higher education & training

Department:
Higher Education and Training
REPUBLIC OF SOUTH AFRICA

MARKING GUIDELINE

NATIONAL CERTIFICATE

DAY CARE COMMUNICATION N5

14 NOVEMBER 2019

This marking guideline consists of 6 pages.

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QUESTION 1: CONCEPTS OF COMMUNICATION

1.1 1.1.1 False. Mass communication is when you use the media, such as newspapers, magazines, the Internet, books and Facebook.

1.1.2 False. Interpersonal communication is when you talk to your best friend.

1.1.3 False. Intrapersonal communication is when you talk to yourself.

1.1.4 False. Extrapersonal communication is talking to your animal or plant.

1.1.5 False. Verbal communication is talking or writing.

1.1.6 False. Non-verbal communication is when you use body language to convey your message.

1.1.7 False. Communication barriers are outside noise, heat, worries or unsafe feelings.

1.1.8 False. Feedback is the receiver understanding the message and replying to the sender.

1.1.9 False. The communication process is when the sender sends a message to the receiver and the message is understood.

(9 × 2) (18)

1.2
- Mass communication: Books, seminar, following the crowd, the herd, world around
- Intrapersonal communication: Self-help, mediate
- Non-verbal communication: Insights, stand
- Communication process: Message
- Verbal communication: Language, share knowledge, research, reading
- Interpersonal communication: Getting to know another (6 × 2) (12)

[30]

QUESTION 2: LANGUAGE SKILLS

2.1 2.1.1 Robin said that his priorities were very different from when he was a lawyer.

2.1.2 He explained that like so many people, he was following the herd.

(2 × 2) (4)

2.2
- Hyphen: best-selling
- Comma: However,
- Inverted commas: ".. that add sparkle to their lives"
- Full stop: …one way or the other.
- Question mark: Sound farfetched?
- Dash: 47-year-old
- Colon: self-help kit:
- Apostrophe: wasn't
- Semi-colon: ….than a joy;
- Capital letter: Robin

(10 × 2) (20)

2.3 2.3.1 well-dressed, working class people wearing formal clothing

2.3.2 writer of book or article or play

2.3.3 easily moved by passion

2.3.4 respected and influential teacher with authority

2.3.5 believe of others

(5 × 2) (10)

2.4 What is your key to success? Do you think you've to work hard for it?
The only regret that you must have is that you did not continue with your education. You did travel a long time. (6)

[40]

QUESTION 3: CORRESPONDENCE AND WRITTEN WORK

3.1 Format and spelling (2)
Content (15)
AIDA principle used for advert (3)

Format and spelling	Minus 1
Content	Date, time, place, speaker etc.
AIDA	Minus THREE marks if there is no evidence

(20)

3.2 Format and spelling (5)
Content (15)

FORMAT AND SPELLING	CONTENT
5	**15**
Appropriate: address details greeting and ending (ONE mark each = 3) Spelling errors -1 per error to maximum of TWO marks	• Formal, business like and polite • Introductory paragraph • 4 paragraphs in total with details of the arrangements

(20)

3.3 No formal address (3)
3 paragraphs with logical and relevant information (6)
Spelling (1)
(10)
[50]

QUESTION 4: TEXTUAL STUDIES

4.1 4.1.1 Ardoyne Bezuidenhout (spelling must be correct) (2)

4.1.2 Success is gaining what you aimed at. Good fortune and prosperity. (2)

4.1.3 "If you think" (minus ONE mark if no quotation marks are used) (2)

4.1.4 to emphasise or to stress something important (2)

4.1.5 free rhyme or verse (1)

4.1.6 can - can't; loose - lost; will - won't (6)

4.2 Topic: How to be successful? (2)
Logical layout of paragraph (2)
Spelling (1)
10-15 sentences (10)
(15)
[30]

QUESTION 5: CREATIVE WRITING

5.1
- Story must not be longer than 20 minutes.
- Limit the number of characters and happenings.
- Encourage correct concepts.
- Story must have a beginning, main part and ending.
- Use characters with which the child can identify.
- The ending must always be positive.
- Try to write from the child's point of view.
- Develop imagination.
- Use repetition, fun word or rhyming words.
- Language must be suitable for the age group. (10)

5.2
- ugly
- bad child
- scary situation
- dark place
- guns
- fighting
- biting
- wasting food
- corporal punishment
- bad mouthing parents
- teachers (Any 10 × 1) (10)

[20]

QUESTION 6: STUDY SKILLS

Robin Sharma

Subheadings: author----leadership guru---- sells happiness-passionate-happy-enthusiastic

speaker----self-help hit------college--life
11 books---The monk who sold his Ferrari
The leader who had no title
College and everyday life
70 languages----------60 countries
Cape town----------The leader who had no title-------seminars (20)

6.2
1. Can I change my career at the age of 40?
2. I am unhappy in my life will I be strong enough to change it?
3. What can we, as parents do to encourage our children to do what they love?
4. Do you travel, even to Africa?
5. I am a follower and not a leader. Can I change to a leader?
6. Your family life- tell us about their successes.
7. In what way did your parents influenced you?
8. Why do you think the youngsters are following the crowd?
9. Explain to us the quote:" We live the same day for 80 years and call it life"
10. Any other suggestions how we can mediate ourselves? (10)

[30]

TOTAL: 200

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