



**higher education  
& training**

Department:  
Higher Education and Training  
**REPUBLIC OF SOUTH AFRICA**

## **MARKING GUIDELINE**

**NATIONAL CERTIFICATE**

**ENTREPRENEURSHIP AND BUSINESS MANAGEMENT N4**  
(First Paper)

**28 MAY 2019**

**This marking guideline consists of 2 pages.**

**SECTION A****QUESTION 1**

1.1	1.1.1	False		
	1.1.2	False		
	1.1.3	True		
	1.1.4	False		
	1.1.5	True		
	1.1.6	True		
	1.1.7	True		
	1.1.8	True		
	1.1.9	False		
	1.1.10	True		
			(10 × 2)	(20)
1.2	1.2.1	Break-even point		
	1.2.2	Shopping		
	1.2.3	Income statement		
	1.2.4	Depreciation		
	1.2.5	Hire purchase		
	1.2.6	Kaleidoscope packaging		
	1.2.7	Fixed costs		
	1.2.8	Trademark		
	1.2.9	Pre-operating costs		
	1.2.10	Surveys		
			(10 × 2)	(20)
1.3	1.3.1	Mind mapping		
	1.3.2	Brainstorming		
	1.3.3	Attribute analysis		
	1.3.4	Forced connections		
			(4 × 2)	(8)
1.4		Rules and regulations		(2)
				<b>[50]</b>
			<b>TOTAL SECTION A:</b>	<b>50</b>