



**QUESTION 1**

- 1.1
- |       |       |  |  |
|-------|-------|--|--|
| 1.1.1 | False |  |  |
| 1.1.2 | True  |  |  |
| 1.1.3 | True  |  |  |
| 1.1.4 | True  |  |  |
| 1.1.5 | False |  |  |
| 1.1.6 | True  |  |  |
| 1.1.7 | True  |  |  |
| 1.1.8 | False |  |  |
- (8 × 1) (8)
- 1.2
- Afraid they might lose jobs
  - Skills and knowledge may become obsolete
  - People fear unknown
  - If change is threatening, they will resist it
  - If change influence social relationships
  - Personal power and influence
- (Any 4 × 1) (4)
- 1.3
- Size of the market
  - Population
  - Income
  - Infrastructure
  - Energy
  - Communication
  - Urbanisation
  - Commercial infrastructure
  - Inflation
  - Exchange rates
  - Topography
- (Any 8 × 1) (8)
- 1.4
- Specific
  - Measurable
  - Time bound
  - Achievable
  - Written
  - Comprehensive
  - Coordinated
  - Prioritised
  - Flexible
  - Accepted
- (Any 8 × 1) (8)

ENTREPRENEURSHIP AND BUSINESS MANAGEMENT N6  
(First Paper)

1.5	<ul style="list-style-type: none"> <li>• Challenging career</li> <li>• Varied work assignments</li> <li>• You can employ your skills and abilities to the fullest</li> <li>• Do not have to follow a routine</li> <li>• Satisfaction in helping others</li> <li>• Flexibility of services</li> <li>• Personal attention</li> </ul>	(Any 4 × 1)	(4)
1.6	<ul style="list-style-type: none"> <li>• Generation of alternatives</li> <li>• Reverse method</li> <li>• Brainstorming</li> <li>• Challenge alternatives</li> <li>• The why technique</li> <li>• Suspended judgement</li> <li>• Fractioning</li> </ul>	(Any 4 × 1)	(4)
1.7	<ul style="list-style-type: none"> <li>• Entrepreneurs are seen as heroes</li> <li>• Increase in entrepreneurial education</li> <li>• Economic and demographic factors</li> <li>• Shift to a service economy</li> <li>• Technological advancements</li> <li>• Independent life-styles</li> <li>• Opening up of international opportunities</li> </ul>	(Any 4 × 1)	(4)
1.8	1.8.1    G 1.8.2    H 1.8.3    J 1.8.4    I 1.8.5    B 1.8.6    C 1.8.7    A 1.8.8    E 1.8.9    D 1.8.10   F	(10 × 1)	(10) [50]
<b>TOTAL:</b>			<b>50</b>