higher education & training

Department:
Higher Education and Training
REPUBLIC OF SOUTH AFRICA

MARKING GUIDELINE

NATIONAL CERTIFICATE (VOCATIONAL)

GRAPHIC DESIGN
NQF LEVEL 2

17 November 2022

This marking guideline consists of 5 pages.

Copyright reserved

INSTRUCTIONS TO MARKERS

1. Mark all the questions.
2. Follow the answers according to the numbering system used in this question paper.
3. Use only a red pen.
4. Put your ticks and crosses neatly and legibly.

SECTION A

QUESTION 1

1.1	1.1.1	E		
	1.1.2	B		
	1.1.3	C		
	1.1.4	A		
	1.1.5	D		
			(5 × 1)	(5)
1.2	1.2.1	Computer		
	1.2.2	Data		
	1.2.3	Processing		
	1.2.4	Operations		
	1.2.5	Software		
			(5 × 1)	(5)
1.3	1.3.1	False		
	1.3.2	True		
	1.3.3	True		
	1.3.4	True		
	1.3.5	False		
			(5 × 1)	(5)
1.4	1 – Window			
	2 – Drop-down menu			
	3 – View button			
	4 – Palette			
	5 – Page or pasteboard			
	6 – Scroll bar			
	7 – Menu bar			
	8 – Title bar			(8)
1.5	1.5.1	A series of gradual changes in colour or darkness.		
	1.5.2	To judge; to put a value on something.		
			(2 × 1)	(2)
				[25]

QUESTION 2

2.1 2.1.1 Discussion of how any TWO of these elements and principles of design were used in the artwork – in the student's own words

2.1.2 Discussion of how any TWO of these elements and principles of design were used in the artwork – in the student's own words

2.1.3 Discussion of how any TWO of these elements and principles of design were used in the artwork – in the student's own words

2.1.4 Discussion of how any TWO of these elements and principles of design were used in the artwork – in the student's own words

2.1.5 Discussion of how any TWO of these elements and principles of design were used in the artwork – in the student's own words

2.1.6 Discussion of how any TWO of these elements and principles of design were used in the artwork – in the student's own words

2.1.7 Discussion of how any TWO of these elements and principles of design were used in the artwork – in the student's own words

2.1.8 Discussion of how any TWO of these elements and principles of design were used in the artwork – in the student's own words

(8 × 2) (16)

2.2 The main principles of design are unity and variety, balance, emphasis and subordination, directional forces, contrast, repetition and rhythm, scale and proportion. Discussions how any THREE PRINCIPLES of DESIGN were used in each layout.

2.2.1 Discussion of how any THREE of these principles of design were used in the layout – in the student's own words.

2.2.2 Discussion of how any THREE of these principles of design were used in the layout – in the student's own words.

2.2.3 Discussion of how any THREE of these principles of design were used in the layout – in the student's own words.

(3 × 3) (9)

[25]

TOTAL SECTION A: 50

SECTION B

QUESTION 3

3.1 A – Cap height
B – Serif
C – Ascender
D – Descender
E – X-height (5)

3.2
- Advertising photography
- Fashion photography
- Portrait photography or portraiture
- Editorial photography
- Still-life photography
- Food photography
- Photojournalism
- Documentary photography
- Stock photography (Any 5 × 1) (5)

3.3 Award a mark out of FIVE for each of the shaded/shaped objects. (5 × 3) (15)
[25]

QUESTION 4

4.1 A mark out of FIVE for the correct execution of the brief. (5)

4.2 A mark out of FIVE for the correct execution of the brief.✓✓✓✓✓
A mark out of FIVE for the typographic design.✓✓✓✓✓
A mark out of FIVE for the tidiness and legibility.✓✓✓✓✓
A mark out of FIVE for the additional graphic elements or layout.✓✓✓✓✓ (20)
[25]

TOTAL SECTION B: 50
GRAND TOTAL: 100

Copyright reserved