higher education & training

Department:
Higher Education and Training
REPUBLIC OF SOUTH AFRICA

N480**(E)**(N23)H

NATIONAL CERTIFICATE

ENTREPRENEURSHIP AND BUSINESS MANAGEMENT N6

(First Paper)

(4090336)

23 November 2018 (X-Paper)
09:00–09:30

CLOSED-BOOK EXAMINATION

This question paper consists of 3 pages and a 3-page answer sheet.

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DEPARTMENT OF HIGHER EDUCATION AND TRAINING
REPUBLIC OF SOUTH AFRICA

NATIONAL CERTIFICATE
ENTREPRENEURSHIP AND BUSINESS MANAGEMENT N6
(First Paper)
TIME: 30 MINUTES
MARKS: 50

INSTRUCTIONS AND INFORMATION

1. Answer ALL the questions.
2. Read ALL the questions carefully.
3. Number the answers according to the numbering system used in this question paper.
4. Write neatly and legibly.

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SECTION A

QUESTION 1

1.1 Key success factors are factors that are critical for a business to succeed.

List THREE key success factors that are relevant to business. (3)

1.2 Michael Porter identifies FIVE competitive forces that describe and explain the competition in an industry.

Name them. (5)

1.3 Write the following abbreviations in full:

1.3.1 BBBEE

1.3.2 SMME

(2 × 2) (4)

1.4 Businesses must set targets to help them achieve their objectives.

List FIVE objectives in a business. (5)

1.5 It is very important for a business to identify when it will be better to sub-contract work than to do it yourself.

Give FOUR examples of work that a business should sub-contract. (4)

1.6 What are the main functions of a consultant? (4)

1.7 Explain the role of the political environment in shaping a business. (6)

1.8 List THREE ways in which managers can respond to changes in the business environment. (6)

1.9 Franchising has its advantages and disadvantages.

Why would you discourage an entrepreneur from buying a franchise? (6)

1.10 List FIVE benefits of understanding the business environment. (5)

1.11 Which TWO factors are included in the technological environment? (2)

TOTAL SECTION A: [50]

TOTAL: 50

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ANSWER SHEET

EXAMINATION NUMBER: | | | | | | | | | | | | | |

CENTRUM NUMBER: | | | | | | | | | | | |

SECTION A

QUESTION 1

1.1

(3)

1.2

(5)

1.3 BBBEE

SMME

(4)

EXAMINATION NUMBER: | | | | | | | | | | | | | |

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1.4

(5)

1.5

(4)

1.6

(4)

1.7

(6)

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1.8

(6)

1.9

(6)

1.10

(5)

1.11

(2)

[50]

TOTAL SECTION A: 50
TOTAL: 50

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