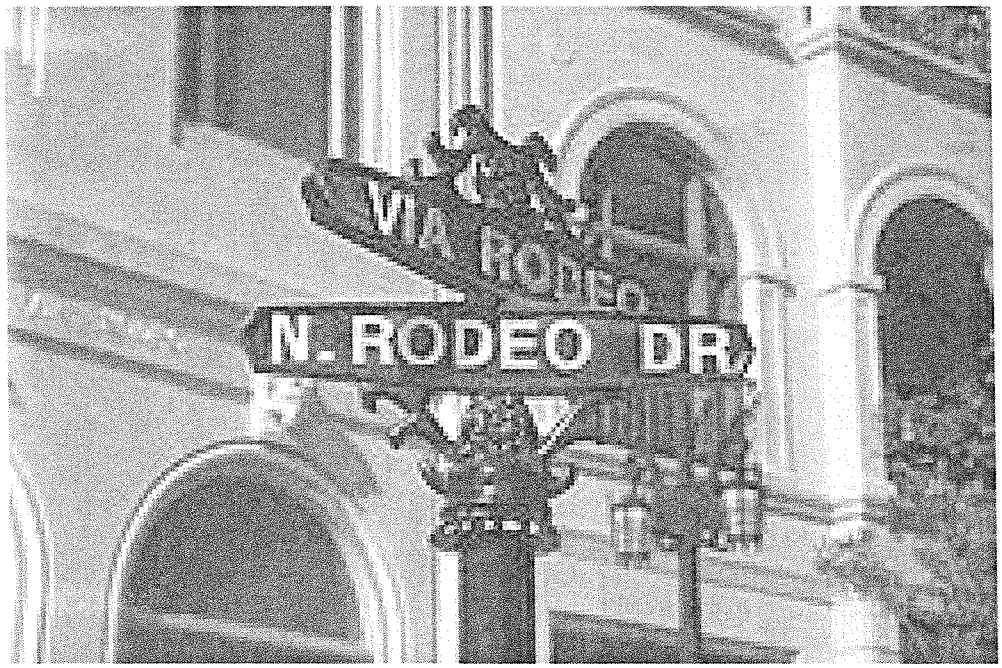
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Important notice: Security is a major concern to all and the situation in Israel is constantly changing. Events in Israel coupled with the 'Travel Advisories' put out by various governments may at times necessitate changes to the brochured itinerary and accommodations and even trip cancellation.

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ADDENDUM E

5.1



5.2



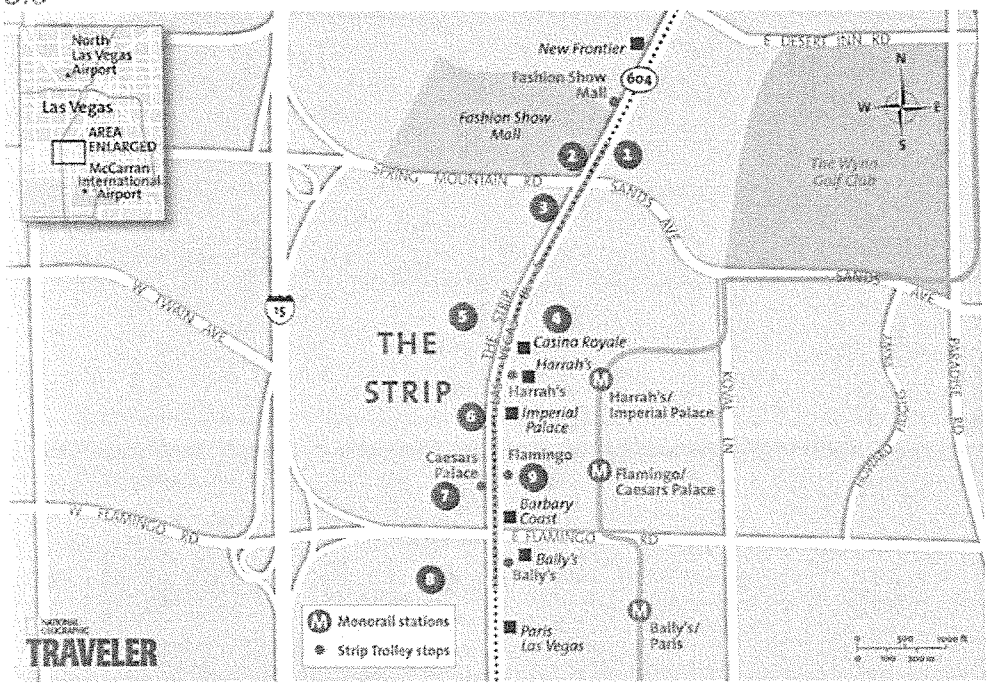
5.3



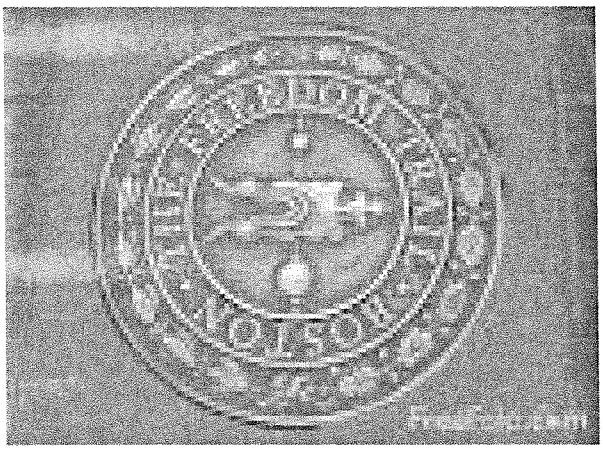
5.4

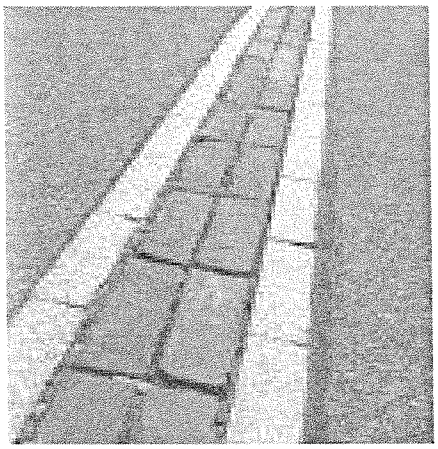


5.5


North Las Vegas Airport
Las Vegas
AREA ENLARGED
McCarran International Airport
New Frontier
Fashion Show Mall
Fashion Show Mall
604
S DESERT INN RD
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E
S
SPRING MOUNTAIN RD
SAHARA AVE
The Wynn Golf Club
W TWAIN AVE
15
THE STRIP
Casino Royale
Harrah's
Harrah's
Imperial Palace
Harrah's/ Imperial Palace
KOVAL LN
PARADISE RD
Caesars Palace
Flamingo
Flamingo/ Caesars Palace
Barbary Coast
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E FLAMINGO RD
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Strip Trolley stops
TRAVELER

5.6





5.7



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