higher education & training

Department:
Higher Education and Training
REPUBLIC OF SOUTH AFRICA

MARKING GUIDELINE

NATIONAL CERTIFICATE (VOCATIONAL)

SUSTAINABLE TOURISM IN SA
NQF LEVEL 2

9 March 2020

This marking guideline consists of 6 pages.

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SECTION A

QUESTION 1

1.1	1.1.1	Bloemfontein		
	1.1.2	Blyde River Canyon		
	1.1.3	Augrabies Falls		
	1.1.4	Sibaya		
	1.1.5	Rovos Rail		
	1.1.6	Graaff-Reinet		
	1.1.7	Jeffreys Bay		
	1.1.8	Sun City		
	1.1.9	Tsitsikamma		
	1.1.10	N1		
			(10 × 1)	(10)

1.2	1.2.1	C		
	1.2.2	D		
	1.2.3	D		
	1.2.4	C		
	1.2.5	A		
	1.2.6	D		
	1.2.7	C		
	1.2.8	C		
	1.2.9	A		
	1.2.10	B		
			(10 × 1)	(10)

1.3	1.3.1	Addo Elephant National Park		
	1.3.2	Port Elizabeth		
	1.3.3	Golden Gate National Park		
	1.3.4	Rock formations, sandstone cliffs or wildlife		
	1.3.5	Upington		
	1.3.6	Augrabies Waterfall		
	1.3.7	Table Mountain National Park		
	1.3.8	Cape Town		
	1.3.9	Mapungubwe National Park		
	1.3.10	Musina	(10 × 1)	(10)

TOTAL SECTION A: 30

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SECTION B

QUESTION 2

2.1	2.1.1	Order of Ikhamanga	(2)
	2.1.2	Order of the Companions of O.R. Thambo	(2)
	2.1.3	Order of Baobab	(2)
	2.1.4	Order of Mendi	(2)
	2.1.5	Order of Mapungubwe	(2)
2.2	2.2.1	Any TWO examples that illustrate that we can see or touch the heritage.	(2)
	2.2.2	Any TWO examples that illustrate that we can experience the heritage.	(2)
2.3	2.3.1	Adventure	(2)
	2.3.2	Historical	(2)
	2.3.3	Eco-tourist/Nature lover or similar	(2)
	2.3.4	Business tourist	(2)
2.4	2.4.1	B	(2)
	2.4.2	E	(2)
	2.4.3	F	(2)
	2.4.4	C	(2)
			[30]

QUESTION 3

3.1 3.1.1
- King Shaka – Durban
- O.R. Tambo – Johannesburg
- Cape Town – Cape Town (3 × 2) (6)

3.1.2
- Cape Town Harbour
- Durban Harbour
- Port Elizabeth Harbour
- Mossel Bay Harbour (Any 2 × 1) (2)

3.1.3
- Business tourists
- Educational tourists
- Eco-tourists
- Leisure tourists

(3 × 2) (6)

3.1.4 (a) N7
(b) N1
(c) N4

(3 × 2) (6)

3.2 3.2.1
- Immediate employment opportunities
- Opportunities to start tourism-related businesses
- Foreign investment
- Generation of income
- Standard of living will increase
- Tourism will increase the balance of payment
- The economy of Graskop will flourish

(Any 4 × 1) (4)

3.2.2 Mpumalanga (1)

3.3 3.3.1 Durban (1)
3.3.2 Pretoria (1)
3.3.3 Kimberley (1)
3.3.4 Johannesburg/Soweto (1)
3.3.5 Cape Town (1)
[30]

QUESTION 4

4.1 4.1.1 Historical heritage
Cultural heritage (2)

4.1.2
- The site will get recognition
- An increase in the number of visitors
- Job creation for locals
- Economic boost for the area and the site
- Funds will be made available for the maintenance of the site
- Protection and conservation of the site becomes a priority
- Increase in tourism-related activities/businesses in the area

(Any 3 × 2) (6)

4.2 4.2.1
- Report the damage to the relevant authority.
- Report the damage either in writing, telephonically or via social media
- Write to the local authority or the relevant minister
- Write to the media (Any 2 × 2) (4)

4.2.2
- Repair damage as soon as it is noticed
- Failure to repair damage will result in the damage escalating
- If damage is not repaired, the attraction will lose its appeal.
- Loss of income due to visitors staying away
- It becomes more expensive the longer it takes to repair any damage. (Any 2 ×1) (2)

4.3 4.3.1 The public sector refers to the different tiers of government,✓✓ whereas the private sector refers to privately owned businesses.✓✓ (Any 2 × 2) (4)

4.3.2
- Invest in the tourism industry
- Advertise and promote different tourism attractions
- Operate their tourism plant efficiently
- Operate their tourism plant profitably
- Regularly upgrade and refurbish the tourism plant/site
- Upgrade the skills of their workforce through training
- Promote socially and environmentally friendly responsible tourism
- Ensure the safety, security and health of the visitors
- Collaborate with government in promoting, planning and marketing tourism

(Any 3 × 1) (3)

4.3.3
- Interact with government on matters related to tourism
- Identify tourism resources in their community
- Help to identify attractions in their own areas
- Participate in decision-making regarding tourism development in their area
- Encourage the media to provide tourism information and awareness in their community.
- Participate and promote responsible tourism
- Ensure they have a voice in national, provincial and local tourism structures
- Report the damage either in writing, telephonically or via social media

(Any 3 × 1) (3)

4.3.4
- Individuals
- Media
- NGOs/NPOs (Any 2 × 1) (2)

4.4
- Protect the water resources
- Protect the soil
- Regulate the climate
- Manage our waste disposal
- Use the natural environment in a non-consumptive way
- Sustainable use of the natural environment

. (Any 4 × 1) (4)

[30]

QUESTION 5

5.1 6 (1)

5.2 Red must be at the top (2)

5.3 Spear and knobkerrie
Ears of wheat
Secretary Bird
Rising sun
Elephant tusks
Shield
Khoisan people
Khoisan language
Protea flower
(Any 3 × 1) (3)

5.4
5.4.1 Yellowwood tree (1)
5.4.2 Galjoen (1)
5.4.3 Blue Crane (1)
5.4.4 Springbok (1)

5.5
5.5.1 Natural (2)
5.5.2 Cultural (2)
5.5.3 Natural (2)
5.5.4 Cultural (2)
5.5.5 Natural (2)

5.6
5.6.1 To find the location of rivers, mountains, lakes and dams. (Any 2 × 1) (2)

5.6.2 To determine the direction to follow to reach your destination, be it by road or air. (Any 2 × 1) (2)

5.6.3 To find the location of streets, attractions and hotels in a specific area. (Any 2 × 1) (2)

5.6.4 To determine the location of streets, attractions and buildings, such as hospitals, places of worship, schools, infrastructure and land use. (Any 2 × 1) (2)

5.6.5 To find the location of tourism-related sites, such as attractions, accommodation, airports and railway stations. (Any 2 × 1) (2)
[30]

TOTAL SECTION B: 120
GRAND TOTAL: 150

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