higher education & training

Department:
Higher Education and Training
REPUBLIC OF SOUTH AFRICA

NATIONAL CERTIFICATE

DAY CARE COMMUNICATION N6

(5140236)

8 September 2020 (X-paper)
09:00–12:00

OPEN-BOOK EXAMINATION

Candidates may use THREE reference works, including a dictionary.

This question paper consists of 6 pages and an addendum of 2 pages.

007Q1B2008

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DEPARTMENT OF HIGHER EDUCATION AND TRAINING
REPUBLIC OF SOUTH AFRICA

NATIONAL CERTIFICATE
DAY CARE COMMUNICATION N6
TIME: 3 HOURS
MARKS: 200

INSTRUCTIONS AND INFORMATION

1. Answer all the questions.
2. Read all the questions carefully.
3. Number the answers according to the numbering system used in this question paper.
4. Write neatly and legibly.

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QUESTION 1

Read the ADDENDUM (attached) and answer the questions.

1.1 Bennie Malan is the guest speaker at the family day held by your centre. You have to welcome him and introduce him to the audience.

Write a welcoming speech of ONE paragraph, consisting of 10–15 sentences. Use the following keywords, which are not arranged in any specific order, for the speech.

theme; value of reading; welcome; part-time involvement at newspaper; Bennie bookworm; Bennie Malan; University of Johannesburg; journalism department

(15)

1.2 Send an email to Bennie Malan to thank him for his motivational speech on the value of reading and the joy of being a journalist. (10)

1.3 Definition *communication*. (5)

[30]

QUESTION 2

2.1 Name and explain the function of each of the following underlined language and punctuation uses:

2.1.1 Real-life

2.1.2 Jobs?

2.1.3 Personality disorder:

2.1.4 (Pasa)

2.1.5 Julian Assange:

2.1.6 Son's

2.1.7 Director/strategist

2.1.8 The Guardian

2.1.9 However,

2.1.10 ...share is sure to grow.

(10 × 3) (30)

2.2 Neologism means the forming of new words.

List EIGHT examples of such words from the ADDENDUM (attached). (8)

2.3 Rewrite the following sentence in indirect speech:

'Today every major trade book publisher has a digital director/strategist in place,' the Publishers Association of South Africa told Jane Surtees and Ina Ferreira. (2)

[40]

QUESTION 3

Study the ADDENDUM (attached) and answer the questions.

3.1 Who compiled this article on books? (2)

3.2 List the books that made it to the big screen. (8)

3.3 Write a summary of 'Not yet dead: The printed word' in ONE paragraph, using your own words. (10)

3.4 Name the authors of each of the following books:

3.4.1 *The Social Animal* (2)

3.4.2 *Stieg and Me* (2)

3.4.3 *Tutu: Authorised* (4)

3.4.4 *Three Cups of Tea* (2)

[30]

QUESTION 4

As the secretary at the daycare centre you have to send a notice of a meeting and the agenda for the meeting to all staff members. The purpose of the meeting is to organise a family day at the centre.

Design a letterhead for the centre. Then ccompile the notice and agenda by using the keywords below, which are in no specific order.

advertising; value of reading; apologies; special meeting; 16:00; date of report-back meeting; at daycare centre; guest speaker arrangements; sponsors; Bennie Malan; new business; boardroom; exhibition of books by publishers; 7 July 2020; opening and welcome; family day 10 November 2020; closure; accommodation; activities for the day; programme; choose subcommittees for tasks

[20]

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QUESTION 5

Read the following poem and answer the questions.

IF I COULD TELL YOU – W.H. AUDEN

Time will say nothing but I told you so,
Time only knows the price we have to pay;
If I could tell you I would let you know.

If we should weep when clowns put on their show,
If we should stumble when musicians play,
Time will say nothing but I told you so.

There are no fortunes to be told, although,
Because I love you more than I can say,
If I could tell you I would let you know.

The winds must come from somewhere when they blow,
There must be reasons why the leaves decay;
Time will say nothing but I told you so.

Perhaps the roses really want to grow,
The vision seriously intends to stay;
If I could tell you I would let you know.

Suppose the lions all get up and go,
And all the brooks and soldiers run away;
Will Time say nothing but I told you so?
If I could tell you I would let you know.

5.1 The function of repetition in poetry is to emphasise an idea or fact.

Quote words or phrases from this poem that are repeated. (8 × 2) (16)

5.2 Give examples of each of the following figures of speech:

5.2.1 TWO alliterations (2)

5.2.2 FIVE assonances (5)

5.3 Explain what each of the following people do for a living:

5.3.1 Clowns

5.3.2 Musicians

5.3.3 Soldiers

(3 × 2) (6)

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5.4 Who is the poet? (1)

5.5 What type of rhyme scheme does the poet use? (2)

5.6 Explain the meaning of each of the following words:

5.6.1 Stumble

5.6.2 Decay

5.6.3 Vision

5.6.4 Brooks

(4 × 2) (8)
[40]

QUESTION 6

6.1 Keeping the AIDA principle in mind, design and advertisement for the family day at your daycare centre, using the information below.

Time: 12:00–16:00
Cost: R10 per adult; children under 12 no entrance fee
Place, aim and date of event is your own choice
Guest speaker: Bennie Malan
Theme: Value of reading
Time slot for speech: 12:00–13:00
Activities: fun run, games and talent competition (15)

6.2 Write a newsletter to the parents about the value of reading stories to their children from an early age to help them to understand their own world and the world around them. You need to design a letterhead for the centre. The topic is 'The value of reading'. Your newsletter must have FOUR paragraphs and each paragraph must have a subheading. (25)
[40]

TOTAL: 200

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ADDENDUM **www.nn.za** **BOOKS**

Compiled by Jane Surtees and Ina Ferreira

AMAZING AUTOBIOGRAPHIES

For real-life stories get *All of Me* by Kim Noble, the story of a woman who suffers from multiple personality disorder; *Stieg and Me* by Eva Gabrielsson, a poignant account of the author's life with Stieg Larsson, who wrote *The Girl with the Dragon Tattoo*; and *Julian Assange: The Unauthorised Autobiography***,** which was authorised, until the Wikileaks founder had a fallout with his publisher. *A Stolen Life* by Jaycee Dugard is the remarkable story of her life in captivity for 18 years after having been kidnapped at the age of 11; *Three Cups of Tea* by Greg Mortensen is the author's inspirational and rather controversial tale of receiving lifesaving kindness from Pakistani villagers when he fails to climb K2. Former US secretary of state Condoleezza Rice's memoir, *Extraordinary, Ordinary People***,** is a better read that former US vice president Dick Cheney's ramblings.

NOTABLE NONFICTION

There was a healthy share of political tale-telling in 2011: *The Lies of Sarah Palin* by Geoffrey Dunn, which Palin claimed were all lies; *My Father at 100* by Ron Reagan to mark what would have been the 100th birthday of his father, former US president Ronald Reagan; *The Obamas* by Peter Firstbook, tracing the US first family's roots to Kenya; and *Confidence Men* by Ron Suskind, a more controversial insider account of Obama's administration.

Outside of politics there were other biotemptations such as the gorgeous *Tutu: Authorised* by Allister Sparks and Mpho Tutu; the already revered *Steve Jobs* by Walter Isaacson and *Charles Dickens: A Life*, a wonderful portrait of the literary genius by Claire Tomalin.

Other significant nonfiction reads included *Heaven is for Real* by Todd Burpo with Lynn Vincent, which details a father's recollections of his thee-year-old son's encounter with Jesus and the angels during an emergency appendectomy; *In the Garden of Beasts* by Erik Larson, a portrait of Berlin during the rise of the Nazis; *Boomerang* by Michael Lewis, which might help those still trying to make sense of the world's economic mess; and *The Social Animal* by David Brooks, a study of social mobility.

FOR BETTER OR WORSE

Book-to-movie transfers create great expectations which usually aren't met. Here are a few most hotly debated books that made it to the big screen.

Water for Elephants; Snow Flower and the Secret Fan; One Day; Harry Potter and the Deathly Hallows; The Help; The Girl with the Dragon Tattoo; Tintin; bennie@bookworm.com

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NOT YET DEAD: THE PRINTED WORD LINGERS

Printed book sales may be on the wane – but reading is not dead no matter how much merchants of doom crow. Since Amazon's Kindle launched in 2007 e-book sales have risen. In April they outsold all printed books in the US for the first time, with sales accounting for 13.6% of the adult fiction market in the US by the end of July. The Association of American Publishers said. Trends in Britain are similar but lagging as the Kindle was introduced only in August 2010. However, book festivals in the UK are booming – perhaps signalling the printed word is holding its own, the Guardian reported.

In South Africa's small book-sales market e-book sales are estimate at about 1,5% of the total market. With the prices of Kindles, iPads and other tablets dropping, this market share is sure to grow. 'Today every major trade book publisher has a digital publishing director/strategist in place,' the Publishers Association of South Africa (PASA) said. However, it noted publishers were not necessarily keen to promote e-books as the financial benefits accrued to them were negligible.

So although Swedish furniture giant Ikea may be redesigning its bookshelves to hold items other than books, paper publishing is hanging in – for now. Literary talent is flourishing and whatever our chosen medium we have plenty of material in which to revel.

E-BOOK NUMBERS

1000% – The increases in US e-book sales the past three years
105 – The number of e-books sold in the US for every 100 print books since April 2011.
242 – The number of UK e-books sold for every 100 hardbacks since April.

[Adapted from: *Finance Magazine*, 2016]

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REPUBLIC OF SOUTH AFRICA

NASIONALE SERTIFIKAAT

DAGSORGKOMMUNIKASIE N6

(5140236)

8 September 2020 (X-vraestel)
09:00–12:00

OOPBOEKEKSAMEN

Kandidate mag DRIE naslaanwerke gebruik, wat 'n woordeboek insluit.

Hierdie vraestel bestaan uit 6 bladsye en 'n addendum van 2 bladsye.

007Q1B2008

Kopiereg voorbehou

DEPARTEMENT VAN HOËR ONDERWYS EN OPLEIDING
REPUBLIEK VAN SUID-AFRIKA

NASIONALE SERTIFIKAAT
DAGSORGKOMMUNIKASIE N6
TYD: 3 UUR
PUNTE: 200

INSTRUKSIES EN INLIGTING

1. Beantwoord al die vrae.

2. Lees al die vrae aandagtig deur.

3. Nommer die antwoorde volgens die nommeringstelsel wat in hierdie vraestel gebruik is.

4. Skryf netjies en leesbaar.

Kopiereg voorbehou

VRAAG 1

Lees die ADDENDUM (aangeheg) en beantwoord die vrae.

1.1 Bennie Malan is die gasspreker by die familiedag wat jou sentrum aanbied. Jy moet hom verwelkom en aan die gehoor voorstel.

Skryf ‘n verwelkomingstoespraak van EEN paragraaf wat uit 10–15 sinne bestaan. Gebruik die volgende sleutelwoorde, wat nie in enige spesifieke orde gerangskik is nie, in die paragraaf.

tema; waarde van lees; welkom; deeltyds betrokke by koerant; Bennie boekwurm; Bennie Malan; Universiteit van Johannesburg; departement van joernalistiek (15)

1.2 Stuur 'n e-pos aan Bennie Malan om hom te bedank vir sy motiveringstoespraak oor die waarde van lees en die vreugde om ‘n joernalis te wees. (10)

1.3 Definieer *kommunikasie.* (5)
[30]

VRAAG 2

2.1 Noem en verduidelik die funksie van elk van die volgende onderstreepte taal- en leestekengebruike:

2.1.1 Foto-uitstalling

2.1.2 Werk**?**

2.1.3 Persoonlikheidsversteuring**:**

2.1.4 **(**Pasa**)**

2.1.5 Julian Assange**:**

2.1.6 Hierdie boek is pa s'n

2.1.7 Direkteur**/S**trateeg

2.1.8 **T**he **G**uardian

2.1.9 Nietemin**,**

2.1.10 ... aandeel gaan groei**.**

(10 × 3) (30)

2.2 Neologisme is die vorming van nuwe woorde.

Gee AGT voorbeelde van sulke woorde uit die ADDENDUM (aangeheg). (8)

2.3 Skryf die volgende sin in die indirekte rede:

'Vandag het elke belangrike handelsboekuitgewer 'n digitale direkteur/strateeg in diens,' het die Uitgewersvereniging van Suid-Afrika (UVSA) gesê. (2)

[40]

VRAAG 3

Bestudeer die ADDENDUM (aangeheg) en beantwoord die vrae.

3.1 Wie is die samestellers van hierdie artikel oor boeke? (2)

3.2 Noem die boeke wat die groot skerm gehaal het. (8)

3.3 Skryf 'n opsomming van EEN paragraaf in jou eie woorde van 'Nog nie dood nie: Die gedrukte woord'. (10)

3.4 Noem die skrywers van elk van die volgende boeke:

3.4.1 *The Social Animal* (2)

3.4.2 *Stieg and Me* (2)

3.4.3 *Tutu: Authorised* (4)

3.4.4 *Three Cups of Tea* (2)

[30]

VRAAG 4

As die sekretaresse by die dagsorgsentrum moet jy die kennisgewing van 'n vergadering en die agenda van die vergadering aan alle personeel stuur. Die doel van die vergadering is om 'n familiedag by die sentrum te reël.

Ontwerp 'n briefhoof vir die sentrum en gebruik die sleutelwoorde hier onder, wat in geen spesifieke volgorde is nie, om die kennisgewing en agenda op te stel.

advertensies; waarde van lees; verskonings; spesiale vergadering; 16:00; datum van terugvoervergadering; by die dagsorgsentrum; reëlings vir gasspreker; borge; Bennie Malan; nuwe sake; raadsaal; boekuitstallings deur uitgewers; 7 Julie; opening en verwelkoming; familiedag 10 November; afsluiting; akkommodasie; aktiwiteite vir die dag; programme; kies subkomitees vir take

[20]

VRAAG 5

TYD

ek was rustig in myself
gelukkig in my alleenheid
en toe is daar jy
onverwags en onbeplan
en nou wens ek dat jy in my lewe kan bly

vlietende oomblikke
hopeloos te gou verby
meer tyd met jou is my wens
sodat jy my hart kan sien
en ek jou kan leer ken as mens

ek smag daarna om die horlosie te beheer
dit te vries in ons tye saam
net 'n bietjie meer
vergewe my asseblief
ek kan myself nie keer

'n ekstra minuut
'n ekstra uur
dit is al wat ek vra
dit sal genoeg wees
om my deur die dag te dra

dit klink eufories
tyd saam met jou
dit is my hartsgevoel
net tyd
wie weet, dalk is ons vir mekaar bedoel.

Helga Gouws

5.1 Wie het hierdie gedig geskryf? (2)

5.2 Is die digter manlik of vroulik? (1)

5.3 Watter soort rymskema gebruik die digter? (1)

5.4 Haal voorbeelde aan uit die gedig van elk van die volgende:

5.4.1 Een voorbeeld van assonansie (2)

5.4.2 Twee voorbeelde van alliterasie (4)

Kopiereg voorbehou

5.5 Verduidelik of gee ‘n sinoniem vir elk van die volgende woorde:

5.5.1 Onverwags

5.5.2 Onbeplan

5.5.3 Vlietende

5.5.4 Eufories

5.5.5 hartsgevoel

(5 × 2) (10)

5.6 Wat is die digter se wense? Motiveer jou antwoord deur VYF frases uit die gedig aan te haal. (5 × 2) (10)

5.7 Gee VYF woorde uit die gedig wat 'n positiewe gevoel skep. (5)

5.8 Gee VYF woorde uit die gedig wat 'n negatiewe gevoel skep. (5)

[40]

VRAAG 6

6.1 Ontwerp ‘n sieradvertensie oor die familiedag wat die dagsorgsentrum beplan. Hou die ABBA-beginsel in gedagte wanneer jy die advertensie ontwerp en gebruik die inligting hier onder.

Tyd: 12:00–16:00
Koste: R10 vir volwassenes; kinders jonger as 12 gratis
Plek, doel en datum van geleentheid is jou keuse
Gasspreker: Bennie Malan
Tema: Waarde van lees
Tydgleuf vir toespraak: 12:00–13:00
Aktiwiteite: pretloop, speletjies en talentkompetisies (15)

6.2 Skryf ‘n nuusbrief van VIER paragrawe aan die ouers oor die waarde van voorlees van storie aan kinders te lees om hulle te help om hulle eie wêreld en die wêreld om hulle te verstaan. Ontwerp ’n briefhoof vir die nuusbrief. Die onderwerp van die briefhhof is ‘Die waarde van lees’. Elke paragraaf moet ‘n subhoof hê. (25)

[40]

TOTAAL: 200

Kopiereg voorbehou

ADDENDUM **www.nn.za** **BOEKE**

by Jane Saamgestel deur Jane Surtees en Ina Ferreira

WONDERLIKE BIOGRAFIEË

As jy meer van ware verhale as van foto-uitstallings hou, lees *All of Me* deur Kim Noble, die verhaal van 'n vrou wat aan veelvuldige persoonlikheidsversteuring ly; *Stieg and Me* deur Eva Gabrielsson, 'n aangrypende vertelling van die skrywer se lewe saam met Stieg Larsson, wat *The Girl with the Dragon Tattoo* geskryf het; en *Julian Assange: The Unauthorised Autobiography***,** wat gemagtig was totdat die Wikileaks-stigter 'n rusie met sy uitgewer gehad het. *A Stolen Life* deur Jaycee Dugard is die merkwaardige verhaal van haar lewe van 18 jaar in gevangenskap nadat sy as elfjarige ontvoer is; *Three Cups of Tea* by Greg Mortensen is die skrywer se inspirerende hoewel kontroversiële vertelling van die verstommende goedheid waarmee Pakistani-dorpenaars hom behandel het toe hy dit nie reggery het om K2 uit te klim nie. Die voormalige Amerikaanse minister van buitelandse sake Condoleezza Rice se memoir, *Extraordinary, Ordinary People***,** lees gemakliker as die Amerikaanse visepresident Dick Cheney se dwalende vertellings.

NIEFIKSIE OM VAN KENNIS TE NEEM

Daar was 'n goeie klomp politieke storievertelligs in 2011: *The Lies of Sarah Palin* deur Geoffrey Dunn, wat volgens Palin alles leuens was; *My Father at 100* deur Ron Reagan ter ere van sy pa, Ronald Reagan, voormalige Amerikaanse president, se 100ste verjaardag; *The Obamas* deur Peter Firstbook, wat die Amerikaanse president se familieoorsprong in Kenia gaan soek het; en *Confidence Men* deur Ron Suskind, 'n omstrede, ingeligte weergawe van Obama se regering.

Buite die politiek was daar ander biografie-versoekings soos die lieflike *Tutu: Authorised* deur Allister Sparks and Mpho Tutu; *Steve Jobs* deur Walter Isaacson en *Charles Dickens: A Life*, 'n wonderlike uitbeelding van die literêre genie deur Claire Tomalin.

Ander betekenisvolle niefiksie sluit in *Heaven is for Real* deur Todd Burpo met Lynn Vincent, wat handel oor 'n pa se herinneringe van sy driejarige seun se ontmoeting met Jesus en engele tydens 'n blindedermnoodoperasie; *In the Garden of Beasts* deur Erik Larson, 'n uitbeelding van Berlyn tydens die Nazi-opgang; *Boomerang* deur Michael Lewis, wat dalk tot hulp kan weer vir mense wat steeds sin probeer maak van die wêreld se ekonomiese gemors; en *The Social Animal* deur David Brooks, 'n studie oor sosiale beweeglikheid.

Goed of sleg

Die verwerking van boeke na films skep verwagtinge waaraan dikwels nie voldoen word nie. 'n Paar boeke waaroor baie geredeneer is en wat die groot skerm gehaal het, is:

Water for Elephants; Snow Flower and the Secret Fan; One Day; Harry Potter and the Deathly Hallows; The Help; The Girl with the Dragon Tattoo; Tintin;

bennie@bookworm.com

Kopiereg voorbehou Blaai om asseblief

Nog nie dood nie: Die gedrukte woord bly steeds

Die verkope van gedrukte boeke mag dalk afneem – maar lees is nog nie dood nie, al kraai die verkopers van verdoeming hoe hard. Seders Amazon se Kindle in 2007 bekend gestel is, het e-boekverkope gestyg. In April is daar in Amerika die eerste keer meer e-boeke as gedrukte boeke verkoop. Teen die einde van Junie was die verkope 13.6% van die fiksiemark vir volwassenes. Volgens die Amerikaanse Uitgewersvereniging was die neiging in Brittanje soortgelyk, hoewel minder aangesien die Kindle daar eers in Augustus 2010 bekend gestel is. Nietemin, boekfeeste in Brittanje vaar baie goed, wat miskien daarop dui dat die gedrukte woord homself kan handhaaf, aldus The Guardian.

In Suid-Afrika se kleiner boekemark word die verkoop van e-boeke op sowat 1,5% van die totale mark geraam. Aangesien die pryse van Kindles, iPads en ander tablette daal, sal hierdi markaandeel beslis groei. 'Vandag het elke groot handelsboekuitgewer 'n digitale uitgewersdirekteur/-strateeg in plek,' het die Uitgewersvereniging van Suid-Afirka (PASA) gesê. Nogtans is uitgewers volgens hulle nie gretig om e-boeke te bevorder nie, aangesien die finansiële voordeel wat dit inhou baie min is.

Hoewel die Sweedse meubelreus Ikea dalk sy boekrakke herontwerp vir ander items as boeke, byt papierboeke nog vas – altans op die oomblik. Literêre talent floreer en watter medium ons ook al verkies, is daar baie leesmateriaal waarin ons ons kan verlustig.

E-BOEKGETALLE

1000% – Die toename in Amerikaanse e-boekverkope binne die eerste drie jaar
105 – Die getal e-boeke wat in Amerika verkoop is vir elke 100 hardebandboeke sedert April 2011.
242 – Die getal e-boeke wat in Brittanje verkoop is vir elke 100 hardebandboeke sedert April

[Aangepas uit: *Finance Magazine*, 2016]

Kopiereg voorbehou