higher education & training

Department:
Higher Education and Training
REPUBLIC OF SOUTH AFRICA

MARKING GUIDELINE

NATIONAL CERTIFICATE (VOCATIONAL)

SUSTAINABLE TOURISM IN SOUTH AFRICA AND INTERNATIONAL TRAVEL
NQF LEVEL 4

20 November 2024

This marking guideline consists of 7 pages.

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QUESTION 1

1.1	1.1.1	B✓✓		
	1.1.2	I✓✓		
	1.1.3	G✓✓		
	1.1.4	H✓✓		
	1.1.5	A✓✓		
	1.1.6	D✓✓		
	1.1.7	K✓✓		
	1.1.8	L✓✓		
	1.1.9	F✓✓		
	1.1.10	E ✓✓		
			(10 × 2)	(20)

1.2	1.2.1	Louvre Museum✓		
	1.2.2	Times Square✓		
	1.2.3	Buckingham Palace✓		
	1.2.4	Leaning Tower of Pisa✓		
	1.2.5	Robben Island✓		
	1.2.6	Sydney Opera House ✓		
	1.2.7	Burj Khalifa✓		
	1.2.8	Pyramids of Giza✓		
	1.2.9	Table Mountain ✓		
	1.2.10	Golden Gate Bridge ✓		
			(10 × 1)	(10)

1.3	1.3.1	It is completed once the event has taken place✓✓. It provides a summary of problems that arose and recommendations for the future. ✓✓	(Any relevant 1 × 2)	
	1.3.2	This is when the event is currently taking place.	(Any relevant 1 × 2)	
	1.3.3	It occurs during the event✓✓. To monitor if things are running according to plan or if adjustments or backup plans need to be implemented. ✓✓	(Any relevant 1 × 2)	
	1.3.4	• Catering includes both food and drinks. • Catering will be different for each event.	(Any relevant 1 × 2)	
	1.3.5	People who are sent to attend a conference		
			(5 × 2)	(10)

1.4	1.4.1	1 – Equator✓✓ 2 – Tropic of Cancer✓✓ 3 – Tropic of Capricorn	(3 × 2)	(6)
	1.4.2	Greenwich Meridian✓✓		(2)
	1.4.3	Northern Hemisphere✓✓		(2)
				[50]

QUESTION 2

2.1
2.1.1 True✓
2.1.2 False✓
2.1.3 True✓
2.1.4 True✓
2.1.5 False✓
2.1.6 False✓
2.1.7 True✓
2.1.8 True✓
2.1.9 False✓
2.1.10 True✓
2.1.11 True✓
2.1.12 False✓
2.1.13 True✓
2.1.14 True✓
2.1.15 True✓

(15 × 1) (15)

2.2 2.2.1
1 − Asia
2 – Africa
3 – Europe (3)

2.2.2
- France
- Spain
- Switzerland
- Italy (Any relevant 2 × 1) (2)

2.2.3
- France – visit the Eiffel tower, Notre Dame Cathedral
- Spain – Pamplona, Barcelona
- Switzerland − Ski resorts, spa resorts
- Italy − Colosseum, Vatican City (Any relevant 2 × 1) (2)

2.2.4 Euro (1)

2.2.5 Pacific Ocean (1)

2.2.6
4 – Tasman Sea
5 – Norwegian Sea
6 – North Sea
7 – Mediterranean Sea (4)

2.2.7
8 – Hawaii
9 – Madagascar (2)

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2.3 2.3.1 Palestine (2)

2.3.2
- Cancellation of trips to the region for safety reasons
- Economic downturn due to not receiving foreign exchange
- Decrease of business activities both directly and indirectly
- Damage to infrastructure e.g. roads and other tourism facilities such as hotels
- Loss of jobs due to decreased tourist arrivals
- Inflation rate will be high (prices of goods and services will increase) due to shortage of product supplied

(Any relevant answer 4 × 2) (8)

2.4 2.4.1 South Africa (1)

2.4.2
- Major and local newspapers
- Radio stations
- Posters
- Billboards
- Internet sites
- Social media platform (Any relevant 4 × 1) (4)

2.4.3
- Décor
- Catering
- Security
- Technical support (Any relevant 2 × 2) (4)

2.4.4 Australia (1)
[50]

QUESTION 3

3.1 3.1.1 Europe ✓✓
3.1.2 Port Louis ✓✓
3.1.3 Brazil✓✓
3.1.4 Spanish ✓✓
3.1.5 Tropical ✓✓

(5 × 2) (10)

3.2 3.2.1 Town✓✓ (2)

3.2.2 Hotel✓✓ (2)

3.2.3 Airport✓✓ (2)

3.2.4 Toilet✓✓ (2)

3.2.5 Camp✓✓ (2)

3.3 3.3.1 Preservation:

- National Museum hosting a special heritage event to celebrate Heritage Day at Boikhuco Old Age Centre in Bochabela Event being held every year. ✓
- Prizes were awarded to the three learners who told the most inspiring ✓stories
- The National Museum cares✓ about the preservation of traditional African stories (3)

3.3.2 Interpretation:

- The event focuses on an important aspect of African people's intangible heritage, namely storytelling✓.
- Afterwards, all the guests were treated to a traditional ✓meal.
- In-between stories guests were entertained by song and dance✓ items performed by learners from both schools. (3)

3.3.3 Communication:

- keeping the art of storytelling alive✓
- 10 elderly people from Boikhuco were asked to tell a traditional story✓ of their choice.
- The learners were asked to share their favourite ✓traditional stories with the audience. (3)

3.4 3.4.1 Dry climate✓✓, drought✓✓ (2)

3.4.2 -Businesses will close due to shortage of water ✓✓eg Hotels
-Jobs will be lost due to closure of businesses✓✓
-Tourists will not visit a place where they cannot bath✓✓
-Food supply will run out.✓✓
-Unemployment rate will rise which will result in high crime rate✓✓
-The country's economy will be affected due to unavailability of foreign exchange.✓✓
-The country's GDP will be negatively affected
-Outbreak of diseases that will make tourist feel scared to visit the area
(Any relevant 5 × 2) (10)

3.4.3 -Cholera✓
-Diarrhea✓
-Pneumonia✓ (Any relevant 3 × 1) (3)

3.5 3.5.1 Historical
-The monument commemorates the period between 1835 and 1852 in South African history. ✓✓
-It provides other cultures with opportunity to develop an understanding of Afrikaans language✓✓ (Any relevant 1 × 2) (2)

3.5.2 Symbolic
-The Voortrekker monument is still seen by many as a symbol of oppression.✓✓
-However, due to the involvement of other South African cultures in its management and the services they offer, it is now seen as a symbol of reconciliation✓✓ (Any relevant 1 × 2) (2)

3.5.3 Environmental
The monument offers neatly kept indigenous gardens.✓✓
(Any relevant 1 × 2) (2)
[50]

QUESTION 4

4.1 4.1.1 Tourism event✓/Indaba/✓ Exhibition ✓ (Any relevant answer) (1)

4.1.2
- To market South African and African Tourism businesses✓
- To improve the local economy✓
- To create more job opportunities✓
- To create awareness of heritage resources in the province✓
- To empower the youth and small businesses by allowing them to participate and market their products in the event✓
- To attract international visitors to the country✓

(Any relevant 4 × 1) (4)

4.1.3
- The number of people who attended the event: Economic activities have been far above initial conservative projections.✓
- Several businesses from different sectors of the tourism industry (accommodation, shuttle services, restaurants) that showcased their products✓
- The amount of income generated (R226m)
- The number of jobs created (1000)✓
- Overall contribution to the province's GDP
- Spillover effect to other sectors of the economy of R333m ✓
- Involvement of youth and SMMEs in the event✓

(Any relevant 4 × 1) (4)

4.2 4.2.1 It means that the traveller makes use of more than one airline✓ on his/her route✓ and has to get off and on the plane at different airports.✓ (Any relevant answer) (2)

4.2.2 It means a traveller would get on the plane at one airport✓ and get off the same plane at another airport✓ at his/her destination.✓
(Any relevant answer) (2)

4.2.3 Those rules that are legally binding upon states✓ in their relations with one another.✓ (2)

4.2.4 Socially sustainable tourism business,✓ which is often started and operated by local people.✓ (2)

4.3 Preservation has to do with protecting✓ or ensuring heritage is kept for future generations✓. It happens through government and international policies and legislation✓ as well as long-term planning✓. E.g. Government restricts the demolishing of historic buildings. ✓ (Any relevant 3 + 1) (4)

Interpretation is how the laws are interpreted on a lower level or local level. ✓ It is also how people interpret heritage.✓ Events and activities are created to show heritage to visitors and local people✓. Examples of how heritage is interpreted is through museums, monuments, people, and historical sites. ✓ (Any relevant 3 + 1) (4)

4.4 4.4.1 Jet lag is a physical condition✓ experienced by international tourists when they travel across time zones to different countries.✓ (2)

4.4.2 -avoid alcohol in flight✓✓
-drink as much water as possible✓✓
-move around in-flight and walk up and down the plane✓✓
-set your clock according to your arrival destination✓✓
-on arrival at your destination try not to sleep to adjust your body to the time of that destination. (Any relevant 4 × 2) (8)

4.4.3 Dehydration✓✓, loss of appetite✓✓, nausea, ✓✓ headaches, fatigue, disorientation, insomnia, irritability, mild depression. (Any relevant 3 × 2) (6)

4.5 4.5.1 The charter serves as a guide to the arts, culture, and heritage sector✓. This charter includes: all South Africans involved with heritage policies✓, developing human resources in the heritage sector✓, ensuring that heritage resources are available to all South Africans✓, encouraging the private sector and civil society to help the government in supporting heritage activities, encouraging more heritage activities for youth and children, ✓ensures more heritage facilities are efficient for the disabled, ✓ special programs for developing the heritage of the Khoi and San.✓ (Any relevant answer) (5)

4.5.2 The Act provides for a statutory body, tasked with developing✓, protecting, ✓ promoting, ✓ and co-ordinating the management of South Africa's✓ national heritage. Living heritage like history, traditions, and indigenous knowledge systems are also included. ✓ (Any relevant answer) (4)

[50]

TOTAL: 200

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