higher education & training

Department:
Higher Education and Training
REPUBLIC OF SOUTH AFRICA

MARKING GUIDELINE

NATIONAL CERTIFICATE

DAY CARE COMMUNICATION N5

2 October 2020

This marking guideline consists of 7 pages.

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SECTION A

QUESTION 1

1.1
- Cellphone
- E-mail
- Facebook
- Twitter
- Chat room
- Telephone
- Fax
- Talking
- Writing
- Letters
- Newspapers
- Magazines (Any 10 × 2) (20)

1.2 1.2.1 '… analyst Dion Chang told Liesl Peyper'
1.2.2 'I am living greener …'
1.2.3 'More consumers will be reading magazines online.'
1.2.4 'More consumers will be reading magazines online.'
(4 × 2) (8)

1.3 1.3.1 sender
1.3.2 receiver
(2 × 1) (2)
[30]

TOTAL SECTION A: 30

SECTION B

QUESTION 2

2.1 2.1.1 Hyphen: is used to form compound words

2.1.2 Capital letters: names of people

2.1.3 Apostrophe: to show where a letter has been omitted

2.1.4 Comma: it separates clauses or phrases

2.1.5 Inverted commas/quotation marks: they indicate direct speech

2.1.6 Full stop: it indicates end of a sentence/statement

2.1.7 Apostrophe: it shows possession

2.1.8 Semicolon: separates two sentences that are closely related

2.1.9 Brackets: to enclose cross references

2.1.10 Question mark: at the end of a direct question

(10 × 2) (20)

2.2
- Until
- June
- anyone
- interested
- an
- includes
- Internet
- CNN
- domain name
- letters (10)

2.3 2.3.1 A thing made by combining two different elements/of mixed character/composed of different elements

2.3.2 A fashion/a general direction in which something is developing or changing

2.3.3 Affecting the fundamental nature of something/characterised by departure from traditional/innovative or progressive/if something is considered extreme or very different from anything that has come before it.

2.3.4 Denoting or relating to a period of thousand years

2.3.5 Moral principles that govern people's behaviour

2.3.6 Buy (goods/services) or ingest (food)

2.3.7 Relating/supporting democracy and its principles

2.3.8 Code of polite behaviour in society

2.3.9 A temporary economic decline/period when the economy of the country is not successful and conditions for business are bad

2.3.10 Forcible overthrow/uprising/riot of social order in favour of a new system

(10 × 1) (10)
[40]

TOTAL SECTION B: 40

SECTION C

QUESTION 3

3.1 LETTER OF ENQUIRY

NAME OF ORGANISATION

TEL: Street No./PO Box
FAX: CITY
E-MAIL: Area code

DATE:

Rudie Louw
Street No./PO Box
CITY
Area code

SALUTATION

SUBJECT HEADING – BOOK LAUNCH

Paragraph 1 - Introduction – gain more information about book launch✓✓

Paragraph 2 - Relevant questions to include:
1. Price✓✓
2. Launch date and venue/bookshop✓✓
3. Availability✓ – will it be in e-book format✓✓

Paragraph 3 - Goodwill/Conclusion✓✓

Yours faithfully

NAME
POSITION

CONTENT	11
LANGUAGE	4 (minus ½ per error)
FORMAT	5 (minus 1 per error)
	20

(20)

3.2 LETTER OF COMPLAINT

NAME OF ORGANISATION

TEL: Street No./PO Box
FAX: CITY
E-MAIL: Area code

DATE

Name (Student to provide a name)
World Travel

SALUTATION

SUBJECT HEADING – POOR SERVICE

Paragraph 1 - Introduction – Returned from a one-week business trip in Chiang Rai✓
Disappointed with the service of the travel agency✓

Paragraph 2 - Complaints:
1. Accommodation was 2-star and not 4-star✓✓
2. No air conditioning✓✓
3. No towels✓✓
4. Only 2 meals were provided per day instead of 3✓✓

Paragraph 3 - Goodwill/Conclusion✓

Yours faithfully

NAME
POSITION

CONTENT	12
LANGUAGE	4 (Minus ½ per error)
FORMAT	4 (Minus 1 per error)
	20

(20)
[40]

TOTAL SECTION C: 40

SECTION D

QUESTION 4

4.1 Intense,✓ deep love for his country✓ (2)

4.2 Optimistic: ✓ unity;✓ wealth;✓ health✓ (4)

4.3 Sandile✓ Dikeni✓ (2)

4.4
- 'so says its valleys'
- 'so says the veld'
- 'so talk the mountains'
- 'hear the golden voice'
- 'feels the millions'
- 'see their passion' (6 × 2) (12)

4.5
- love
- peace
- joy
- health
- wealth
- unity (6)

4.6 We must celebrate the beauty of our country because …

(Any relevant answer)

CONTENT	2
SPELLING	1
PARAGRAPH	1
TOTAL	4

(4)

4.7
4.7.1 False; only South African Citizens
4.7.2 False; from 18 years
4.7.3 False; from 16 years
4.7.4 False; it is your right and responsibility
4.7.5 False; SMS 32810
4.7.6 False; www.elections.org.za
4.7.7 False; from Monday to Friday
4.7.8 False; everyone can vote
4.7.9 False; green book or new ID card
4.7.10 False; physical address is required

(10 × 1) (10)
[40]

TOTAL SECTION D: 30

SECTION E

QUESTION 5

5.1
- Story must not be longer than 20 minutes.
- Limit the number of characters and happenings.
- Encourage correct concepts.
- Story must have a beginning, main part and ending.
- Use characters with which the child can identify.
- The ending must always be positive.
- Try to write from the child's point of view.
- Develop imagination.
- Use repetition, fun words and rhyming words.
- Language must be suitable for the age group. (10 × 2) (20)

5.2 The use of modern technology for children ages 3-6 years old

CONTENT	6
LANGUAGE	3
PARAGRAPH (LAYOUT)	1
TOTAL	10

(10)
[30]

TOTAL SECTION E: 30

SECTION F

QUESTION 6

WHAT WILL BE HOT IN SOUTH AFRICA ✓✓

SUBHEADINGS: travel;✓✓ 2016;✓✓ value;✓✓ social media;✓✓ way we buy✓✓
BRANCHES*:* Dion Chang✓✓- Liesl Peyper;✓✓ revolution;✓✓ ipad;✓✓ tablet;✓✓ Jo'burg;✓✓ system;✓✓ Flux Trends✓✓ (Any 10 × 2) **[20]**

TOTAL SECTION F: 20
GRAND TOTAL: 200

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