higher education & training

Department:
Higher Education and Training
REPUBLIC OF SOUTH AFRICA

MARKING GUIDELINE

NATIONAL CERTIFICATE

INTRODUCTORY COMMUNICATION N4

8 November 2022

This marking guideline consists of 6 pages.

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SECTION A

QUESTION 1: EFFECTIVE STUDY METHODS

1.1 It suggests that we must stick with smaller numbers of people who attend funerals.

OR

We must spend less on funerals.

OR

We must change our ways of life after lockdown. (2)

1.2 I learnt that I must always keep myself clean by washing my hands and sanitising.

OR

Always keep close to my family for support.

OR

I found time to do things that I could not do in a long time.

(The motivation will depend on the student if what they learnt was intrinsic or extrinsic motivation.) (2)

1.3 The writer means that it was difficult to accept.

OR

It was hard to adjust to this new way of life. (2)

1.4 The writer means that it will be expensive/costly to conduct a funeral.

OR

The family will have to spend more/a lot to conduct a funeral. (2)

1.5 No, it is not fair because people would have come to support the family.

OR

Yes, it is fair because food is expensive and family will not have enough money to spend. (2)

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1.6

LEVEL 5✓	LEVEL 4✓	LEVEL3✓
• Alcohol was banned. • Cigarettes were banned. • Outdoor exercising was banned. • Food outlets were not allowed to operate. • Retail stores were closed except for grocery stores. • Gyms were closed.	• Retail stores were closed except for baby clothing stores. • No sports were allowed, etc.	• Curfew was introduced. • People could exercise from 6–8 am only. • Social distancing and wearing of masks were compulsory.

(3)

1.7 Short-term goals are goals that you set to achieve within a short period✓ of time to be able to achieve long-term goals.✓

OR

Short-term goals are goals that you can set for a short period✓ of time and long-term goals are set for the future.✓ (2)

[15]

TOTAL SECTION A: 15

SECTION B

QUESTION 2: LISTENING SKILLS

2.1 It is the youth or sports people who love energy drinks. (1)

2.2 Young people who drink alcohol like to drink energy drinks in the morning just for fun, and sports people drink it in order to boost their energy. (2)

2.3 Coca-Cola energy drink (1)

2.4 The heading of the advert✓ and that it is an energy drink.✓ (2)

2.5 Positive (2)

2.6 It contains high caffeine levels which might be a disadvantage to people's health. (1)

2.7 It gives energy.

OR

It is a source of vitamin B3✓ and B6.✓ (2)

2.8 Advertising is a type of marketing communication that employs an openly sponsored, non-personal message to promote or sell the product.

OR

Any paid✓ form of non-personal presentation✓ and promotion of ideas, goods✓ or services by an identified sponsor. ✓ (4)
[15]

TOTAL SECTION B: 15

SECTION C

QUESTION 3: REMEDIAL ENGLISH

3.1
3.1.1 are
3.1.2 of
3.1.3 much
3.1.4 natural
3.1.5 entrepreneurial/entrepreneurs
3.1.6 who
3.1.7 from
3.1.8 reality
3.1.9 principles
3.1.10 personality

(10 × 1) (10)

3.2 3.2.1 He could be a brilliant entrepreneur✓ – not that success means anything to him. (1)

3.2.2 He is rich – he started selling Brazilian synthetic✓ hair when he was still young. (1)

3.3 The employers✓ motivate✓ employees✓ by providing adequate resources.✓ (4)

3.4 He asked✓ what the symptoms✓ of low morale are.✓ (3)

3.5 Entrepreneurs must both✓ hire and✓ train staff. (2)

3.6 3.6.1 Employers✓ can create an environment✓ to motivate employees.✓ (3)

3.6.2 Employees✓ submit surveys✓ to management anonymously.✓ (3)

3.7 Is✓ a boss's attitude a critical factor✓ in maintaining healthy relationships in the workplace?✓ (3)
[30]

TOTAL SECTION C: 30

SECTION D

QUESTION D: READING COMPREHENSION

4.1 They were closed in order to curb the spread of the coronavirus.✓ (1)

4.2 She erected a makeshift shop✓ beside a busy road in the township.✓ (2)

4.3 It is similar in the way that the coronavirus is spiky, affecting and killing many people,✓ and her hairstyle is also spiky.✓ (2)

4.4 Her makeshift salon is erected beside a busy road in the township of Kibera.✓ (1)

4.5 The economy was affected✓ and left many people struggling without jobs.✓ (3)

4.6 4.6.1 False✓ – 'Some grownups do not believe the coronavirus is real.'✓✓

4.6.2 True✓ – 'Sharon's salon is packed with mask-wearing little girls.'✓✓

(2 × 3) (6)

4.7 'isi owu' is also known as African threading. (2)

4.8 It was used to grow hair;✓ it involved wrapping sections✓ of hair in black yarn✓ which is styled into spiky barbs.✓ (4)

4.9 West African women (1)

4.10 China,✓ Brazil✓ and India✓ (3)

4.11 Level 5 or Level 4✓✓ (2)

4.12 It was on Level 5. (1)

4.13 On 18 June 2020✓ in the *Move Magazine*.✓ (2)

[30]

TOTAL SECTION D: 30

SECTION E

QUESTION 5: CONCISE WRITING

Department of Health
Memorandum

TO: HODs√

FROM: Department of Health√

DATE: 27 June 2020√

SUBJECT: COVID-19 TRAINING✓

All the HODs✓ of the different departments✓ are invited to attend Covid-19 training✓ in the boardroom✓ on the 29th of June 2020.✓ Dr Masuku✓ will be conducting the training on how to take care of yourself while tending Covid-19 patients.✓

Themba Nkosi√

[10]

TOTAL SECTION E: 10
GRAND TOTAL: 100

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