higher education & training

Department:
Higher Education and Training
REPUBLIC OF SOUTH AFRICA

MARKING GUIDELINE

NATIONAL CERTIFICATE

DAY CARE COMMUNICATION N5

4 JUNE 2018

This marking guideline consists of 5 pages.

Copyright reserved

MODULE 1: CONCEPTS OF COMMUNICATION

QUESTION 1

1.1 1.1.1 Communication with a large audience such as newspapers, television, radio

1.1.2 Communication that takes place between two people

1.1.3 Communication that takes place between a person and himself/herself

1.1.4 Communication that takes place between a human and non-human, such as a plant or animal

1.1.5 Communication that takes place by using words or in writing

1.1.6 Communication that takes place by means of signs, body language, etc.

1.1.7 A communication barrier is any factor that influences the message such as noise, heat, etc.

1.1.8 Feedback is provided by the receiver so that the sender can be sure that the message was understood

1.1.9 The communication process is a two-way process where the sender sends the message and the receiver gives feedback

(9 × 3) (27)

1.2
- Listen to the other person's opinion.
- Use language that can be understood.
- Do not judge before you know the whole story.
- Be firm, but polite.
- Use a friendly, but assertive tone of voice.

(Any suitable 3 × 1) (3)

1.3
- Cellphone
- Internet
- Instagram
- Twitter
- Facebook
- Kindle

(Any 5 × 2) (10)
[40]

MODULE 2: LANGUAGE SKILLS

QUESTION 2

2.1 2.1.1 Her husband said that she was absolutely dedicated to them. (2)

2.1.2 Charlene said that she had reached the point where she knew what she liked and what worked. (3)

2.2
- Monaco's ; apostrophe
- … by princess, ; comma
- … lives. ; full stop
- others … ; ellipsis
- down-to-earth ; hyphen
- (35) ; brackets
- 'She's absolutely dedicated to them' ; inverted commas
- Will the world ever get enough of them? ; question mark
- … previously unheard of! ; exclamation mark
- media – dash (10 × 2) (20)

2.3 2.3.1 Very loving or loyal

2.3.2 A person who is a perfect example of a particular type

2.3.3 Advice/information aimed at resolving a problem given by someone in authority

2.3.4 A person who is responsible for managing and training a sport

2.3.5 Organisations established to help and raise money for those in need

(5 × 2) (10)

2.4 2.4.1 St.
2.4.2 SA
2.4.3 US
2.4.4 UK
2.4.5 SARCS

(5 × 1) (5)
[40]

MODULE 3: CORRESPONDENCE AND WRITTEN WORK

QUESTION 3

3.1

Border/frame	Date, time, place CONTENT	Contact details and logo FORMAT	Topic	Speaker(s)	Neat and creative LANGUAGE
1	5	6	1	3	4

(20)

3.2 Format (5), minus 1 for formatting errors
Content (15)

LAYOUT AND SPELLING	STYLE AND CONTENT
5	**15**
Appropriate: address details, greeting and ending (ONE mark each = 3) Spelling errors -1 per error to a maximum of 2 marks	• Formal, business-like and polite (2) • Introductory paragraph (2) • All relevant questions answered (4) • Conclusion paragraph/goodwill sentence or paragraph (2)

(20)
[40]

MODULE 4: TEXTUAL STUDIES

QUESTION 4

4.1 4.1.1 Michelle Salazar (2)

4.1.2 'But I am one of a kind';
'I want to be noticed for the person that's me'
'I am not my brother' (6)

4.1.3 twin; I ; brother; why; we; don't (6)

4.1.4 Simile (1)

4.1.5
- They don't like the same things
- They don't always agree, they see things differently (2 × 2) (4)

4.1.6 Treat twins like they are brothers, not twins. (1)

4.2

	SIMILARITIES	DIFFERENCES
Charlene (age 38)	Both commoners Both in their thirties Princesses Style Charm Devoted moms Adorable tots Do charity work Royals (9)	Her Serene Highness of Monaco Far from own family Twins aged 2 years (4)
Kate (age 35)		Duchess of Cambridge lives close to family Boy and girl (9) Children aged 3 years and 20 months (4)

(17)

(3 marks awarded for the correct format) (3)

[40]

MODULE 5: CREATIVE WRITING

QUESTION 5

5.1 Age, pictures, vocabulary, environment, language
(Also pictures/illustrations, language and vocabulary)
Repetition
Colour (Any other suitable answer) (5)

5.2

CONTENT	FORMAT	LANGUAGE
(10)	(1)	(4)

(15)

[20]

MODULE 6: STUDY SKILLS

QUESTION 6

KATE

Arts and crafts, drawing, colouring in, dedicated, parenthood more important than protocol, photographer, photographs on social media, etc. **[20]**

TOTAL: 200

Copyright reserved