higher education & training

Department:
Higher Education and Training
REPUBLIC OF SOUTH AFRICA

MARKING GUIDELINE

NATIONAL CERTIFICATE (VOCATIONAL)

SUSTAINABLE TOURISM IN SOUTH AFRICA AND REGIONAL TRAVEL
NQF LEVEL 3

14 November 2022

This marking guideline consists of 9 pages.

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QUESTION 1

1.1 1.1.1

1. Madagascar
2. Namibia
3. South Africa
4. Botswana
5. Mozambique
6. Zimbabwe
7. Tanzania
8. Mauritius
9. Kenya
10. Seychelles (10 × 1) (10)

1.1.2 A

- Cape Cross
- Caprivi Strip
- Etosha National Park
- Fish River Canyon
- Keetmanshoop.
- Kolmanskop
- Quiver Tree Forest
- Skeleton Coast
- Sossusvlei
- Spitzkoppe
- Swakopmund
- Twyfelfontein
- Dune 45
- Christuskirche
- Welwitschia Drive
- Namib Desert
- Duwisib Castle
- Dead Vlei

(Any TWO acceptable answers) (2)

1.1.2 B

- Donkin Memorial
- Garden Route
- Gold Reef City
- Isimangaliso Wetland Park
- Kgalagadi Transfrontier Park, Northern Cape
- Kirstenbosch
- Kruger National Park
- Magaliesberg
- Pilanesberg National Park
- Robben Island
- Soweto
- Soweto Towers
- Stellenbosch, Western Cape
- Table Mountain
- uKhahlamba Drakensberg National Park

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- Union Buildings
- V&A Waterfront
- Vilikazi Street
- Bartholomeu Diaz Museum
- Cango Caves
- The Owl House
- Old Raadsaal
- Golden Mile, Durban
- Moses Mbidha Stadium
- Sun City
- Shark Cage Diving
- Whale watching
- Bungee Jumping
- Beaches

(Any TWO acceptable answers) (2)

1.1.2 C
- Chobe National Park
- Okavango Delta
- Tsodilo Hills
- Nxai Pan National Park
- Kgalagadi Transfrontier National Park
- Mokolodi Nature Reserve
- Khama Rhino Sanctuary
- Moremi National Park
- Makgadikgadi Salt Pans
- Tuli block
- The Kalahari

(Any TWO acceptable answers) (2)

1.1.2 D
- Victoria Falls
- Zambezi River
- Chinhoyi Caves
- Bulawayo
- Mutare
- Great Zimbabwe National Monument
- Hwange National Park
- Matobo National Park
- Mana Pools National Park
- Lake Kariba
- Matobo Hills

(Any TWO acceptable answers) (2)

1.1.2 E
- Port Louis
- Port Louis Bazaar
- Chinatown, Port Louis
- Old Port Louis Theatre
- Blue Penny Museum
- Natural History Museum, Port Louis
- Mauritian Postal Museum
- Rochester Falls
- Black River Gorge National Park
- Mauritius National Botanic Garden
- Blue Bay Marine Park
- Balaclava Ruins
- GrandIle aux Cerf Island
- Bassin
- Gabriel Island

(Any TWO acceptable answers) (2)

1.2 1.2.1 Desert
1.2.2 Swamp
1.2.3 Big game
1.2.4 Coastal
1.2.5 Indian Ocean Island

(5 × 2) (10)
[30]

QUESTION 2

2.1
2.1.1 Excursion
2.1.2 Stakeholders
2.1.3 Attraction
2.1.4 Museum
2.1.5 Natural resource
2.1.6 Scarce resource
2.1.7 Infrastructure
2.1.8 Detour
2.1.9 Gross domestic product
2.1.10 Public goods

(10 × 1) (10)

2.2 2.2.1
- Natural disasters e.g. floods, earthquakes
- Bad weather conditions
- Fires
- Accidents
- Civil/Political unrest
- Strikes
- Mechanical failure of transport
- Transport f
- Power failure/ Loadshedding
- Illness
- Emergency maintenance

(Any SIX acceptable answers)(6 × 1) (6)

2.2.2
- Never walk alone at night.
- Obtain a map and plan your route.
- Keep mobile phones, wallets and expensive jewellery out of sight.
- Do not carry large sums of money.
- Only walk in well-lit areas.
- Stay in groups.
- Do not hitchhike.
- Use only registered, qualified tour guides.
- Do not use train services at night.

(Any SIX acceptable answers)(6 × 1) (6)

2.2.3
- September – Macufe Festival (2)
- October – Rose Festival (2)

2.3 Primary destination
The main attraction tourists plan to visit (2)

Secondary destination
The attractions tourists come across on their route to the main attraction. (2)

[30]

QUESTION 3

3.1
- Organise Heritage Day dressing up.
- Create opportunities to share heritage
- Create opportunities/attractions to display heritage.
- Treat cultural heritage with dignity and respect.
- Inform clients to respect local culture and customs
- Inform your clients how to interact with the local community, and respect local culture and customs.
- Encourage clients to buy crafts that are made locally.
- Ensure that clients do not damage or remove religious, cultural or natural artefacts.
- Facilitate literacy and other educational programmes for staff and local people.

(Any FOUR acceptable answers)(4 × 2) (8)

3.2
- Langa community
- Western Cape Government
- Craft shops (Any TWO answers) (2 × 2) (4)

3.3
- Safety and security
- Education and training
- Financing tourism and access to finance
- Investment incentives vs foreign investment
- Environmental management
- Product development
- Infrastructure
- Transportation
- Youth development
- Marketing and promotion

Nairobi(Any FOUR acceptable answers)(4 × 2) (8)

3.4
- Interacting with tourists helps to promote cultural pride and community identity.
- Helps people within small communities to be proud of their culture.
- When local communities interact with international tourists, they learn a lot about other cultures.
- Improves the standard of living in local communities.
- Helps create jobs, which then leads to poverty alleviation in many homes.

(Any TWO acceptable answers)(2 × 2) (4)

3.5 3.5.1 Kosher (2)

3.5.2 Kosher (2)

3.5.3 Halaal (2)

[30]

QUESTION 4

4.1 4.1.1 Muslim
4.1.2 Jewish (2 × 2) (4)

4.2
- Visitors should take off their shoes
- Enter with bare feet or in socks.
- Visitors should wear modest clothing, preferably not black.
- Visitors sit on the carpeted floor.
- Men and women sit separately.

(Any FOUR answers) (4)

4.3	4.3.1	Gaborone	(1)
	4.3.2	Sir Seretse Khama	(1)
	4.3.3	English	(1)
	4.3.4	Pula	(1)
	4.3.5	Maputo	(1)
	4.3.6	Maputo	(1)
	4.3.7	Portuguese	(1)
	4.3.8	Mozambique metical	(1)
	4.3.9	Nairobi	(1)
	4.3.10	Jomo Kenyatta	(1)
	4.3.11	Swahili	(1)
	4.3.12	Kenyan shilling	(1)

4.4 Distance from destination. How long will it take to get to the attraction?
Time it takes to explore an attraction
Opening and closing times of attractions
Speed limits on roads
Nature of roads determine time you will take. E.g. winding, mountainous
General state of the road e.g. roadworks
Time of the day you travel
Time of the year you travel
Distance to parking at the attraction

(Any FIVE acceptable answers) (5 × 2) (10)

[30]

QUESTION 5

5.1	5.1.1	G		
	5.1.2	A		
	5.1.3	J		
	5.1.4	I		
	5.1.5	H		
	5.1.6	B		
	5.1.7	C		
	5.1.8	D		
	5.1.9	E		
	5.1.10	F		
			(10 × 1)	(10)
5.2	5.2.1	Adventure tourist		(2)
	5.2.2	Religious tourist		(2)
	5.2.3	Cultural tourist		(2)
	5.2.4	Health tourist		(2)
	5.2.5	Sports tourist		(2)
5.3	5.3.1	Littering/Pollution		(2)
	5.3.2	• Making landscapes unattractive to tourists • Pollutes the environment • High clean-up costs • Harmful to humans • Animals may become ill or injured. • There may be outbreaks of diseases. • Attract rodents (Any FOUR acceptable answers)(4 × 1)		(4)
	5.3.3	• Introduce litter laws • Fines for littering must be implemented • Display stop littering signs • Put litter bins in strategic places • Educational and anti-litter awareness campaigns • Start recycling of waste • Involving children and youth in anti-litter projects (Any FOUR acceptable answers.)(4 × 1)		(4)
				[30]

QUESTION 6

6.1 Radio
Internet
Media – printed
Media – electronic
Internet
Social media
Newspapers
Magazines
Industry publications

(Any FOUR acceptable answers)(4 × 1) (4)

6.2 6.2.1 Museums
Traditional clothing
Traditional food we eat
South Africa;s Wildlife
Table Mountain
Musical instruments

(Any TWO acceptable answers) (2 × 2) (4)

6.2.2 Sense of pride when seeing the national flag
Sense of patriotism when singing the national anthem.
Language we speak
Passed on from generation to generation e.g., racism/non-racism
Memories of childhood experiences
Storytelling by members of the older generation

(Any TWO acceptable answers) (2 × 2) (4)

6.3 Remember that a controversial story has two sides
Never get involved in an argument
Always remain calm and positive.
State facts objectively
Always take up a neutral position
Allow the tourist the opportunity to express his/her viewpoint
Obtain as much information as possible in order to give an objective viewpoint

(Any FIVE acceptable answers) (5 × 2) (10)

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6.4

- Distance to be travelled
- The age of the client
- The needs of the client
- Type of transport to be used
- Time and date of the year
- Public holidays or Sundays could result in certain attractions being closed
- Costs of visiting attractions
- Departure and return times
- Provision for meals

(Any FOUR acceptable answers) (4 × 2) (8)

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[180]