higher education & training

Department:
Higher Education and Training
REPUBLIC OF SOUTH AFRICA

MARKING GUIDELINE

NATIONAL CERTIFICATE

DAY CARE COMMUNICATION N5

27 MAY 2019

This marking guideline consists of 5 pages.

Copyright reserved

SECTION A: CONCEPTS OF COMMUNICATION

QUESTION 1

1.1 1.1.1 You use the media to communicate with the public.
Examples: internet, Facebook, magazines, newspapers

1.1.2 You only have a small group to share a message with.
Example: You are telling your friend a secret.

1.1.3 You are talking to yourself or having thoughts about something.
Example: You are thinking about the upcoming exams.

1.1.4 You are talking to something that is not human by nature.
Example: You are walking the dog and you tell him to slow down.

1.1.5 You use talking or writing as a form of communication.
Example: You are writing a letter to your mother.

1.1.6 You use body language to convey a message.
Example: You use sign language to talk to deaf people.

1.1.7 A barrier interferes so that a message is not clear.
Example: You are trying to teach and it is too hot.

1.1.8 Feedback is given by the receiver to the sender.
Example: I talk to the class and the class replies positively to my message.

(8 × 2) (16)

1.2 Communication is a two-way process where the sender encodes a message and conveys it in a chosen code through a selected channel/medium to the receiver who reacts by giving feedback. (6)

1.3
- Listen to the other person's opinion.
- Use plain, simple language that can be understood.
- Do not judge before you know the entire story.
- Be firm, but polite and courteous.
- Use a friendly but assertive tone of voice.
- Remember communication is a two-way process.
- Make sure there are no communication barriers.
- Watch your body language.
- Feedback is important so that you know the message is understood.
- Be honest and sincere.
- Show empathy.
- Determine the right time to say the right thing – 'Think before you speak.'

(Any 8 × 1) (8)

[30]

TOTAL SECTION A: 30

SECTION B: LANGUAGE SKILLS

QUESTION 2

2.1	2.1.1	AAA		
	2.1.2	SGHC		
	2.1.3	UJLAC		
	2.1.4	SMS		
	2.1.5	Nov.		
	2.1.6	Jan.		
	2.1.7	Apr.		
			(7 × 1)	(7)
2.2	2.2.1	Figurative		
	2.2.2	Figurative		
	2.2.3	Literal		
	2.2.4	Literal		
	2.2.5	Figurative		
	2.2.6	Literal		
	2.2.7	Figurative		
	2.2.8	Figurative		
	2.2.9	Literal		
	2.2.10	Literal		
			(10 × 2)	(20)
2.3	2.3.1	Hyphen: to avoid confusion		
	2.3.2	Apostrophe: shows where a letter is omitted		
	2.3.3	Inverted commas: direct words of the speaker		
	2.3.4	Comma: pause to avoid ambiguity		
	2.3.5	Hyphen: to avoid confusion		
	2.3.6	Brackets: add information		
	2.3.7	Full stop: end of sentence		
	2.3.8	Dash: add additional information		
			(8 × 2)	(16)

2.4	Content	–	4	
	Language	–	2 – (spelling and grammar)	
	Format	–	1 – (title)	(7)
				[50]

TOTAL SECTION B: 50

SECTION C: CORRESPONDENCE AND WRITTEN WORK

QUESTION 3

3.1 Content – 12
Language – 3 – (spelling and grammar)
Format – 5 – (AIDA principle implemented) (20)

3.2 Content – 14
Language – 4 – (spelling and grammar)
Format – 2 – (1 mark for title and 1 for 2 paragraphs) (20)
[40]

TOTAL SECTION C: 40

SECTION D: TEXTUAL STUDIES

QUESTION 4

4.1 Mother Teresa (2)

4.2
- "Forgive"
- "Be kind"
- "Succeed"
- "Be honest and frank"
- "Build"
- "Be happy"
- "Do good"
- "Give the world you best"
- "Between you and Him" (9)

4.3 Cross rhyme abcb abcb (2)

4.4 4.4.1 To stress or emphasise importance (1)

4.4.2 Repetition is important to get the main idea through to the readers. (2)

4.5 4.5.1 false friends
4.5.2 do today
(2 × 1) (2)

4.6 God/Jesus (2)
[20]

TOTAL SECTION D: 20

SECTION E: CREATIVE WRITING

QUESTION 5

- Story should be 20 minutes long.
- Use lower-case letters.
- Illustrations must match the story.
- Give the names of the story, author and illustrator.
- Get the child's attention.
- Child should be able to identify with the people, places and circumstances.
- Use simple language.
- Use characters with which the child can identify.
- The ending must always be positive.
- Encourage correct concepts. (10 × 2) **[20]**

TOTAL SECTION E: 20

SECTION F: STUDY SKILLS

QUESTION 6

Sub-branches: Mother Heloise Sequeira (47)
Maria girlfriend -17- other child adopted
Timia 18-month-old daughter
Dream
South Gauteng High Court
University of Johannesburg's Legal Aid Clinic R700 000 Alet Beyl
Adoption
Children's Act

JOSE WILLIAMS

27 year-old financial broker

(2 marks for each correct heading and subheadings)
(20 × 2) **[40]**

TOTAL SECTION F: 40
GRAND TOTAL: 200

Copyright reserved